

Rancho Trailer Park Notes

Rancho Park had lots of excitement the other day when Mrs. J. W. Daniels of Thompson's Candy Shop, spotted a large kitty high on the mountain side above her trailer. Walter Illick took his trusty gun and bagged a big female bob cat. No sign of rabies.

More wanderers from far places who checked in the past week. Mr. and Mrs. Perry Hittel, Mrs. Sara McCray, Mr. and Mrs. D. J. Hegarty, Dr. G. E. Brindle and two charming daughters, Mr. and Mrs. C. O. Jacks of the Mainliner company, Mr. and Mrs. Earl

Talmadge of the Liberty Company, Mr. and Mrs. Dwight Wilson, Miss Kay Krokka and Sister Ginger, Mr. and Mrs. A. Barnes, and Mr. and Mrs. W. F. Dugan.

Guests at Rancho will have the pleasure of viewing one of the trailers on its way to the big show in Philadelphia. This trailer belongs to a famous movie star—and will be in Palm Springs several days.

Everyone is busy getting their spaces planted to grass and flowers and from all indications the park will be a beautiful and very colorful sight in a short time.

Desert Museum Notes

The following persons became members of the Desert Museum this week:

Dr. Claude H. Church, Virginia Colville, Deep Well Guest Ranch, Bessie M. Edmonds, Murray J. Fink, Robert P. Franck, Frank Friend, Mrs. Doris Fulton, Miss Daisy G. Herrick, John S. Hillery, Mrs. Hannah R. Jay, Mr. and Mrs. Herman J. Levine, Miss Norma Luning, Mr. and Mrs. Austen McKay, Mr. and Mrs. George F. Miller, James G. Nitch, Mr. and Mrs. Seamus Nunan, Marj Pohl, Mrs. Margaret J. Reynolds, Leroy Rubottom, Mrs. Florence San

Juan, Mr. and Mrs. R. C. Van Buren.

This year members are going to receive more privileges than before: One special program each month and a special series of film classics will be open to Museum members only.

The other programs will be open to the public without charge as before.

Most of these Germans don't really like us at all. Most of the girls going with G. I.'s are trying to get to the United States.

—M. Sgt. Edgar L. Thomas of Victoria, Texas, at Frankfurt.

CROSSTOWN

by Roland Coe



"Match you to see who mows BOTH lawns!"

Lienau Re-Elected Chairman of Boy Scout Group Here

Annual election of officers for the Palm Springs District of Boy Scouts of America took place Wednesday night and resulted in the re-election of Harold Lienau to the chairmanship.

Harry Harper, secretary-manager of the chamber of commerce, was elected to the office of vice-chairman. William S. Kenny, field executive of the County Council will be the secretary of the Palm Springs district for the ensuing 12 months.

Others elected were: Frank Winterton, district commissioner; advancement chairman, Jacques Crommelin; camping and activities, Reg Jones; finance, Carl Lykken; health and safety, Lloyd N. Simon; organization and extension, Frank Partridge; leadership training, Jack Schnepfer.

New troops are being formed, it was reported. One will be at the Community church under Scoutmaster Harry Hill and one sponsored by the Owen Coffman Post of the American Legion and headed by Dennis Biwerse.



ROMANCE—Two hearts beat as one in this scene from "Forever Amber." The players are Cornelia Wilde and Linda Darnell, as Bruce Carlton and Amber. They co-star with Richard Greene and George Sanders in Twentieth Century-Fox's Technicolor production of Kathleen Winsor's fabulous best-seller. "Forever Amber" will have its premiere at the Plaza Theater, Wednesday, October 23.

Caliente Cottages Re-Open for Season

Opening for the new 1947-48 season the Caliente Cottages this week welcomed the vanguard of the anticipated many thousands of annual visitors to the Village. The gala opening was planned to tie in with the Menswear Manufacturers' convention here this week-end.

Mr. and Mrs. Herman Levine are the owners. They stated many improvements and changes had been effected including the addition of a beautiful new full-sized swimming pool, newly landscaped grounds, kitchens added to the various cottages, newly added stone fences, and newly painted interiors and exteriors.

Novel and attractive are the newly redecorated and smartly furnished interiors of the apartments. Several cocktail affairs are planned at the apartments for this week-end when a number of Menswear Conventions will arrive in the Village for their annual visit here.

"LOON" EXPERIMENT



The above photo shows the Navy experimenting with the "Loon," a radiocontrolled, jet-powered guided missile copied from the original German designs. Known as the KUV-1, this weapon is roaring into the air with the aid of four Monoauto rockets and soon wings its way over the Pacific seeking its target.

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ALL OVER THE NATION THE OLD AMERICAN PRIDE IN A CLEAN, BEAUTIFUL LOOKING HOME IS VIGOROUSLY ASSERTING ITSELF AND EVERYWHERE IT'S

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YARD AND GARDEN TOOLS

Steel Rakes	1.00	Hoes	1.00 to 2.40
Leaf Rakes	1.30 to 2.00	Shovels	2.05 to 2.95
GREEN GARDEN HOSE, 5/8-In.—50-ft.			5.45
GOODRICH KOROSEAL GARDEN HOSE	25-ft. 5.85; 50-ft. 10.70		
RUBBER TIRE WHEEL BARROWS	13.50 to 28.50		
CAPITAL LAWN EDGERS	19.75		

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Important Notice!

TO

Classified Advertisers

NEW DEADLINES FOR CLASSIFIED ARE ARE:

4 P. M. WEDNESDAY

for the Friday Issue

11 A. M. SATURDAY

for the Tuesday Issue

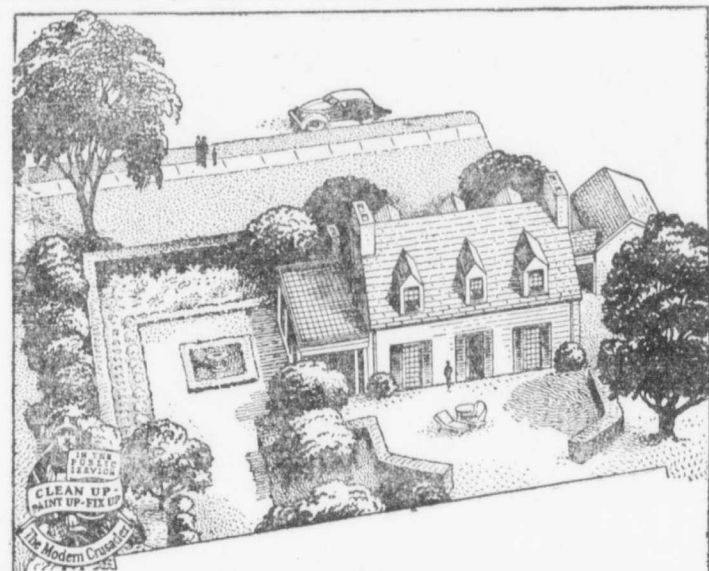
The Cooperation of All Advertisers Will Be Greatly Appreciated

The Desert Sun

university extension and post graduate work.

IN ADDITION, Willkie said, his company details its employees to research projects, retaining them on salary while they attend nearby universities. Many of them have earned doctors' or masters' degrees.

He summed up Seagram's employee-relation program with the following statement:



EVERY HOME NEEDS THE BEAUTY
of green trees and beautiful flowers to make it
look its best.

"We'll be happy to talk to you about improving your home with artistic landscaping . . . a new drive . . . a rock garden . . . a pool . . . new hedges, trees and flowers."

Palm Springs Landscape Co.

704 South Palm Canyon Drive Phone 4643

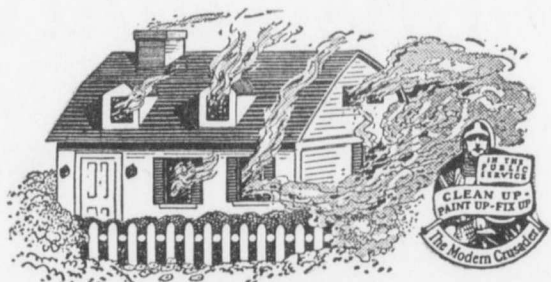


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BETTER LIVING

PALM SPRINGS CLEANERS

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Property values have increased greatly the past few years. Your FIRE INSURANCE coverage should be increased accordingly, otherwise, in case of fire, you may have to meet part of the loss yourself.

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Insurance SAMSON Service

756 North Palm Canyon Drive Phone 3393

"You can do more with men's minds than with their backs, and as a result the productive capacity of the company has doubled in one decade."

THE NUMBER ONE job of the chief executive of a company is people," declared Thomas Roy Jones, president of American Type Founders, Inc. He began his career as a machinist.

He pointed out that workers and management are pretty much the same animal with the same desires, needs, and reactions.

"Employees have a right to know where management stands but first of all management itself must know," continued Jones.

ALL HANDS of an organization must know the definite policies of the company they work for.

"The white collar employee is today's forgotten man," Jones stated, "forgotten both by management and by government. He feels akin to management because of closer contact and he is less apt to be organized because of his individualistic vision. But between rising costs, fixed incomes and high taxes, the white collar employee is in a pretty bad way."

Jones was of the opinion that the white collar worker should have his pay raised or adjusted more suitably with the wages of other types of employees.

DISCUSSING the field of employee publications Robert Newcomb, Chicago consultant, declared that "no law—Tart-Hartley or any other—is going to change the painful fact that the workingman appears to have remained largely tone-deaf to all of management's musical appeals."

He said that the 5000 employee publication and house organs were nothing but "banal chitchat which never bought a dime's worth of loyalty to any company."

"Much of the \$30,000,000 spent for such journals is utterly wasted," Newcomb asserted.

ON THE OTHER HAND, Newcomb said that union papers are thoroughly read because they contain features which concern the worker, his family, job, future and security.

Thomas R. Reid, vice-president of McCormick & Co., warned that this country was an island of capitalism in a sea of collectivism. He served as a delegate to the International Labor Organization conferences at Geneva, Switzerland, last July.

"CAPITALISM may not survive in its present form," Reid warned. "It has never been in greater danger. I came away from the conference convinced that the United States is the last frontier of free competitive business. To save it we must now do more than defend. To keep our system free we must tune our management efforts more to the needs and wants of people."

He advocated management by more people, believing that multiple management extends the opportunity of participating in policy making to every thinking employee from the supervisor level up.

THE PLAN his company instituted back in 1932 operates with three boards of directors in addition to the "senior board" elected by the stockholders. These are the junior board, factory board and the sales board.

During the first five years of the plan only six out of 2109 recommendations were flatly rejected. Production increased 35 per cent and the morale of the employees rose from a low ebb to excellence, Reid reported.

AMONG the achievements of multiple management Reid cited the inauguration of morning and afternoon rest and refreshment periods for all employees, a loss of 5 per cent in working time resulted but an increase of 9 per cent in production occurred.

Maytag spoke of community approval of all enterprises. An Iowa state senator, the young executive said, believes business tends to siphon off the natural leadership of a community and that business leaders, as individuals, should take a greater part in public affairs.

Many soils cannot be used in adobe construction unless they are improved by adding other materials to the building mixture. In fact, some soils, such as the clay known commonly as "adobe," are not at all desirable building material.

German prisoners of war have volunteered to remove the cobwebs from the roof of Stoke-by-Neland, England, parish church.

From the 12th to the 18th century, it was common practice to bury a person's heart in a separate casket from the body.

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59 billions of dollars had been expended in relief for all but nine nations in the world.

HE TABBED as ambiguous the action of this government in telling China that aid would be forthcoming if the nationalists of that country and the communists settled their difference but deciding to aid Greece in its fight against the Reds.

"There is too much of certain types of food going overseas for relief purposes, leaving other foods in huge growing surplus stocks in this country," said Phillips in speaking of European relief.

ON THE LABOR situation in this country he said a return to a full day's work for a full day's pay would help solve the scarcity of many of the products people are seeking and especially in the construction of homes.

"If labor should ask for more money than it is getting now," continued Phillips, "an increase in the cost of living is inevitable."

He is unalterably opposed to return of controls declaring that courage and production would solve many problems today.

Processed foods, especially canned fruits, are much more plentiful in 1947 than they were a year ago.

Citrus rind, grated or thinly sliced, make good flavorings for cooked fruits, cakes, pies, puddings, and cooked cereal.

Sausage has been a favorite food for so long that a reference to it is made in Homer's Odyssey.



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There is no other house in this price bracket that can compare with this new, unfurnished home. Recently completed, there are two bedrooms and bath plus maid's quarters and bath. The rooms are spacious and from every one of them there is a commanding view of the Desert. The property is completely walled and there is an abundance of tasteful landscaping. Make an appointment to see this one today.

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THESE PRICES LOWER THAN LAST YEAR

Check this list of prices which are lower than a year ago . . .

An important way you can save food dollars these days is by choosing carefully and serving more of the foods which are plentiful. Many such foods are selling today at the same prices as a year ago . . . some even cost less. To help guide you to these money-savers, we are listing below many examples of foods on which Safeway's price today is lower than a year ago!

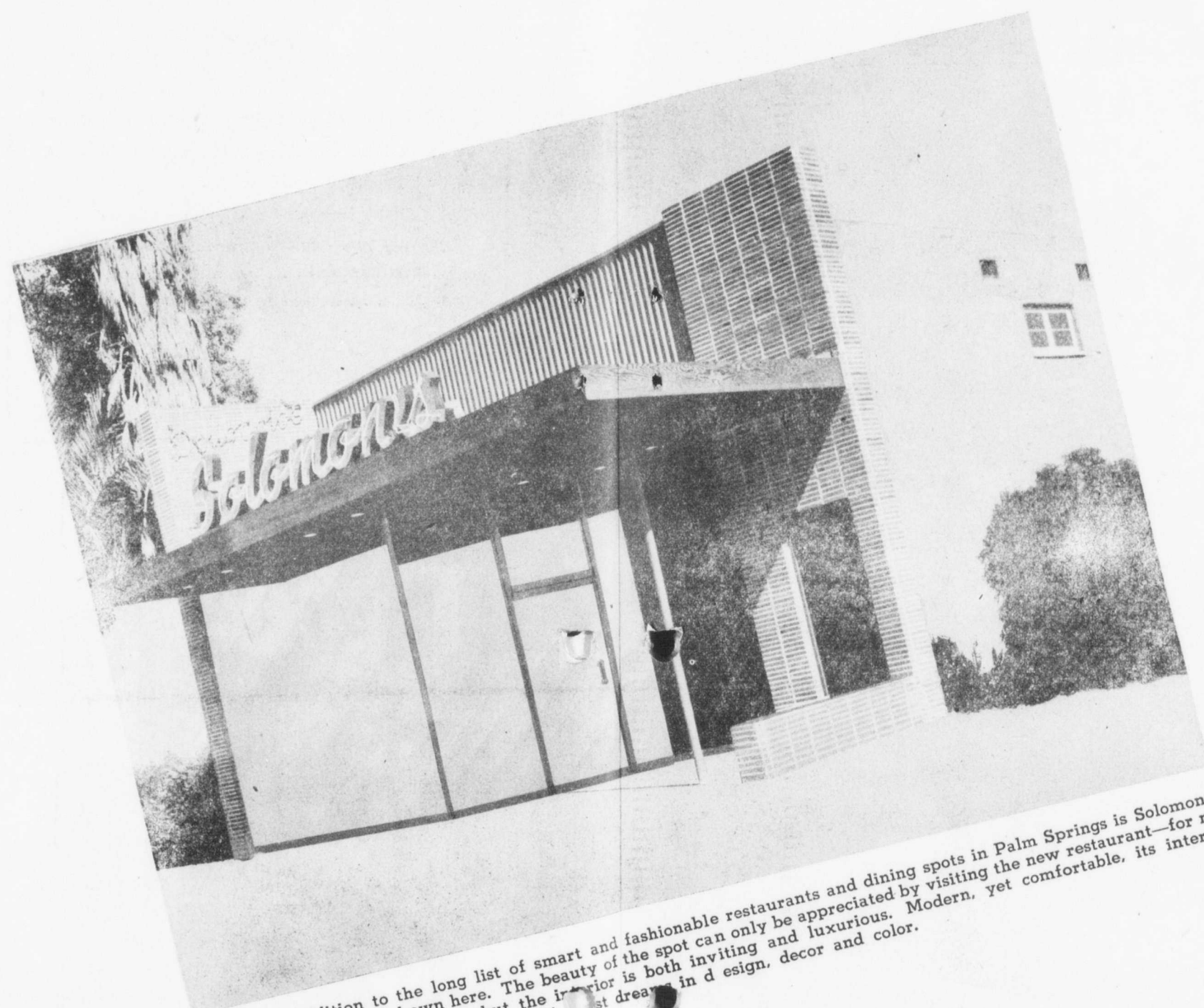
CHECK THESE VALUES		NOW	LAST YEAR
Honey	Harvest Moon brand 2-lb. can	62¢	83¢
Honey	Harvest Moon brand 1-lb. can	33¢	44¢
Olive Butter	Grandee brand 5-oz. jars	25¢	15¢
Sweet Relish	Del Monte brand 12-oz. jars	25¢	27¢
Malted Milk	Carnation brand 16-oz. cans	35¢	38¢
Malted Milk	Carnation brand 16-oz. cans	33¢	38¢
Mince Meat	Tropic brand 12-oz. pkgs.	33¢	43¢
Torrado Peppers	12-oz. jar	16¢	17¢
Dulceto Peppers	12-oz. jar	18¢	24¢
Mustard	Libby's Sweet variety 14 1/2-oz. jar	20¢	25¢
Tabasco Sauce	McIlhenny's 2-oz. bot.	30¢	33¢
Brown Bread	B & M brand 16-oz. can	18¢	22¢
JELLIES AND JAMS		NOW	LAST YEAR
Loganberry Jelly	California Morning brand 12-oz. jar	22¢	29¢
Youngberry Jelly	California Morning brand 12-oz. jar	22¢	28¢
Boysenberry Jelly	California Morning brand 12-oz. jar	22¢	29¢
Grape Jelly	California Morning brand 12-oz. jar	45¢	46¢
Apricot Jam	Kern brand 1-lb. can	39¢	46¢
Plum Jam	Kern brand 1-lb. can	39¢	41¢
Peach Jam	Kern brand 1-lb. can	39¢	41¢
CANNED MILK		NOW	LAST YEAR
Borden's Milk	2 tall cans	23¢	2/27¢
Cherub Milk	2 small cans	11¢	3/19¢
Cherub Milk	2 tall cans	21¢	13¢
Nestles Milk	4 small cans	23¢	3/19¢
Nestles Milk	2 tall cans	23¢	2/27¢
Pet Milk	4 small cans	23¢	3/19¢
Morning Milk	2 tall cans	23¢	2/27¢
CANNED SOUPS		NOW	LAST YEAR
Asparagus Soup	2 10 1/2-oz. cans	25¢	13¢
Pepper Pot Soup	2 11-oz. cans	25¢	13¢
Chicken Soup	10 1/2-oz. can	15¢	16¢
Mushroom Soup	2 10 1/2-oz. cans	25¢	16¢
Cream of Mushroom	10 1/2-oz. can	15¢	16¢
Tomato Soup	10 1/2-oz. can	8¢	3/25¢
CHEESE		NOW	LAST YEAR
Kraft Cheese	Pimiento Creamed 5-oz. jar	21¢	23¢
Kraft Spread	Pineapple Creamed 5-oz. jar	21¢	23¢
Kraft Cheese	Olive Creamed 5-oz. jar	21¢	23¢
Kraft Spread	Pimiento Creamed 5-oz. jar	21¢	23¢
Pabst-eff Cheese	(Pimiento variety) 6 1/2-oz. jar	27¢	31¢
Pabst-eff Cheese	(Standard variety) 2-lb. pkgs.	27¢	1.29
Kraft American Cheese	American Cheese 2-lb. pkgs.	98¢	1.29
Kraft Velveeta Cheese	Old Cheddar 2-lb. pkgs.	89¢	1.27
Kraft Cheese	Old Cheddar 2-lb. pkgs.	32¢	39¢
Kraft American	Grated Cheese 1-lb. pkgs.	9¢	12¢
Cheddar Cheese	Natural Flavor 1-lb. pkgs.	59¢	68¢
Cottage Cheese	(Cream or Country Style) 16-oz. can	26¢	28¢
SHORTENINGS and OILS		NOW	LAST YEAR
Shortening	Royal 1-lb. can	34¢	39¢
Shortening	Satin 3-lb. can	95¢	1.13
Fluffo Shortening	1-lb. can	32¢	37¢
Spry Shortening	3-lb. can	1.01	1.16
Crisco	1-lb. can	1.01	1.16
Crisco	1-lb. can	36¢	40¢
Formay	1-lb. can	35¢	39¢
MUSHROOMS		NOW	LAST YEAR
Jacobs Mushrooms	(Stems and Pieces) 4-oz. can	21¢	34¢
Jacobs Mushrooms	(Buttons, Butter Brailed) 3-oz. can	30¢	36¢
Royal Treat	Butter Mushrooms (Or First State brand) 4-oz. can	35¢	44¢
CANNED FISH		NOW	LAST YEAR
Minced Clams	Pioneer brand 7-oz. can	32¢	34¢
Kip Snacks	Spirit of Norway 2 3/4-oz. cans	25¢	13¢
CANNED VEGETABLES		NOW	LAST YEAR
Pimientos	Coastal brand 4-oz. can	13¢	15¢
Green Beans	Whole Roasted Longhairs brand 19-oz. can	17¢	18¢
Green Beans	French Style, Sliced 19-oz. can	20¢	22¢
Cut Beans	Fancy Cut Gardendale brand 19-oz. can	25¢	14¢
Asparagus	Sacramento brand 28-oz. can	35¢	41¢
Tomatoes	(All Green, Cut) Gardendale brand 28-oz. can	18¢	23¢
Spinach	Emerald Bay brand 27-oz. can	15¢	18¢
Spinach	Harriet brand 2 17-oz. cans	25¢	14¢
Sauerkraut	(Silver Flax brand) 2 27-oz. cans	25¢	15¢
BUTTER and MARGARINE		NOW	LAST YEAR
Allsweet Margarine	1-lb. carton	35¢	36¢
Meadow Wood	Butter, Grade A 1-lb. carton	79¢	94¢
SAFeway SAVINGS		NOW	LAST YEAR
Seedless Raisins	15-oz. pkg.	12¢	25¢
Seedless Raisins	2-lb. pkg.	23¢	48¢
Seedless Raisins	4-lb. pkg.	45¢	95¢
Extra Large Prunes	1-lb. pkg.	19¢	25¢
CANNED FRUITS		NOW	LAST YEAR
Peaches	Castle Crest brand (Choice, Sliced or Halves—Yellow Clings) 29-oz. can	25¢	27¢
Apricots	Valley Gold or Gold Coast brand (Choice, Whole, Unpeeled) 30-oz. can	23¢	25¢
Pears	Libby's brand (Bartlett's, Choice Halves) 29-oz. can	39¢	40¢
Pears	Harper House brand (Choice Halves) 29-oz. can	35¢	39¢
Figs	Tropic Treat brand 30-oz. can	29¢	30¢
FRUIT JUICES		NOW	LAST YEAR
Prune Juice	Heart's Delight brand 18-oz. can	19¢	24¢
ORANGE & GRAPEFRUIT Juice	(Blend of Gold—Natural) 46-oz. can	10¢	18¢
ORANGE & GRAPEFRUIT Juice	(Blend of Gold—Natural) 46-oz. can	24¢	43¢
Orange Juice	Treesweet Natural brand 46-oz. can	27¢	53¢
Grapefruit Juice	(Treesweet Natural) 18-oz. can	19¢	33¢
Grapefruit Juice	(Treesweet Natural) 46-oz. can	25¢	14¢
Grapefruit Juice	(Townhouse Natural) 46-oz. can	19¢	31¢
Hawaiian Punch	1-lb. bot.	45¢	49¢
Apple Juice	New West and Tretop brand 12-oz. bot.	23¢	26¢
Martinelli Cider	1-lb. bot.	22¢	26¢
Apple Juice	S & W brand 12-oz. bot.	29¢	37¢
Apple Juice	S & W brand 12-oz. bot.	25¢	16¢
Apricot Nectar	(California Morning brand) 16-oz. bot.	12¢	16¢
Tomato Juice	Sunny brand 46-oz. can	19¢	22¢
Tomato Juice	Sunny brand 18-oz. can	25¢	11¢
CIGARETTES		NOW	LAST YEAR
Cigarettes	Popular brand 10 per carton	1.33	1.45
POULTRY		NOW	LAST YEAR
Chickens	Fryers Cut Up Ready to Cook 1-lb. can	79¢	85¢
Fowl	Cut Up Ready to Cook 1-lb. can	69¢	79¢
FISH		NOW	LAST YEAR
Cod Fillet	Iceland No Waste! Easily prepared! 1-lb. can	39¢	45¢
Green Shrimp	Serve with Tartar Sauce 1-lb. can	89¢	95¢
Sliced Halibut	Tender Easy to Prepare! 1-lb. can	53¢	57¢
Haddock Fillet	Fresh Tender Meated 1-lb. can	43¢	49¢
Oysters	1-lb. can	69¢	79¢
FARM-FRESH PRODUCE		NOW	LAST YEAR
Radishes	Crisp Red Buttons 1-lb. can	9¢	10¢
Green Onions	Young and Mild 1-lb. can	9¢	20¢
Summer Squash <td>Rich for Slicing 1-lb. can</td> <td>10¢</td> <td>15¢</td>	Rich for Slicing 1-lb. can	10¢	15¢
Persimmons	Ready to Eat 1-lb. can	12¢	15¢
Tomatoes <td>Fine for Slicing 1-lb. can</td> <td>14¢</td> <td>15¢</td>	Fine for Slicing 1-lb. can	14¢	15¢
Dates <td>Rich in Flavor 1-lb. can</td> <td>20¢</td> <td>35¢</td>	Rich in Flavor 1-lb. can	20¢	35¢
Black Rib Grapes <td>1-lb. can</td> <td>12¢</td> <td>15¢</td>	1-lb. can	12¢	15¢
White Malaga Grapes <td>1-lb. can</td> <td>10¢</td> <td>15¢</td>	1-lb. can	10¢	15¢
Emperor Grapes <td>1-lb. can</td> <td>12¢</td> <td>15¢</td>	1-lb. can	12¢	15¢
Lemons <td>Rich in Juice 1-lb. can</td> <td>10¢</td> <td>12¢</td>	Rich in Juice 1-lb. can	10¢	12¢
Oranges <td>Valencia Fancy Large 1-lb. can</td> <td>4¢</td> <td>10 1/2¢</td>	Valencia Fancy Large 1-lb. can	4¢	10 1/2¢
Oranges <td>Fancy Large 1-lb. can</td> <td>8¢</td> <td>11¢</td>	Fancy Large 1-lb. can	8¢	11¢
Pippin Apples <td>Purpose All Northwestern Good Eating 1-lb. can</td> <td>6¢</td> <td>10¢</td>	Purpose All Northwestern Good Eating 1-lb. can	6¢	10¢
Jonathan Apples <td>1-lb. can</td> <td>10¢</td> <td>12¢</td>	1-lb. can	10¢	12¢
TOP GRADES OF BEEF		NOW	LAST YEAR
Round Steak <td>Top or Bottom Bone in 1-lb. can</td> <td>59¢</td> <td>79¢</td>	Top or Bottom Bone in 1-lb. can	59¢	79¢
Round Steak <td>Boneless Cuts 1-lb. can</td> <td>65¢</td> <td>83¢</td>	Boneless Cuts 1-lb. can	65¢	83¢
Sirloin Steak <td>Pin Bone 1-lb. can</td> <td>75¢</td> <td>81¢</td>	Pin Bone 1-lb. can	75¢	81¢
Sirloin Steak <td>1-lb. can</td> <td>69¢</td> <td>79¢</td>	1-lb. can	69¢	79¢
Porterhouse Steak <td>1-lb. can</td> <td>79¢</td> <td>91¢</td>	1-lb. can	79¢	91¢
T-Bone Steak <td>1-lb. can</td> <td>79¢</td> <td>91¢</td>	1-lb. can	79¢	91¢
Club Steak <td>1-lb. can</td> <td>75¢</td> <td>91¢</td>	1-lb. can	75¢	91¢
Chuck Roast <td>Beef 7-Bone 1-lb. can</td> <td>47¢</td> <td>65¢</td>	Beef 7-Bone 1-lb. can	47¢	65¢
Round Bone Roast <td>Full Bone 1-lb. can</td> <td>49¢</td> <td>65¢</td>	Full Bone 1-lb. can	49¢	65¢
Rump Roast <td>Beef 1-lb. can</td> <td>62¢</td> <td>65¢</td>	Beef 1-lb. can	62¢	65¢
Rib Roast <td>Beef 7-inch Cut 1-lb. can</td> <td>59¢</td> <td>75¢</td>	Beef 7-inch Cut 1-lb. can	59¢	75¢
Stew Meat <td>Heel of Round Plate Meat 1-lb. can</td> <td>53¢</td> <td>69¢</td>	Heel of Round Plate Meat 1-lb. can	53¢	69¢
Boiling Beef <td>1-lb. can</td> <td>25¢</td> <td>47¢</td>	1-lb. can	25¢	47¢
Beef Short Ribs <td>1-lb. can</td> <td>29¢</td> <td>47¢</td>	1-lb. can	29¢	47¢
Beef Shank Ends <td>1-lb. can</td> <td>12¢</td> <td>23¢</td>	1-lb. can	12¢	23¢
Beef Shank Center <td>1-lb. can</td> <td>29¢</td> <td>39¢</td>	1-lb. can	29¢	39¢
Ground Beef <td>Packed in Visking Casing Boneless Brisket 1-lb. can</td> <td>39¢</td> <td>55¢</td>	Packed in Visking Casing Boneless Brisket 1-lb. can	39¢	55¢
Corned Beef <td>1-lb. can</td> <td>55¢</td> <td>69¢</td>	1-lb. can	55¢	69¢
TOP GRADES OF LAMB		NOW	LAST YEAR
Lamb Chops <td>Loam Cut Small Shoulder Blade Cut End of Loin 1-lb. can</td> <td>89¢</td> <td>91¢</td>	Loam Cut Small Shoulder Blade Cut End of Loin 1-lb. can	89¢	91¢
Lamb Chops <td>Loam Cut Small Shoulder Blade Cut End of Loin 1-lb. can</td> <td>61¢</td> <td>65¢</td>	Loam Cut Small Shoulder Blade Cut End of Loin 1-lb. can	61¢	65¢
Lamb Stew <td>Neck or Shoulder Bone in 1-lb. can</td> <td>87¢</td> <td>89¢</td>	Neck or Shoulder Bone in 1-lb. can	87¢	89¢
Lamb Breast <td>Bone in 1-lb. can</td> <td>32¢</td> <td>39¢</td>	Bone in 1-lb. can	32¢	39¢
Lamb Shanks <td>Bone in 1-lb. can</td> <td>18¢</td> <td>35¢</td>	Bone in 1-lb. can	18¢	35¢
PORK		NOW	LAST YEAR
Pork Shoulder Roast <td>Whole 1-lb. can</td> <td>53¢</td> <td>59¢</td>	Whole 1-lb. can	53¢	59¢
Fresh Picnics <td>Whole 1-lb. can</td> <td>49¢</td> <td>56¢</td>	Whole 1-lb. can	49¢	56¢
Pork Butts <td>Fresh 1-lb. can</td> <td>59¢</td> <td>60¢</td>	Fresh 1-lb. can	59¢	60¢
Pork Loin Roast <td>Center Cut Loin End Blade 1-lb. can</td> <td>73¢</td> <td>89¢</td>	Center Cut Loin End Blade 1-lb. can	73¢	89¢
Pork Loin Roast <td>Center Cut Loin End Blade 1-lb. can</td> <td>63¢</td> <td>82¢</td>	Center Cut Loin End Blade 1-lb. can	63¢	82¢
Pork Loin Roast <td>Center Cut Loin End Blade 1-lb. can</td> <td>57¢</td> <td>80¢</td>	Center Cut Loin End Blade 1-lb. can	57¢	80¢
Pork Legs <td>Whole or Full Half 1-lb. can</td> <td>73¢</td> <td>78¢</td>	Whole or Full Half 1-lb. can	73¢	78¢
Pork Picnic Steaks <td>Center Cut 1-lb. can</td> <td>65¢</td> <td>87¢</td>	Center Cut 1-lb. can	65¢	87¢
Pork Rib Chops <td>Center Cut 1-lb. can</td> <td>79¢</td> <td>89¢</td>	Center Cut 1-lb. can	79¢	89¢
Pork Loin Chops <td>Center Cut 1-lb. can</td> <td>83¢</td> <td>89¢</td>	Center Cut 1-lb. can	83¢	89¢
Pork Chops <td>Large Loin End Shoulder Blade Cuts 1-lb. can</td> <td>65¢</td> <td>82¢</td>	Large Loin End Shoulder Blade Cuts 1-lb. can	65¢	82¢
Pork Chops <td>Large Loin End Shoulder Blade Cuts 1-lb. can</td> <td>59¢</td> <td>80¢</td>	Large Loin End Shoulder Blade Cuts 1-lb. can	59¢	80¢
SMOKED SHOULDER		NOW	LAST YEAR
Smoked Picnics <td>Whole or Full Halves 1-lb. can</td> <td>51¢</td> <td>54¢</td>	Whole or Full Halves 1-lb. can	51¢	54¢
LUNCHEON MEAT		NOW	LAST YEAR
Sliced Bologna <td>Small or Large 1-lb. can</td> <td>45¢</td> <td>49¢</td>	Small or Large 1-lb. can	45¢	49¢
Pimiento Loaf <td>1-lb. can</td> <td>45¢</td> <td>49¢</td>	1-lb. can	45¢	49¢
Fresh Liver Sausage <td>1-lb. can</td> <td>45¢</td> <td>49¢</td>	1-lb. can	45¢	49¢
Cooked Salami <td>Sliced 1-lb. can</td> <td>53¢</td> <td>55¢</td>	Sliced 1-lb. can	53¢	55¢
Luncheon Meat <td>Sliced 1-lb. can</td> <td>53¢</td> <td>65¢</td>	Sliced 1-lb. can	53¢	65¢

These prices effective through Saturday, October 25, 1947. No sales to dealers. Right to limit reserved.

SOLOMON'S COMES TO PALM SP

Solomon's—For over a quarter of a century—has made friends of its many thousands of customers in its Eastern store, by providing and serving the finest foods, meals, sandwiches, imported delicacies and other vian is to its patrons. Service and excellent foods, the finest obtainable, are the reasons for Solomon's success. Here in Palm Springs, Solomon's will carry on in the same fine tradition. In their beautiful new restaurant Villagers will find a meal service de luxe—a delicatessen replete with rare imported and domestic delicacies from every point of the globe—from caviar to antipastos, from anchovies to whole natural truffles, from white fish to goose livers, to even escargot, snails from Belle, France. Solomon's slogan is a true one—

"From a Sandwich to a King's Dinner"



The latest addition to the long list of smart and fashionable restaurants and dining spots in Palm Springs is Solomon's, whose front facade is shown here. The beauty of the spot can only be appreciated by visiting the new restaurant—for not only is the exterior attractive, but the interior is both inviting and luxurious. Modern, yet comfortable, its interior combines many of the modern designers' best dreams in design, decor and color.

SOLOMON'S — 622 NORTH PALM CANYON DRIVE — TELEPH

Congratulations and --- Best Wishes --- fro

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Adolph Isreal

Real Estate Broker

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Tex Driskell

Refrigeration Service

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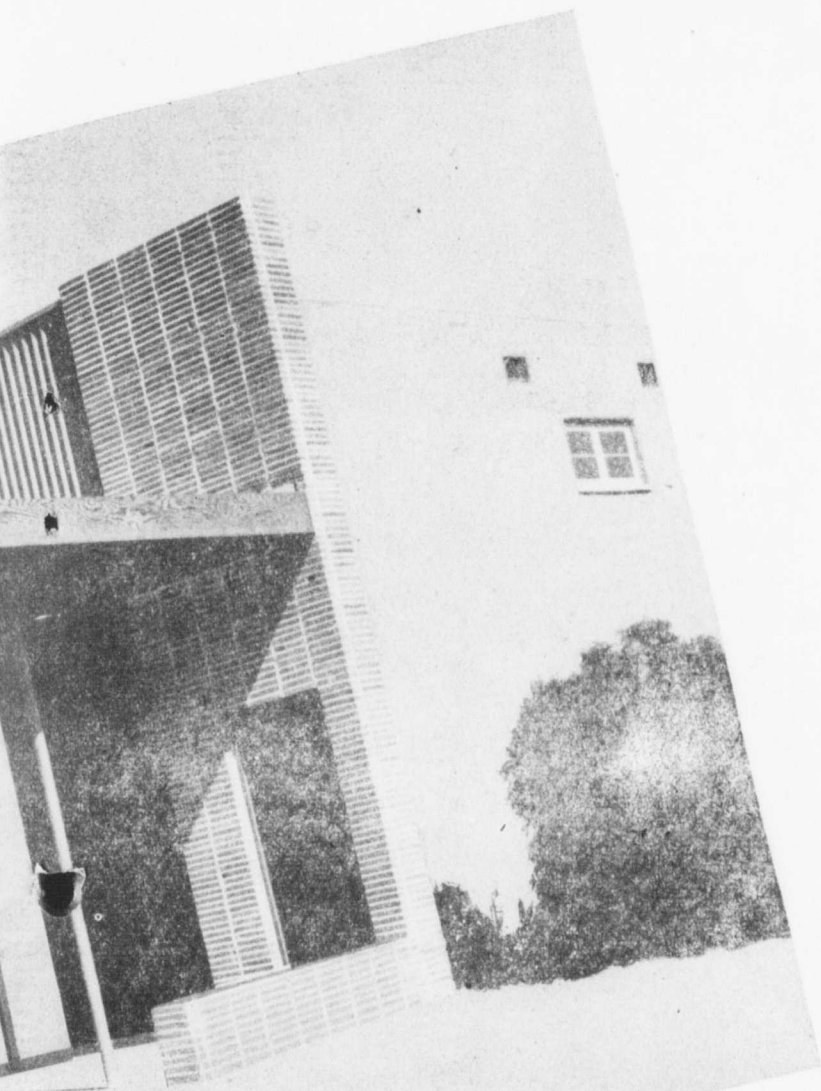
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Palm Springs Mirror and Glass Works

PALM SPRINGS!



fashionable restaurants and dining spots in Palm Springs is Solomon's, the spot can only be appreciated by visiting the new restaurant—for not is both inviting and luxurious. Modern, yet comfortable, its interior rears in design, decor and color.

Solomon's—Coming to Palm Springs—have spared no expense of thought, time or investment to provide Villagers with a beautiful new restaurant. Its site—North Palm Canyon Drive—is an attractive one, providing ease of unhurried parking and is located in a quiet, refined area. A completely changed, newly designed dining room features every modern pleasing feature architects and craftsmen could provide. Light colored birch canopies and serpentine screens contrast pleasantly with walls two-toned in blue, and blue plastic upholstering in booths and on chairs. Burgundy colored gridwork ceilings and burgundy carpeting highlight the interior, and the whole is shown off with huge plate glass windows looking out on a smart newly landscaped exterior. Solomon's is a pleasant new addition to Palm Springs.

PALM CANYON DRIVE — TELEPHONE 2015

Best Wishes --- from

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ELLY'S ELECTRIC CO.

584 Calle Santa Rosa

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Roofing Contractor

360 Avenida Moraga

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Phillips Addresses Group at Home of Mrs. Emily Jordan

Congressman John Phillips Wednesday night addressed a group of Villagers at the home of Mrs. Emily Jordan, Avenida de Las Palmas on topics of national and international importance.

He discussed the efforts of the World Federalists to promote world peace and spoke in favor of a strong program to eliminate the dangers of war.

J. H. Moon of Cathedral City also addressed the group. An informal discussion followed the talks.

Cathedral Group in First Party

The Cathedral City Saturday-nighters held their first get-together of the season during Western Week out under the stars in Cathedral Canyon.

The purpose of the organization is to promote good-will, keeping in trend with the friendly spirit for which Cathedral City is noted.

The first meeting around the big campfire was a huge success with music and mirth predominating.

Meat Truck in Fast Trip West

Rene LeClerc, representing the American Meat company, was proud of the performance of one of the company's refrigerator trucks which delivered meat fresh from the Kansas City packing houses to clubs and restaurants here in less than three days.

The big truck, seen on the streets here Tuesday, left Kansas City Saturday at midnight. It made the quick trip in spite of a ten-hour delay en route due to motor trouble.

Lions Hear Story of Importance of National Forests

Don R. Bauer, forest ranger from Idyllwild, addressed Palm Springs Lions yesterday noon at the Desert Inn on the "Relationship of the National Forest to Palm Springs."

In an interesting discourse which held the close attention of his listeners he explained what the forest means to the well-being of the Village and urged care in its preservation.

Gordon Feekings was chairman of the day.

President Ray Sorum presided and announced that last Thursday's Kangaroo court, held in conjunction with Western Week, boosted the club's milk fund, which takes care of nourishment for needy children in the local schools, by more than \$42.

Many visiting Lions were present.

Those who were friendly were very friendly and those who were unfriendly were very unfriendly. — Soviet Ambassador Nikolai V. Novikov, leaving for Moscow.



CLEVER—Clever and as sophisticated as its background is the entertainment by Sandra and Johnny Steele at the Tennis club. Sandra Steele at the mike and Johnny Steele at the piano are offering members of the club the latest in the top numbers in an inimitable style. (Photograph by Terry.)

About 23,000 foreign workers were employed in the Nation's farms in early March under the Department of Agriculture's labor program. Nearly 16,000 of the laborers were from Mexico and another 6000 were Jamaicans and Bahamians.

Cancer Prevention Society Aided

The Pasadena Tournament of Roses Review in cooperation with the 1948 cancer prevention drive are requesting that all orders for the New Year's Day 1948 Review be channeled through the Cancer Prevention Society at their office 2628 West 8th Street, Los Angeles 5, Calif.

This splendid New Year's gift has become a national institution with its pictures of the Tournament Parade and of the Rose Bowl football game with all factual information about this great California event. Friends and relatives all over the nation look forward to this yearly book and this year doubly so in that a sizeable portion of these returns will contribute to the worthy fight against this malignant scourge.

Cut out, mail today!—HELP CONQUER CANCER TODAY!

PASADENA TOURNAMENT OF ROSES REVIEW 1948 ANNUAL CANCER DRIVE

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delightful new Robinsons' on the grounds of

the Desert Inn where you'll find sun-and-starlight

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The wonder-working, oil-base paint Dutch Boy WONSOVER, is ready to use. Just open the can, stir, and paint! Brush it on, or roll it on—in a few hours it's dry. Choose from 8 lovely, light shades.

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Palm Springs
Department and
Hardware Store

"Your Year 'Round Store"

LET'S ALL UNITE *to* MAKE OUR

• CLEAN
• PAINT
• PLANT
• REPAIR



City BEAUTIFUL



PALM SPRINGS' 9-DAY
CLEAN-UP DRIVE BEGINS TODAY
and Continues Until Nov. 1
Committees Are Working—
Plans Are Mapped Out
to Help Do the Job—but
THE COMPLETE SUCCESS
DEPENDS UPON THE RESPONSE
OF EACH INDIVIDUAL
LIVING IN PALM SPRINGS

GET BEHIND

This Campaign ALL THE WAY
LIVING IN PALM SPRINGS!

Beautiful for Ourselves
and Our Visitors!

*Clean Up
Paint Up*



is a
NATIONAL INSTITUTION
because
CLEANLINESS IS AN
AMERICAN
CHARACTERISTIC

All over the country thousands of citizens are
participating in this great movement which has
for its objective—

BETTER LIVING FOR YOU—
A BETTER CITY FOR ALL

Our Campaign Starts Today

Unite with your neighbors—do your part toward
making our community cleaner and more beautiful.



These Palm Springs Merchants and Business Men
have made this page possible---and *their appeal* is to
Each Individual who calls Palm Springs "*HOME.*"
Do *Your Part* and you'll be *Proud* of the Results!

JOHN A. LITTLETON

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GORDON'S

"IN THE PLAZA"

It's Going to be Good

Youngsters of Village To Be Entertained
Next Friday Night—Hallowe'en—at Big Parties

Hallowe'en will be a gala one for the boys and girls of the Village.

Hutch Moseley, chairman of the Hallowe'en committee under the sponsorship of the Palm Springs Lions Club announced that boys of the Village will be guests at the football game between the Palm Springs High School and Elsinore High. All will be seated in a special seating section and there will be plenty of refreshments too.

After the game, according to Chief of Police August Kettmann, games will be held on the football field.

The girls of the Village will be

guests of the Lions Club at the Palm Springs Theater but those who wish can attend the football game.

Transportation to the field will be furnished free of charge and children are asked to congregate at the Youth Center not later than 7 p.m.

After the game at the High School, each child will be taken directly to his or her home.

Children from Desert Hot Springs and Cathedral City are expected to be present and more than 300 youngsters are expected to participate.

New Restaurant Opens in Village

Truffles escargot, choice caviars, delicacies from the Black Sea, other exotic dishes and sandwiches, too. In fact, anything from a sandwich to a dinner fit for a king, that's the slogan of a new restaurant which opened in the Village this week.

It is Solomon's at 622 North Palm Canyon drive, rebuilt, redecorated in beautiful style and serving as a restaurant, delicatessen and caterer.

The interior has been redone in two shades of blue with a grid-work ceiling and plentiful use of glass, plastic and white birch to produce a harmonious and soothing effect.

It was built by Ben Solomon, noted restaurateur of Cleveland, Ohio, and other eastern cities and will be operated by Sonny Solomon.

MORE ABOUT . . .

Convention . . .

tatives and buyers, will gather in the stadium erected especially for the fashion show on the old rodeo grounds.

THE ATTENDANCE at the show where live models will be seen parading the latest fashions in men's sportswear, will, according to Bud Whiser, vice-general chairman of the convention, be more than 2,000 persons.

"The fashion show," said Whiser, "will be the most spectacular in the history of the association and will by far outshine the one held last year."

Although the convention includes Sunday, those attending will not be held down to any particular schedule "and they

may do as they see fit," added Whiser.

From Page One—MORE ABOUT Clean-Up . . .

Lykken of the Rotary Club will assist.

Trash destroyers and debris removers will have their chance in District Six represented by Tom Kiely and Mayor C. A. Hyde October 29. Wilson Gibbs of the Rotary Club will be the big gun in this district assisted by Charley Henderson for the Lions; Dr. Joseph D'Alessio for the AMVETS and Nils Siebold for the American Legion.

COUNCILMAN FLOYD Bigley's district One will be under the clean-up direction of Chief of Fire Department Bill Leone-sio for the Lions Club; Jacques Crommelin, of Rotary; Gene Johnson, realtor, for the AMVETS and Jay Morrisson of the American Legion are scheduled to assist.

Special clean-up job will be accomplished by Madge Holderman of the Palm Springs Soroptimists in tidying the cemetery; Florence Murphy, president of the Woman's Club the North end of town; and Emma Jean of the Business Women's Club inspect the town to see how well the job has been done.

BOYS AND GIRLS competing as teams for the various schools in town will receive as a reward 50 tickets to one of Earl Strebe's theaters for the best job done.

The Home Owner's League plan to donate a \$25 plaque to the school which hangs up the best record in the clean-up drive.

Bob Bennett took on the job of organizing the many teams in the different districts and many believe that the plan will work with success.

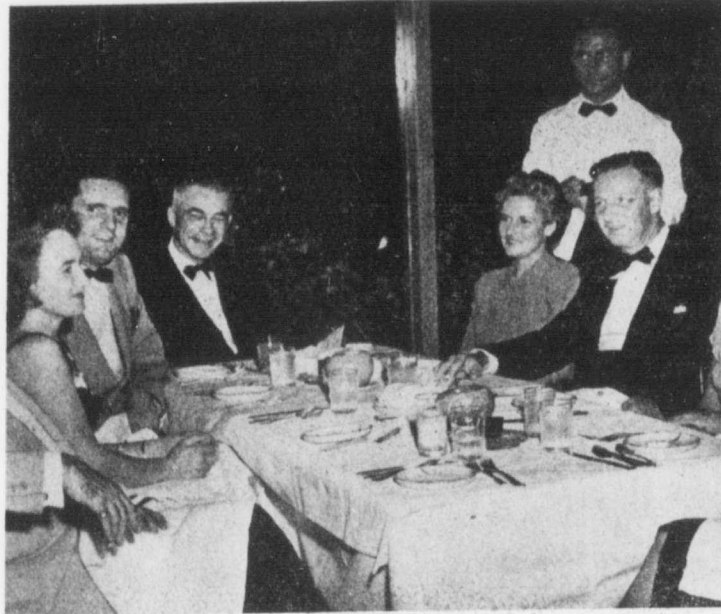
TRUCKS will visit the districts on the days mentioned above, donated by the Contractor's Association of the city. Vehicles from the Hollingsworth-McCann, McLaughlin Electric, Arthur Coffey, Palm Springs Plumbing, L. A. Lathing Company, Perry Sanders and the Desert Construction company in-

Still Looking

That peeping Tom is still trying around town.

And police, in a fashion, are hoping that he continues because the more chances he takes the greater opportunity the police or some citizen will have to make him a good candidate for the hoosegow or target for some lead poisoning.

Last night the peeping Tom was seen in the vicinity of the 600 block on North Caahuilla.



PALM DESERT PARTY—Having a great time at the Tennis Club formal opening is this party with Cliff Henderson of Palm Desert as host. Left to right: Mrs. Leife Erickson, secretary to Mr. Henderson; Fred Renker, manager of Shadow Mountain club; George Wheeler of "The Villager"; Mrs. Sally Lasley and Mr. Henderson. (Gayle Studio photo.)

cluding drivers will aid in carrying the trash away. Councilmen will be asked to address a meeting of the Palm

Springs Girl Scouts, Brownies and the Boy Scouts at Indian avenue and Andreas road Saturday night at 8 o'clock.

From Page One—MORE ABOUT This Side of . . .

Meaning R. R. Dunlap of the Greyhound . . . When he got those two limited stage schedules for Palm Springs he made Palm Springs the only small town with such service . . . San Francisco, El Paso and a few other big towns have limited service from Los Angeles . . . But Palm Springs is in a class by itself being the smallest town and one of the very few towns, with such fast, through service.

UNDERSTAND there was a plan on foot to give my pleas for benches a boost in the Clean-Up parade yesterday . . . This is being written a few scant minutes before the parade gets moving . . . But was given a tip that the Business Women's club was planning a plug for places to perch . . . Even if it doesn't get into the parade, I'm duly grateful . . .

The foregoing reminds me of that clipping Kenny DuBose sent me this summer of an eager beaver editor who did not want to be scooped and wrote: "Miss Jones is seriously ill. If she dies before we go to press, the funeral will be on Monday."

SPEAKING of Clean-Up week which gets going today . . . Here's an idea, for which I'll probably be verbally castigated, but it's an

idea anyway: There's a city ordinance requiring that all vehicles hauling rubbish to the city dump be covered so that the contents cannot be scattered over the highway . . . Well, why not get a vigilance crew of boys out to take the license numbers of those violating this law? . . . And along that line how about those who violate the city ordinance which prohibits dumping any place but on the city dump? . . . Get the license of the dumpers who put the dumppee any place but where it should be put . . . To make it sure, take a picture.

CONTINUING to speak of Clean-Up . . . Those business men who volunteered to don white overalls and white hats and disguise themselves as white wings to aid in promoting the campaign, are mighty choosy even if they did sacrifice an afternoon for civic betterment . . . They insisted that they be put at the head of the parade . . . That was in case the local riding organizations decided to get in it . . . To those of you who do not have a lot to clean and are not inclined to clean up a neighbor's lot, you can do your part by being care of where you chuck your waste paper . . . It's all those little scraps added together which make such a litter.

WELL, this is the end of the

third sheet and looks like a good place to stop . . . Nail everything down, even the cat and dog . . . Next week comes Hallowe'en.

MORE ABOUT . . .

Nellie Coffman . . .

to the picnic, eighty of which are asked to commemorate each year of Mrs. Coffman's age.

Women who plan to bring one of these cakes are asked to telephone Mrs. Mathews at 6821 and to inform her so that the idea can be coordinated.

"Each one of the cakes will be cut at the same time," Mrs. Mathew said. "It will make a fine spectacle," she added.

MRS. COFFMAN will head a parade composed of old vintage vehicles down Palm Canyon drive. The honored lady will ride in an old surrey and others are asked to bring these ancient modes of transportation out of storage for the event.

Old fashioned games will be played at the picnic and there will be entertainment furnished, according to Carl Lykken, in charge of the event.

There will be no admission price and everything will be free to those attending.

J.W. ROBINSON CO.

Roundup Time in the Desert

Hello and a hearty welcome to the

MEN'S WEAR MANUFACTURERS OF LOS ANGELES

We hope you have some fun along with your

business sessions while you're down in

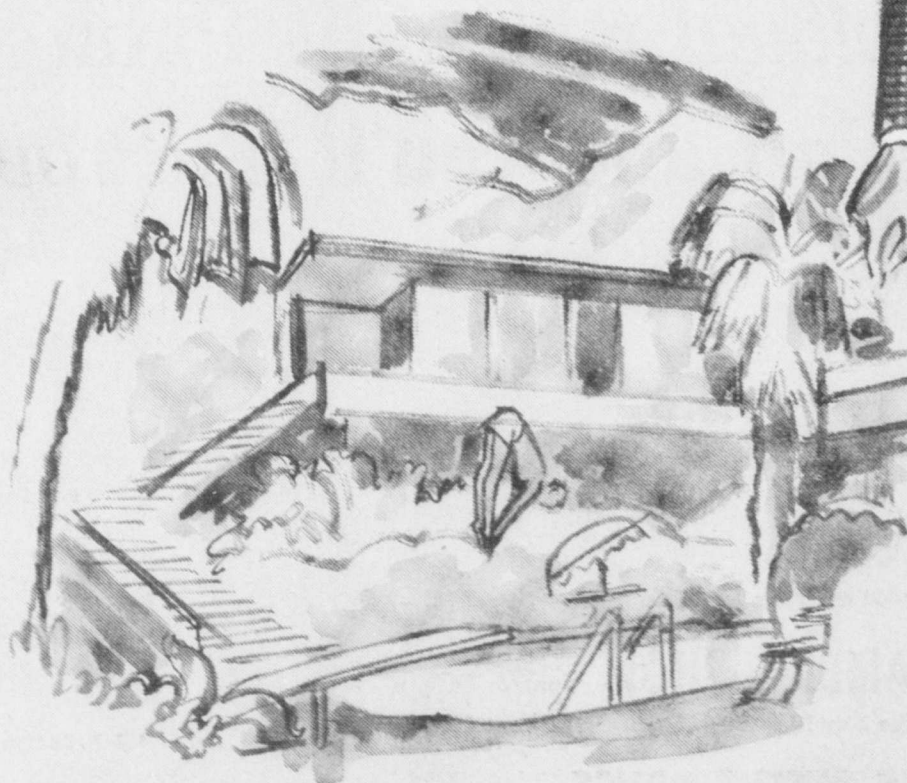
the desert . . . and that you'll find time to drop

into Palm Springs' newest sun spot,

the beautiful new Robinsons' on the grounds

of the Desert Inn, where we feature

RESORT WEAR FOR DESERT LIVING



J.W. ROBINSON CO.

PALM CANYON DRIVE • PALM SPRINGS

The Desert Sun

OLIVER B. JAYNES, Publisher
Issued Every Tuesday and Friday
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R. F. GRAETTINGER, Editor
GRANT WOOD, Business Mgr.

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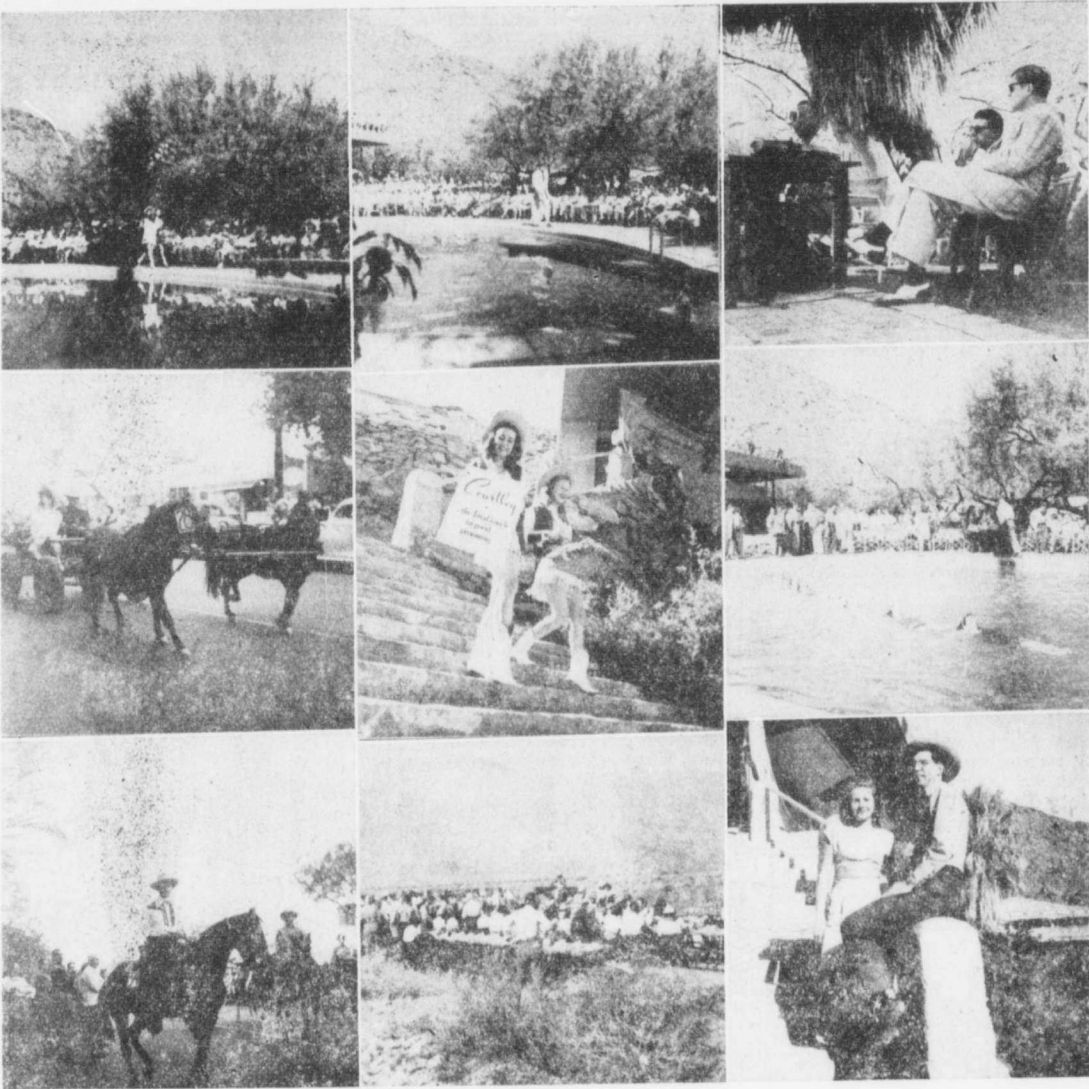


FELIX and LEO

OPEN DAILY EXCEPT TUESDAY

11 A.M. to 2 A.M.

Menswear Manufacturers Back in Palm Springs This Week



FUN AND BUSINESS—When delegates to the Mens' Wear convention and Palm Springs' Round Up were not discussing fashions in sports wear and other items of business pertinent to their trade, they were having fun, too. These scenes from the last Round Up show why they were eager to come back. There was swimming in the various pools around the Village, entertainment over the mike, there were parades and colorful Old West outfits, pretty models coming down the stairs at the Tennis Club, barbecues and just plain lolling in the sun.

Second Section

The Desert Sun

Palm Springs, California
Friday, October 24, 1947

Work, Play on Program

What the best dressed man will wear for the ensuing 12 months will be shown to more than 1000 department store executives, buyers and fashion authorities at the second annual Menswear convention to be held in Palm Springs.

It will not be all work and no play for the clothiers. Last season just as soon as old Sol dipped behind Mt. San Jacinto, delegates, buyers and manufacturers tossed business aside for the gaiety of life in Palm Springs. They enjoyed the desert so much they are back again this year.

MANY LAST YEAR were heard to express how much they liked the Village as a background for the men's fashions that were displayed inasmuch as most of them were sports fashions.

The Tennis Club last year was the scene for the fashion show with male and female models displaying the latest in sportswear. This year a giant amphitheater will be constructed on the old rodeo grounds where only those attending the convention will be permitted to enter.

OPENING SOCIAL event this year will be a barbecue tonight at the Tennis Club. Many of the delegates have indicated their intention of remaining in the Village for the following week-end as well.

Last season it was estimated that the Menswear convention spent approximately \$55,000 in Palm Springs.

Those who witnessed the Menswear convention last year were amazed at the size of the industry engaged in the manufacture of men's sportswear in Southern California. It clearly indicated that as Paris and New York may be the headquarters of milady's fashions, Southern California is definitely the crowned master of men's sportswear for the world.

AMONG THE BUYERS that traveled to the Village, and it is expected to be the same at this convention, were representatives of business concerns from England and Sweden.

Junior High C. E. To Meet Tonight

Junior High Christian Endeavor society of Community church is having a social on Friday evening from 7:00 to 9:30 in the Manse garage next to the church.

Sue Waite is president of the group which is being sponsored by Mr. and Mrs. Stanley Pfischner.



BACK AGAIN—Manufacturers and sellers of Mens' and Boys' Wear are back in the Village again for another Desert Round Up. The first one was so good and all hands had so much fun besides getting so much good business done, that Palm Springs was a natural for a repeat. They came in here by plane, private and public, heard Rudy Vallee broadcast his great style of entertainment, saw the Old West revived, went hiking in the nearby hills, saw the neatest styles on parade, had plenty of good food, indoors and out, did a lot of swimming in the Tennis Club pool and sunning themselves at the Desert Inn and Racquet Club. It was a great occasion and Palm Springs welcomes them back this week-end with another great display of business and play under the sun.

From Head to Toe

By BARBARA K. SCHILLY

"Hello Mary, how about dinner and dancing tonight?"
"Sorry Fred, but I'm just too busy letting down my hems."

Please pardon your reporter for we did not mean to indulge in short story writing but we have heard of similar cases. In fact, the report comes in that one girl stayed home from work one day . . . conscientiously and unabashedly giving hem letting as the excuse.

Since it does seem to be such a serious project with so many . . . why not a bit of discussion. To face the tune (perhaps "If I'm Not 'In' With My Skirts I'll Have To Move To The Outskirts Of Town Blues" as we recently heard suggested) . . .

hems are definitely longer and general opinion is that they do look better.

1. If you have a hem to let out but are afraid of the previous hem line showing . . . try "rolling your own". This simply means rolling the old hem line between your fingers just as you would a cigarette (and being in a cowhand locale, naturally we have all had experience). Dampen the crease slightly and roll the crease, rubbing together the right side of the material. The old line disappears in most cases.

Or . . . arrange the new hem stitching so that it falls in the old hem line crease.

2. But if there is no hem to let out, a greater problem arises.

On a suit . . . a completely new skirt is usually the best answer. We tried matching some of our jackets with the yardage department of several stores and since it was impossible to find the exact shades (even black seemed to have 100 hues) we decided to have a two toned wardrobe. It was quite simple to find the same kind of material and we hope that some interesting color combinations will result.

3. The insert is still a good idea and is quite successful on dresses. We did it and do not believe the dress looks too "added toish".

4. But what to do with the extra skirts. Well, there is nothing wrong with giving them to one of the European Aid Societies . . . nor is there anything wrong with reconvertng them. With one skirt we are having cuffs and collar added to a plain cardigan jacket which seemed to have lost its style. Architectural plans for two peasant skirts call for conversion into pedal pushers and shorts. A blouse is to be made from another skirt and a bolero is the result of another potential castoff.

And we agree with you . . . it is a tremendous amount of trouble. We were just about ready to forget this whole lengthy affair . . . then . . . tried on a skirt . . . took one look . . . gasped . . . "Good heavens, I must have grown, I couldn't have worn this skirt that short last year" . . . and glumly gave in.

Ah---
*Fiesta
Amigos!*



And . . . fiesta brings much felicidad! So put on your felicidad*—and your authentic Old West costume (by Taylors' of California) and join in the fun.

Taylors' of California make suede Western fringewear and fine fabric riding clothes—fiesta—right from Palm Springs to Central Park.

Welcome to Palm Springs—The Fashion Roundup! If you're a visiting buyer, you are cordially invited to see our showing at the Mayfair Hotel, in Los Angeles, October 26-27-28.

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OF CALIFORNIA

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*felicidad—happiness



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HOWDY

come see us in the plaza

DESMOND'S
STRICTLY SOUTHERN CALIFORNIA



**Government in Market
for Astronomer, Typists**

Are you an astronomer? Or, if you do not aspire that high, can you type? Take shorthand? E. L. Waller, local secretary

of the Civil Service commission said that forms for examinations for position of Astronomer for the government in Washington, D. C., and for stenographic typing position in the western states, are now available at the post office.



La Quinta

Twenty Miles East of
Palm Springs

PLAY IN PALM SPRINGS

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SLEEP AND REST

IN

QUIET — RESTFUL — BEAUTIFUL

La Quinta

2- AND 3-BEDROOM HOMES

5- 10- 15- and 20-ACRE ESTATES

LOTS AS LOW AS \$500

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Gladys Denton Now Member of National Ass'n

Gladys Denton, manager of Gordon's, at 124 Palm Canyon drive, The Plaza, has just been made a member of the National Restaurant association according to word from the organization's headquarters in Chicago.

The National Restaurant association is the national trade organization for the restaurant industry and represents 90,000 of the leading restaurants of the country. Since it was founded in 1919 the association has been dedicated to improving conditions within the industry and to the service of the public.

Village Masonic Luncheon Club To Meet Tuesday

The Palm Springs Masonic Luncheon Club will hold its first luncheon meeting of the season in the Spanish Room of the Desert Inn, Tuesday, October 28.

William G. Paul, president of the Los Angeles Stock Exchange and Past Potentate of Al Malakah Temple, A.A.O.N.M.S., will be the guest speaker.

All Masons in the area are invited. Reservations should be made as early as possible with John Archibald, telephone 3222, or Chet Hooper, telephone 3673.

The attic spider is found at 22,000 feet above sea level on Mount Everest and is said to be the highest living inhabitant of the world.



IN WONDERLAND—Prominent in the affairs of the Wonder Palm Guest ranch a preview of which was afforded 300 Villagers Friday are Joseph Blumenfeld, left, owner and developer of the magnificent hotel, Esther McGee, manager, and Clarence Winston, ranch superintendent. Story on Society Page. (Desert Sun photo.)

POLAR RENDEZVOUS



The far-flung activities of American submarines during World War II that brought the undersea craft to the home waters of the Japanese Empire in the van of the fighting fronts, are continued into peacetime as the submersibles, like the USS Sennet (above), penetrate the Arctic and Antarctic. Submarines are important units of the Navy's postwar expeditions and projects probing the mysteries of distant oceans for scientific data to be used for future planning.

(Official U. S. Navy Photograph)

There's never been a patient in the history of medicine who couldn't reduce if he had the will power.—Dr. Edward H. Rynearson, Mayo Foundation consultant.

To maintain prosperity the essential thing is to maintain a prospect of profits for business men.—Rufus S. Tucker, auto industry economist.

Chet Hooper on Job Again Ready For Big Season

Chet Hooper, associate realtor in the office of Munholland & company, realtors, 431 North Palm Canyon drive, is back at his desk all set for a big season. J. G. Munholland, who has been in the real estate business in Palm Springs for many years and in Southern California for upwards of 40 years, is honorary president of the California Real Estate association. During the summer he and Hooper sat in on meetings at which general business conditions, building costs and governmental statistical studies were the topics. As a result of these discussions they expect the real estate market to be very active here this season.

"More and more people are becoming desert minded", Hooper said, "and the trend is very definitely toward Palm Springs".

Father of Village Man Succumbs In New England

G. K. (Jerry) Sanborn left hurriedly for Laconia, N.H., Wednesday on receipt of news that his father, Everett Sanborn of the New England city, had suddenly succumbed.

The elder Sanborn was attending a social event at the Laconia Grange when he was stricken with a heart attack. He was a visitor in the Village last season.

The Villager had visited him on a trip east just six weeks ago. He left again by airplane this week to attend the last rites and will be back in Palm Springs next Thursday.

Who Said Up?

Butler Says Prices
Lower This Year

Joe Butler, manager of the local Safeway store, today asked: "Whaddya mean food prices are 'way up'?"

He called attention to today's food quotations listing many articles of foodstuffs which are selling at the same prices as last year and in most instances, at a lower cost.

The comparison was based on prices of today and of a year ago today and in practically every instance, 1947 was under 1946.

COMPARE THIS

spacious 6-room, 2-bath
home in a choice resi-
dential district.

\$17,000

CHARLES J. MATHEWS

Member Palm Springs
Real Estate Board

LYNN HANAN, Associate

463 N. Palm Canyon Dr.
Phones 2772 and 2773

"There Is Only One
Palm Springs"

Scout Pow Wow Riverside To Be Scene Of Session Tomorrow

Palm Springs Boy Scouts and leaders were planning today to participate in a Pow Wow of the Riverside County council tomorrow at Evans Field ball park at the county seat.

It is the 26th annual Pow Wow of the council and the proceedings will start at 9 a.m. and continue until 4 p.m.

More than 500 county Scouts are expected to take part.

Some of the food which the U.S. Navy used on its South Pole expedition consisted of old-fashioned pemmican, the preserved meat used by explorers for the last hundred years.

Let's get
better acquainted!



14,000 MEN
AND WOMEN OF
BANK OF AMERICA
INVITE YOUR FRIENDSHIP

If you are a new Californian,
Bank of America wants to
know you. Wherever you

are, you'll find a branch
of this bank nearby. Bank
of America invites you

to make use of the com-
plete metropolitan service

offered by your neighbor-
hood branch. Come in, and
let's get better acquainted!

Bank of America

NATIONAL TRUST AND SAVINGS ASSOCIATION
California's Statewide Bank



MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION
MEMBER FEDERAL RESERVE SYSTEM



Announcing

The Opening of

Casa De Linda

HOTEL ROOMS

and Modern Apartments with Kitchens

A New Heated Swimming Pool
Large Sun Deck
Beautiful Grounds

Our Rates Are Moderate

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Manager



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WELCOMES YOU TO THE PALM SPRINGS ROUND-UP

Here it is! Plenty of downright free-for-all sun-fun and after sun-down fun.

And it's all yours along with that grand California style hospitality.

AND WHEN THE SHOOTIN'S OVER, step around to see the new Spring

PALMDAYL* Line Showing at the Mayfair Hotel in Los Angeles

during Market Week, starting October 27 . . .

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PLUMBING SUPPLIES

Day and Nite Water Heaters
Galvanized Pipe and Fittings
Bathroom Fixtures
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General Paint and Flex
Complete Stock of Painters' Supplies

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and Boxes

WINDOW GLASS

Floor Sanders and Polishers for Rent

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306 Indian Avenue.

Phone 5783

UCLA Arts Group to Do Full Length Historical Feature Film of Village

The newly-formed Theatre Arts department of UCLA in conjunction with the geography department of that institution is going to produce a feature-length 16 mm. color film on the city of Palm Springs.

Working in co-operation with the local Desert Museum, the unit plans to first visualize the desert before the advent of Man, then picture the early Cahuilla Indians and how they survived, to be followed by the coming of the whites, and the gradual settling of the area as a health resort.

Guests of the museum over last week-end were Albert E. Burke of the UCLA geography department, who is scripting, directing, and producing the educational venture, and Samuel Sorenson of the theatre arts department, who the animation department will fill in those scenes which can not be reconstructed, the Desert Museum announced. The film, when completed, will be used in instruction in geography classes and in social studies throughout the

country. Dr. Burke will leave for John Hopkins next year and hopes to use it at that institution in his courses.

An irritable old sportsman was aroused from his bed at 3 o'clock in the morning by the insistent ringing of his doorbell. On answering he found a seedy drunk struggling hard to maintain his equilibrium.

"What do you mean by waking me up at this hour?"

"Ish yo' Mr. Mason?"

"Yes, yes, what of it?"

"Ish yo' the gent what advertised for a partner to go lion huntin' in Afr'ca?"

"Yes, I'm the gentleman. What do you want to know about it?"

"Nothin', 'cept I just wanted to tell you that under no condishuns will I go with you."

"You always seem to have something for the man in the top apartment."

"Yes," replied the postman

"I Rise to Remark"

By CONGRESSMAN JOHN PHILLIPS

Busy days, and interesting. It's good to see the people. I report again the intelligent interesting characteristic of this District. Let's take a few of the questions:

"Are we going to have another war?" No, not necessarily. Wars start, unfortunately, from unexpected causes, like dropping a bomb on a Grand Duke who really wasn't worth all the destruction and agony of World War I, but that's only the match that sets off war. The causes and conditions are deeper, and one is that the nation with the chip on its shoulder must also have guns and planes and ships and food and physical strength. Palestine, or Greece, or China, or the Balkans, all have powder sprinkled around, and there are boys who like to play with matches. But the United States is hardly likely to finance a war, or supply food, for somebody to

fight us. That gives us time to set up a firmer and more understandable foreign policy, necessary if we are to have a world peace.

"Are we at war with Russia right now?" The well-known Mr. W. said something like that over the radio, I'm told. Now, now, think a minute. Mr. W., who is a propagandist for things in government with which you air with his known inaccuracies and I do not agree, stays on the only because the women of the product he advertises. Let's say United States continue to buy the this: there will be no preliminary declarations, wars will just start. Wars are not all shooting wars; there can be economic wars. I doubt if Uncle Joe yearns to attack the United States, but I am sure he'd like to start insurrections in this country, sometimes disguised as labor crises, sometimes as racial problems, sometimes as other issues. I rise to remark that he is in for a great disappointment if he counts every flea-brained fellow traveller as an earnest supporter of revolution on his orders. We like to talk and grouch a bit, but underneath we are still Americans. The Kaiser found that out in 1917; maybe Joe has to find it out for himself.

"What do you think of the Marshall Plan?" I suspect the most surprised person, on learning there was a Marshall Plan, was George C. Marshall. It is probably being prepared, somewhat feverishly in Washington, just like the "Atlantic Charter." Remember? If you mean what Mr. Marshall said at Harvard last June or July, I'm for it. He said that the nations should get together and determine what they can do for themselves, and AFTER doing that, should let us see the blueprint, and we'd do what we could to help. St. Paul said the same thing a long time ago. Read Second Thessalonians. Better call it the "St. Paul Plan."

"What can we do about rents and the housing problem?" Build more houses; work harder and longer hours and more days to build them; give a full day's work and a little extra push for the high wages paid us; build houses to rent and not only to sell at high prices; make loans easier to young people who are trying to get homes; produce, produce, produce; consider it a crisis and go out to lick it, like any other crisis. Stop thinking there is some magic in Sacramento or Washington, and that government can do something about it without our having to exert ourselves. What else?

"When will prices come down again?" My crystal ball is worn out. How will the corn crop be? Will we continue to ship wheat and the scarce crops overseas, instead of the approaching surpluses? Will the housewives help by judicious buying? Will wages go up again? Will speculation in foods continue? The President has full power to stop that, without action by Congress. All these things, and others, control that answer. Certainly the answer is NOT the return of OPA or any other similar agency, which was one of the factors in producing high prices. The President made that clear last week.

Adios. That's the Imperial Valley touch.

El Pueblo Opens for Another Season

Mr. and Mrs. William J. Caldwell announced the opening of the El Pueblo, 1443 North Palm Canyon drive, for the season.

The "Little Houses De Luxe," as they term them, have been decorated and renovated for the season which is expected to be a busy one.

Many Notables La Paz Guests Since Opening

La Paz, popular Guest Ranch, opened October 10 for the season, under the management of "Charlie" Charlston. A gay crowd enjoyed this desert spot its first week—popular newspaper scribes, radio and screen entertainers—Hollywood reporters Harry Crocker of the Los Angeles Examiner, Jimmy Starr, Los Angeles Evening Herald, Florabell Muier, well-known Hollywood columnist and Belita, beautiful skating star under contract with Monogram, were among the guests.

Charles Woodring, popular chef, is back at La Paz and again there will be dinners and dancing in the Western fashion Thursday nights.

Named to Head March of Dimes



Governor Earl Warren

Governor Earl Warren, of California, has been designated California state chairman of the 1948 March of Dimes.

Announcing Governor Warren's appointment today, Basil O'Connor, president of the National Foundation for Infantile Paralysis, disclosed that the 1948 March of Dimes drive scheduled for Jan. 15-30, marks the tenth anniversary of the National Foundation. The organization was established by President Franklin D. Roosevelt to "lead, direct and unify" the fight against infantile paralysis. The Foundation is supported solely by the March of Dimes each January.

Governor Warren was 1947 chairman of California's March of Dimes. His long career of public service began after World War I, in which he served in the Army. A graduate of the University of California, he practiced law in San Francisco and Oakland and soon became Alameda County district attorney and later California attorney general.

Chosen governor in 1942, he led California's war effort and organized civilian defense. He has streamlined state government activities on a non-partisan basis. In 1946 he won both Republican and Democratic nominations.

In announcing Governor Warren's appointment, Mr. O'Connor revealed that since 1943 infantile paralysis has stricken more than 72,000 Americans.

"Thousands," he warned, "continue to face a long fight for recovery. This summer, fortunately, we had a 'breathing spell' as polio incidence nationally did not approach the awful total of 1946.

"The cost of the 1946 epidemic alone will run to some \$30,000,000, without taking into account the large sums necessary to care for those stricken this summer. We do not know what 1948 may bring, but we must be prepared."

Mrs. Richards Joins Staff at Ray Cree Office

Miriam Richards, well known and well versed in Palm Springs real estate affairs, has joined the staff as associate broker at the Raymond Cree office, 285 North Palm Canyon drive.

Mrs. Richards has been active in the realty business here for the past two years and before that had her own office in Los Angeles.

She has just returned from a summer vacation in Honolulu and San Francisco.

During an average year, fire in the U.S. takes 10,000 lives and burns 40,000 persons non-fatally.

PLUMBING

Heating and Cooling

HENRY A. SIMSARIAN

850 N. Palm Canyon Drive
PHONE 7414

PALM SPRINGS, CALIF.

Friday November 24, 1947

The Desert Sun—11

Ramon Bus Travel Light

Fifteen Patrons First Day; Expect Load to be Greater; Test Runs to Continue

Bus service out East Ramon road started yesterday morning and after the four round trips out to Sunny Dunes road and back to Palm Canyon drive, patronage was fair for the first day.

Mrs. Polly Isenagel announced that bus-stop signs would be erected along the road as an aid to riders.

The first day's run saw fifteen people use the news transportation service, ten from the Sunny Dunes tract and five from the Veteran's Housing project near the Field Club.

Mrs. Isenagel also announced that the Citizen's Bus would commence operating on Palm Canyon drive from 7 a.m. in the morning until 10 p.m. each day.

"The first day's service was rather disappointing to Tanner," declared Mrs. Isenagel, manager

of the auto livery service here. "But we are going to give the new run a change and the people a n opportunity to prove they want the service."

The bus schedule each day for an undetermined period is as follows:

Leave	Leave
Desert Inn	Sunny Dunes Tract
9:15 A.M.	9:30 A.M.
11:15 A.M.	11:30 A.M.
1:15 P.M.	1:30 P.M.
3:15 P.M.	3:30 P.M.

Northeastern Arizona has a natural bridge formed from a petrified tree.

"Another Happy Home Accounted For"



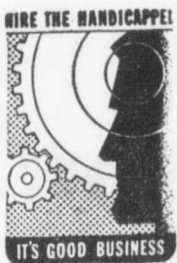
This is "National Employ The Physically - Handicapped Week"

EMPLOYERS IN NEED OF HELP AND DISABLED VETERANS IN NEED OF JOBS . . . CONTACT YOUR LOCAL EMPLOYMENT OFFICE . . .

We have found our PHYSICALLY-HANDICAPPED employees to be a great asset to our Company and sincerely subscribe to this program . . .

CALIFORNIA ELECTRIC

POWER CO.



"THE BEST BUY TODAY" In Palm Springs Real Estate

A modest investment now will bring surprisingly large returns in a few years.

We Have Several Bargains to Offer You

IN HOMES—

Desert Sands, a cozy 3-bedroom, 3-bath stucco house. Unfurnished. \$21,500—Terms.

Large 4-bedroom, 4-bath home, furnished. On 4 lots, 120x280. Reinforced concrete construction. \$38,000, terms.

IN INCOME LOTS—

Winterhaven Manor . . . 60 x 100 . . . \$2250
Palos Verdes . . . 60 x 135 . . . \$2500
Palm Highlands . . . 75 x 100 . . . \$2300
Bel Vista, 2 lots . . . 102 x 198 Both \$5500

IN RESIDENTIAL LOTS—

Palm Springs Village . . . 100 x 128 . . . R3 \$5500
Palm Springs Estates No. 5 . . . 100 x 107 1/2 . . . R4 \$15,000
Mel Avenue . . . 135 x 145 . . . R4 \$22,000

IN IMPROVED INCOME—

Five units—income \$100 per day . . . \$65,000

IN ACREAGE—

Forty acres near Palm Springs High School. Zoned E-1. Will divide. Price \$60,000.

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Mike Flavin
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Dinty Moore

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Delicious BREAD Varieties

Serve a different kind each day of the week

- ALL-BUTTER
- RAISIN-NUT
- RUSSIAN RYE
- CORN BREAD
- CERA-LAC
- SOY BEAN

BREAKFAST BREAD

WHITE and WHEAT ENRICHED

FRESH...AT YOUR FOOD STORE

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During an average year, fire in the U.S. takes 10,000 lives and burns 40,000 persons non-fatally.

PLUMBING

Heating and Cooling

HENRY A. SIMSARIAN

850 N. Palm Canyon Drive
PHONE 7414

Weber's BREAD-TIME STORIES

KITCHEN TRICK

HAMBURGER DELUXE—add a pinch of thyme to your hamburger mixture or make a gravy by adding sour cream to the pan liquid.

HOUSEHOLD HINT

NOW THAT precious real silks are back, here's an ironing hint. Press them under a piece of dampened muslin, using a hot iron. They'll stay soft and lovely.

RECIPE

FISH BAKED IN SOUR CREAM

3/4 c. cooked fish 2 Tbs. lemon juice
3/4 c. boiled potatoes, thinly sliced
2 c. medium white sauce
1/2 c. thick sour cream
1/2 c. grated cheese
1/2 c. buttered crumbs

Flake fish coarsely; arrange fish and potatoes in layers in greased baking dish. Combine white sauce, lemon juice and sour cream. Pour over potatoes and fish. Sprinkle with grated cheese and buttered crumbs. Bake in moderate oven (375°) about 25 mins. or until brown. About 6 servings.

IT'S LIKE MAGIC!

STREAMLINE your everyday household work, do it quicker and better by following Weber's "Good Ideas" booklet . . . 60 pages of everyday household helps. FREE, from Weber Baking Co., Dept. 297, Box 1730, Wilshire-La Brea Station, Los Angeles 36



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Telephone 8281

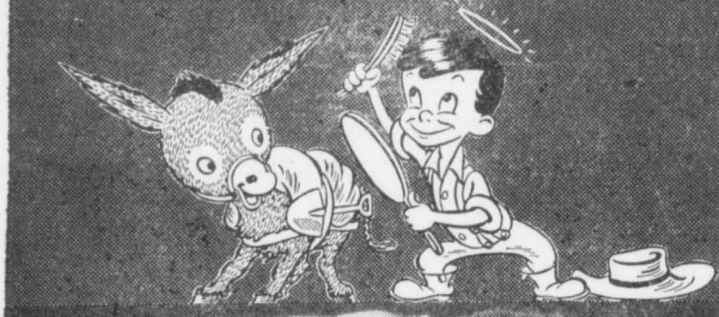
EYES EXAMINED SUN GLASSES

Scotts HOUSE OF GIFTS

CATHEDRAL CITY

Announces
the opening of its
NEW WING

Saturday and Sunday, Oct. 25-26

A SPECIAL SHOWING OF
Men's and Women's Western WearIncluding Acme Boots for All!
Sport and Sun Suits
Imported Mexican Dresses
ALL NEW QUALITY MERCHANDISE!**'Company's Coming' Dessert**
Ready in 20 minutes with
Golden State Ice Cream**Ice Cream Pie**

No oven! No cooking! Ready in a jiffy!

EASY CRUMB CRUST1½ cups graham cracker crumbs
(gingersnap or vanilla wafer)

1 tsp. sugar 6 tsp. softened butter

Mix crumbs (rolled fine) with sugar and butter. Press firmly in an even layer against the sides and bottom of a well buttered 9-inch pie tin. Bake in 325° F. oven about 10 minutes. Chill well before filling.

EASY SUNDAY FILLING1 quart Golden State Vanilla Ice Cream
1 cup canned cling peach slices

Fill shell with Golden State Vanilla Ice Cream; top with peaches. Serve immediately. Serves 6-8.

**"OLD TIMERS"** who like their ice cream rich and smooth always buy Golden State. It's real ice cream, that's why, made with the best of everything. Fresh frozen strawberries! Rich blended chocolate flavors! Old-fashioned tasting vanilla! And

Nutrimix, a special form of milk solids that makes this Ice Cream more nourishing than most. Remember! Golden State Ice Cream is fun food! Serve it often!

CREAMY MOCHA COOLER: man-sized and popular! Into a tall glass put 2 large servings of rich Golden State Chocolate Ice Cream. Over this pour extra strong coffee... Top with a spoonful of whipped cream. Garnish with 2 whole cloves.**CHILDREN'S PARTY:** march animal crackers around a big scoop of Golden State real strawberry Ice Cream. Top with whipped cream if you have it, or a dab of strawberry preserves!

GOLDEN STATE COMPANY, LTD.

You strike it rich in
Golden State DAIRY PRODUCTS**What Goes on in Palm Valley**

By DON CAMERON

Wonder Palms threw an open house for all the local folks last Friday. . . . Joseph Blumenfeld, the owner, Esther McGee, hotel manager and Clarence Winston in charge of ranch operations, are certainly to be complimented for setting up such a wonderful layout in our midst. There's nothing finer in these parts.

Of special interest to Wonder Palm guests and all the folks living in that area, should be the announcement from the county that they plan to pave the road about November 1. When this is done, all our neighboring ranches will be accessible by paved roads. This is part of a program which will go on through to Ramon road.

PALM VILLAGE INN under the able management of Cliff Robson, is packing 'em in nightly. On Sunday Bill and Helen Reichel were there with Piedmont guests, Robert and Eunice

Barkell. Connecticut Mutual's, Phil Prouty and wife Judy were there with the Frank Tolers, Ralph Piersons and daughter Pattie. Ralph is city attorney in Compton. My good neighbor and friendly competitor, Bill Godlove, was escorting Connie Hoffman. Bill is in charge of Palm Village tract office. The Ed Norths strolled in, he's a producer for Paramount pictures, still in a daze. You know they're starting their second week in marriage. One of the owners of the joint was there too, Glenn (Buick) Gurley and his attractive wife Irma. With them were the Al Sangsters. At another table were Claire Leahy, Bill Polkinghorn, Cynthia Snowden and Walter Melrose talking to the George Wheelers. What a job Wheeler does on the "Villager." Have you seen their October issue? Not discounting the job that Walter Melrose is doing on his new "Sun Air" tract nearby Cathedral City.



DELIGHTING THEM—Julie Mitchum, song stylist, piano artist, actress, who is appearing nightly at Mr. Dee's, popular Village night spot, and delighting large audiences with her versatile and always clever entertainment.

Library Plans Exhibit of Work Of Local Artists

Welwood Murray Memorial Library will stage an exhibit of local artists from December 15 to January 15. Anyone wishing to show in this exhibit please submit samples (not more than six) of work during the first week in December. There will be from one to four pictures of each artist selected, depending upon the number of artists submitting work, said Miss Dorothy Bear, librarian.

Following this exhibit, from January 15 to February 15, there will be a joint showing of four Southern California painters; and from February 15 to March 15 a group of French contemporary artists from the Vigevano Galleries in Los Angeles.

Cabbage cooked in a steamer or in a pressure saucepan keeps about 70 per cent of its vitamin C.

For Sale Beautiful Court

Located on Palm Canyon Drive. Approximately 2½ acres of ground. Shows good returns on the price and has room to expand four times its size.

For Quick Sale

Only

\$130,000—Terms

See

Wright and Tracy REALTORS

"BILLIE" WILLIAMSON Associate

437 North Palm Canyon Drive
Telephone 5727

What Palm Valley needs is some more real estate tracts and if I'm not mistaken I saw some stakes going up near the Gun Club close to the Shirley Barton Ranch.

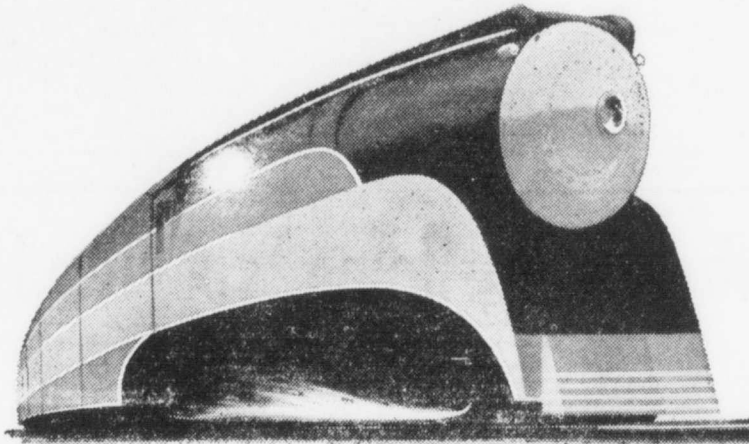
PALM DELL TRACT owners, Amos and Nell Odell moved down from Balboa and are occupying the Melvin O'Reilly house. With them were the G. A. McCormicks, Amos' sister and it was the first visit to the desert for them. From their reaction, believe this will be their future home. Mr. McCormick is from the Chino Copper company in Santa Rita, New

Mexico and holds down the job of master mechanic. The Boykens, he's a patent attorney in San Francisco, drove down from San Mateo with about the same effort and more often than I go to Indio.

EVENTS AT ORCHARD TRAILER VILLA

Among the new arrivals we have: Mr. and Mrs. John F. Rose, retired real estate brokers from San Fernando Valley are spending the winter in their new custom-built trailer; Dr. and Mrs. James Earl; Dr. and Mrs. Schroeder, who are doing very well at

their Juice Bar; Mr. and Mrs. Howard Metcalf of Huntington Park, Mr. Metcalf is assistant to George Minturn, who is the city engineer; Mr. and Mrs. James Jones; Mr. and Mrs. Lester Tanenbaum; Mr. and Mrs. Fred Loveless and daughter, Nancy; Mr. and Mrs. Cecil Staggs, and daughter, Betsy; Mr. and Mrs. Thomas Pike; Mr. and Mrs. Fred Strombom; Mr. and Mrs. Donald Huntington; Mr. and Mrs. Furman Calcutt are here again for the season, this is their fifth season at Orchard Trailer Villa; Mrs. Marie Kaogh; Mrs. Effie Tomlinson; Mrs. Rhea Ginsberg.

**Traveling?** For reservations,

tickets or travel information, call on us at the Southern Pacific Travel Office in Palm Springs. The location is convenient and we're happy to serve you.

The address—247 N. PALM CANYON DRIVE

Telephone 2235

Charles W. McGann, Traveling Passenger Agent
William D. Cooper, City Ticket Agent**S-P** the friendly Southern Pacific

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Palm Springs High School Smoke Signal

Rifle Club Formed With Membership of 32 at School

A Junior Rifle Club has recently been organized at Palm Springs High. With a membership of 25, the club has many plans for the future.

The club is going to send a 5-man team to the Shoulder-to-Shoulder Invitational Shoot at Alhambra. This shoot will be for competition among the clubs of Southern California. "There are several boys that have been doing very well and we hope will improve before their entry in the meet," Coach Thompson said. From the first to the thirtieth of November, the club will compete in a pistol shoot. This is entered by all the members of the Junior Rifle Club of America. The boys in Palm Springs will shoot under the competent supervision of Mack Scott Thompson. Mr. Thompson will then send in the targets for scoring comparison with the other clubs.

"This type of competition is a very good training for future life and business; the club will welcome any person that wishes to become a member," said Coach Thompson.

Buy a Year Book

Four great loud blasts of a trumpet (sound effects) Here's the earth-shaking event of the century. The year book! Sometimes referred to as the annual, and actually entitled "Chia", is on sale at the high school right now. Do not delay. Buy today. Now you want to know what you are buying, no doubt, so we'll let you in on all of it. In the first place, this is going to be the best Chia Palm Springs has ever had. It is going to be the greatest high school annual ever put on sale anywhere in the United States. This spectacle of the universe, lovely to touch, lovely to look at, (it smells nice, too) and as personal as your own diary, will have your individual sentiments revealed to you with the turn of every leaf.

The covers of this remarkable book even add to its splendor. They might aptly be called "Beauty Rest Covers", because the 1948 Chia will be brought to you with real padded, cushioned covers, the first of this kind ever to hit this territory—and all because the Chia staff this year is destined to make history with its gorgeous year book. To insure painstaking endeavor is the fact that Mr. Wheeler of the "Villager" is going to work with us and help us with publishing.

Heavy shipments of motor trucks from the United States were recently welcomed in the

One-Act Comedy Is Highlight of First Class Assembly

"Minor Developments", a one-act comedy, directed by the dramatics advisor, Alexander Hammond, and presented by Senior class members yesterday morning, highlighted the first of the annual class assemblies to be held this term before the student body.

Taking the role of a typical 17-year-old high schooler, Fred Gates found himself in a very uncomfortable position as a boy left at home to watch the baby; and with his girl-friend, Nellie, to explain to her why he had to break their date without mentioning the real cause. Most of all he found his "little" brother (Tom Raphael), who at thirteen was "too young" to sit with the baby, very disagreeable as he always had what he thought were good cracks to make at his "big" brother.

To climax the show, a certain "burglar" entered the scene and turned out to be the boy's rich old Uncle Pete whom they had never seen before. But before they found out who he was, they had knocked him out and nearly had him taken away by the police, besides being photographed and snooped about by a curious reporter.

Mother (Hazel Veith) returning home, recognized the unconscious body lying on the floor as her brother. At this the "heroes", like falling dominoes, collapsed to a colossal end.

Senior performers were as follows: Jackie Grace, Fred Gates; Buddy Grace, Tom Raphael; father, Tony Jupe; mother, Hazel Veith; Jim, Morie Aitkin; Mary, Bonnie Sue Taylor; Bill, Bob Armeson; Nellie, Bobbie Howatt; Uncle Pete, Bob Singlin; 1st policeman, Dick Henson; reporter, Chuck Stone; and photographer, Jim Carlin. Student prompter was Marilyn Ellsworth.

Gazoozit

By BROWNIE BROWNE

Yipee!!! I'm an old cow-hand! Western Week was here again and out came the typical costumes from last year's moth balls.

Starting off Western Week with a bang Thursday night was the Kangaroo Court. Flavin, Morris, Tony, Henson, Marlene, Gates, Mary Louise, Jane, Velma, Edi, Bobbie, and others were there, some in western attire and some otherwise.

Our school parade Friday afternoon added to the gay spirit and the townspeople reacted favorably to the whole idea. When K. K.'s car pulled up beside Bob Hope's station wagon, our boy Stone asked him to say a few words in the loud-speaker. He said he'd be rooting for us at the game, and sure enough he was—bubble gum and all. The game was a disappointment, but it was just one of our bad nights and we'll make up for it.

AFTER THE GAME all the Chaffey fellas and their dates made their way to the Youth Center Dance. Some of the couples were: Audrey and Frank, Don and Mary Lou, Charlotte and McKinny, Virginia and Wilson, and among the others there was a fine display of jitterbugging.

Katie's surprise birthday party for Mable was a huge success. All PSHS attended. The whole football team was there with their dates and Earl came down from Riverside to see Katie. More fun!

Someone casually mentioned the tank and immediately a train of cars zoomed up there. Kenny and Barb, Tommy at Pat (who are going steady, by the way) Al and Norma, Jimmy and Bobbie, and a few Chaffey cars.

Dora and Fern decided it was about time they started going steady, so wish 'em luck.

TONY'S BLOOMING romance with Betty Sandoval came to an abrupt halt Friday.

Candi and Sam seem to have the love-light in their eyes.

Lola and Gene are still seen with Jo and Red—and don't faint, but Red got a hair-cut. (Or is Lolo still seen with Gene?)

Kenny Jackson had a surprise birthday party, too. So the gang were all found at his abode Tuesday night. It was a hilarious madhouse.

Stone and his current crush, Mary Frost, had a gay time this weekend—and Bobbie and Dora didn't do so bad either.

At noon on Wednesday, Jack, Morie, and Stone had Sandy and Katie hog-tied and were writing names all over their legs. They will carry the ink marks on next Saturday's bath.

A couple of "Newies" around school are Harold Sweet Jr.—Alma Muck, and Joey and Sandra. Ann and Mort had fun Friday night.

Saturday night was the climax of Western Week. There were all sorts of parties, such as Betty Wright's, the Butt, and the del Tahquitz. Everyone was painting the town a bright red, so you can imagine the sleepy faces that turned up for the parade Sunday.

The parade and rodeo were attended by most of the kids and a lot of Villagers.

Sunday night everyone seemed to be at the show but retired early after a strenuous weekend and preparing for a busy week.

This week's question mark concerns the "Doro vs. Whitehead with Mary Lou in the middle" rampage—Who knows?

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Sports Editor.....Morie Aitkin
Feature Editor.....Lola Vallier
Society Editor.....Brownie Browne
Staff Photographer.....Jim Carlin
Reporters: Daniel Larson, Stuart Graber, Don Reed, Bob Breen, Mary Lou Rava, Stella Prieto, and Tony Jupe.

An apartment is a place where you start to turn off the radio and find you are listening to the neighbor's.

Smart Alec: "How much are your \$6 shoes?"

Alert Clerk: "Three dollars a foot."

Anyway, It Was A Victory in a Financial Way

Financial report on the San Jacinto game:

Gross profit—\$490.00 Student Body; \$166.00 Junior Class concession.

The school made \$750.00 profit for Student Body funds at the Banning game.

Let's get the crowd back for the Elsinore game Oct. 31.

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Plans for Future Topic of Student Council Members

Among some of the things discussed at the Student Council meeting Tuesday, October 11, was the planning of a definite yearly budget so at the end of the year our student body treasury won't be short of revenue. A scoreboard and announcer's booth may be purchased as soon as enough revenue is raised.

Future plans for broadcasting the games over the air as soon as other expenses are paid, were discussed. Last year some money was set up for a school gift, but this had to be used to make up for the year book deficit. Our plan is to repay the school this year with a gift. It was agreed that all tickets to the games be sold for 50c except to children under 12 and Junior High students who purchase tickets before the game. They will be charged 25c. K. K. Youngs reported that the loud speaker and parades were used to good advantage and gained publicity.

Augustine Birrell, the famous English lawyer, once took a case for a client who was in very reduced circumstances. After he had won it, the man gratefully handed over 15 shillings, which Mr. Birrell pocketed in order not to give offense.

Another barrister heard of it and reproached Birrell for "unprofessional conduct" in taking less than gold.

"But I took all the poor beggar had," said Birrell. Then, smiling meaningly at the other lawyer, he added, "Even you will admit that is not unprofessional."

"What do you mean?" roared the politician, "by publicly insulting me in your old rag of a paper. I will not stand for it and I demand and immediate apology."

"Just a moment," answered the editor. "Didn't the news item appear exactly as you gave it to us; namely, that you have resigned as city treasurer?"

"It did, but where did you put it?"—in the column under the heading "Public Improvements."

The most popular breed of goat in America is the Toggenburg, which originated in Switzerland.

Adequate bad-weather landing equipment for airports costs an average of \$500,000.

PALM SPRINGS, CALIF.
Friday, October 24, 1947

The Desert Sun—13

May We Introduce

ON THE WAR PATH
By MORT GILBERT

This week we'd like to introduce to you a new student at Palm Springs High School, Ralph Reyes from the Island of Guam.

Ralph was born in Guam and attended American schools like the rest of his people. Ralph was graduated to the junior high class in 1941 and it was with great anticipation that he awaited his graduation from high school so that he could come to America for further education. However, his plans were interrupted when his island was invaded by the dark clouds of war.

To quote Ralph, "Living was rough. To be frank, it was, in fact, the very first time in our history, after living for many years in a great country, when our hearts were filled with tears and pain of sorrows as we fell into the hands of the heartless conqueror."

Ralph said that the natives of Guam worked under primitive conditions from twelve to seventeen hours a day for the Japanese. The young and old were forced to work alike for a spoonful of rice and 10c in Japanese money, each praying and hoping that liberation would come in the near future.

The U. S. forces shelled the beaches and towns for about three weeks, practically demolishing the city and small towns. Many of Ralph's friends, who were forced to continue work directly in the path of the target, were killed, but most of the others were able to seek shelter in a safe place.

The Americans landed on the 21st of July and reconstruction work was commenced.

Ralph was happier than ever but was very much disgusted about his education. He then worked for the reconstruction battalion and in the month of October, 1946, left for this country, leaving his war-torn home, friends, and family.

American is just as Ralph had always imagined it to be, and although he was more surprised than anybody to be going to Palm Springs High School, we hope he will make many good friends here and that his stay in America will be a pleasant one. We also hope that it won't be too long before Ralph will succeed in his ambition to see America in its entirety.

At 37, Boston's newly-consecrated auxiliary bishop, John J. Wright, is one of the youngest high churchmen in the Catholic hierarchy in America.

When a football team does everything wrong and another does everything right, it sets the scene for a good trouncing, and that is exactly what happened last Friday night. I am neither trying to belittle San Jacinto nor bolster Palm Springs after their last fray. The resemblance of this tussle to the one played in the Rose Bowl last New Year's day is amazing. The boys of Westwood got beat that day by Illinois, 45 to 14, in a similar exhibition to the one I saw last Friday.

The blocking and tackling that the coaches had patiently taught the fellows were painfully forgotten, and the Illini bowled their way through the Bruins in the way San Jac went through the Indians. The lads from the middle west in the Rose Bowl class were a sharp, hard-hitting ball club who did not come all the way from Illinois to get beat. Mr. Summers, in his talk on football the other day in the assembly, told us of the fact that the teams in this league are all out to beat us.

THEY HAVE the advantage of thinking that the boys out for football here are softies, because they are from a resort, and the other teams don't want to get beat by a bunch of cream puffs. It is up to our lads to kind of change their minds and wise them up.

San Jac came here last week, and they came here to win a football game and not to fool around, and that is exactly what they did. They were a good ball club, hard hitting, and somehow our lads had their usual punch sadly lacking and thus were caught napping and got set back on their pins.

THE NUCLEUS of what I have been trying to put across in this article is the fact that a game like the Indians played last Friday night can happen to the best of ball clubs. It is going to make the rest of the football season tough going. Fortunately for the team, they have a bye this week, and have two weeks to get themselves back in shape. Their next game is their last home game of the season when we play Elsinore here Oct. 31.

Let's not let our beating get us down, but pull for our teams all the harder, and hope that in two weeks they can correct their weaknesses and come back all the stronger, and perhaps bring home our first league victory.

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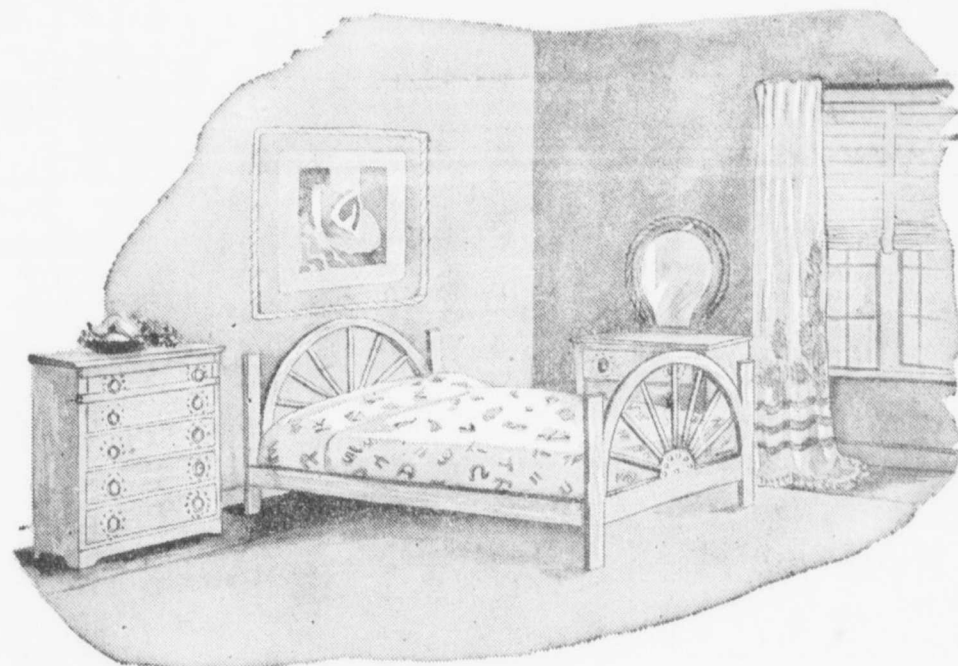
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Night Games and New Grid Plant Combine to Set New Attendance Records at High School Contests

Night football, given its first test at Palm Springs high school at the new athletic plant two weeks ago tonight, is apparently THE THING from now on.

A check reveals that more people saw the game and enjoyed it than had ever witnessed an afternoon game. The time element played a big part but the new plant was responsible in a large way, too.

DESPITE THE FACT that the first scheduled night game caught the athletic field still not complete, high school authorities said that an estimated 2600 persons were present. With bleacher seats and fences now completed, a more accurate check can be maintained of the throngs and more seats will be available.

Ticket stubs for general admission in the first night game tallied 1950. Junior and senior high school admissions on student cards from Palm Springs and Banning numbered several hundred. Because of the incomplete controls due to the unfinished fencing project around the school campus it is estimated several hundred did not pass through the toll gate.

GROSS in the game was \$930.75. Students from competing schools with student body cards do not pay admissions. Federal tax on the tickets was \$134.84, cost for officials was \$35.00 leaving a net on the first night of \$751.91.

The Junior class cleared, in addition, \$75 for the Junior-Senior prom, on its concessions stand.

Another big crowd saw last Friday night's game with San Ja-

cinto. The new bleacher seats accommodating 2640 were completely installed for the second game. With this seating provided, spectators will no longer be permitted to stand in front of the bleachers on the south side of the field, school official announced.

The new stands and lights which made night football and the larger crowds possible, were ordered last summer by the high school board of trustees.

Geoffrey Bill Back in Village To Re-Open Shop

Geoffrey D. Bill of Tweeds and Weeds, returned to Palm Springs this week to open his importing shop at 122 South Palm Canyon drive after a visit to England and an intervening stop at Santa Barbara on his way back to the Village.

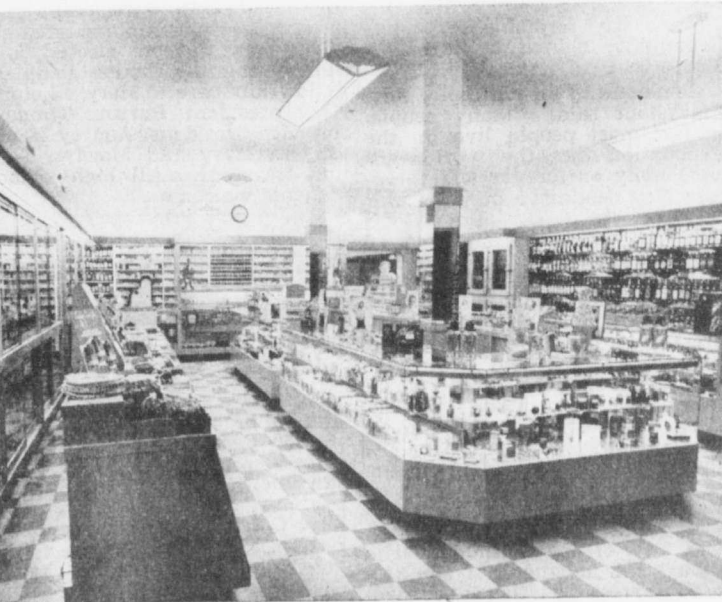
He returned from overseas earlier in the month and stopped at the coast city for a few days.

In spite of the austerity, life in the country in England was pleasant and the weather was unbelievably fine, he said.

Automatic control devices will play an increasingly important role in aviation, electricity, acoustics and allied fields, says a University of California lecturer.



SWEET HARMONY—Doretta and Polly Routt sing their way out of trouble in Kangaroo court. The two youngsters, helping celebrate the fourth annual Western Week, were among the many arrested. You can see by the entranced look on Judge Frank Bogert's face that they are going to get off. They are the daughters of Mr. and Mrs. John Routt. The Smokey Mountain Wranglers are in the background. (Desert Camera Shop photo.)



ATTRACTIVE—The new cosmetics display at the El Paseo Pharmacy which is attracting much attention from patrons these days.

Relics of Old Desert Days on Show at Museum

Now on display at the new Desert Museum building next to the library are a series of select articles from the private collection of Curt Ring of the Kiwa in Rancho Mirage. Mr. Ring was formerly associated in the Village with E. Bruce Cregar, but now has his own Indian shop.

These Indian artifacts, loaned for a short period until the museum can organize its local desert exhibits, include such rarities as a knee-cap bone with arrowhead stuck into it; this was obtained from the collection of the late Irving S. Cobb. Also shown are the very rare peyote ceremonial gear of the Ute Indians, including the peyote "button," the top of the cactus root which contains a powerful narcotic. Another prize exhibit is a burial urn with the bones of the deceased inside. A very rare and valuable Bayeta Navaho blanket and many superb examples of Navaho silver and turquoise work are also to be seen.

The housing outlook for 1947 depends finally on what the construction industry itself does about it. Now is the time to start—Federal Housing Expediter Frank R. Creedon.

Wiping your hands on your neighbor's coat after a meal is considered a compliment among Mongolian tribes. Grease helps make the coat airtight.

PALM SPRINGS, CALIF.
Friday November 24, 1947

The Desert Sun—15

"AMERICA'S BEST DRESSED POULTRY"

Friers — Hens — Rabbits
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We have just received two carloads of Norge Refrigerators available for courts or apartments upon certification.

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See us today! Let us solve your complete home appliance need.

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Phone 6122



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to our really fine foods, we now have a complete line of choice

DELICATESSEN and FANCY FOODS

Anything from a sandwich to a complete banquet catered to your door.

Stop in and See Our Display

FREE DELIVERY

Hours 5 A. M. to 3 A. M.

MICHELL'S

Formerly Village Sandwich Shop

231 N. Palm Canyon Drive

Phone 3902

Drive Up This Evening to the

EL ORO GRILL

California's Finest
MEXICAN FOOD
STEAKS - CHICKEN - COLD BEER
Phone 3145—for Reservations
11:30 A. M. to 9 P. M.
DOLPH AND RAE EASTWOOD
(2 Miles Beyond Banning)



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SATURDAY EVENING, OCTOBER 25

DANCE TO THE—
SWEET RHYTHMS OF

BUDDY FLECK

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DANCING 8 TO 12 P. M.
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\$795 and Up, Terms

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Well Located Duplex Lots, 84'x144'
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PALM VILLAGE

12 Miles Southeast of Palm Springs on Highway 111
At the Edge of the Date Gardens

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Developers

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Moore's Moving To La Crescenta To Make Home

Mr. and Mrs. Levering Moore, long winter residents of the Village and desert area, are moving back to La Crescenta where they resided before coming to Palm Springs.

The Moores have long been prominent in affairs of the parish of St. Paul's in the Desert, Episcopal church and were active in the organization of the church.

Mrs. Moore tended the altar by herself at the start of the parish

and called the women together for meetings, the foundation of the present Guild.

Mr. Moore was the first treasurer and husbanded the then meager resources of the parish so well that it is now in a strong financial position. He was appointed by the rector, the Rev. Robert M. Hogarth, to write a history of the church and, although going away, expects to complete the task.

Both have been so active in parish work that their departure for La Crescenta is deeply regretted by all members of the church and by Villagers in general.

The Moores plan frequent visits to Palm Springs during the season.



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ON A
HEAP O'
PLEASURE**

**ACME
COWBOY
BOOTS**

Yep, comfortable, authentic Western boots are as essential as a fellow's saddle, and those that bear the Acme brand are favorites on any range. Real cowboy boots with all the West's glamour and toughness built into every pair. Come in and try 'em on!



Up to
\$20.00



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James H. Blackstone, Jr., Minister
Holly Lash Visel, Musical Director
Lois Lux, Organist

SERVICES
Sunday School 9:45 a.m.
Morning Worship 11:00 a.m.
Sermon 11:00 a.m.
Young Peoples Fellowship 6:15 p.m.
Evening Service 7:30 p.m.

**OUR LADY OF SOLITUDE
CATHOLIC**

The Rev. Michael O'Connor

Sundays: Holy Mass at 6:30 a.m.
8:30 a.m. and 10 a.m.

Week Days: Holy Mass at 7:30 a.m.
Instructions—Monday afternoons,
Saturdays at 10 a.m.

Christian Science Topic "Probation after Death"

"The hour is coming, and now is, when the dead shall hear the voice of the Son of God; and they that hear shall live." This declaration of Jesus as recorded by John will be the Golden Text of the Sunday Lesson. Sermon on "Probation after Death" in all branches of The Mother Church, The First Church of Christ, Scientist, in Boston.

John's Gospel relates that after the resurrection, "when the doors were shut where the disciples were assembled for fear of the Jews, came Jesus and stood in the midst, and saith unto them, Peace be unto you." Luke adds, "But they were terrified and affrighted, and supposed that they had seen a spirit. And he said unto them, Why are ye troubled? and why do thoughts arise in your hearts? Behold my hands and my feet, that it is I myself: . . . for a spirit hath not flesh and bones, as ye see me have. . . . and he led them out as far as to Bethany, and he lifted up his hands, and blessed them."

Mary Baker Eddy says in "Science and Health with Key to the Scriptures": "The reappearing of Jesus was not the return of a spirit. He presented the same body that he had before his crucifixion, and so glorified the supremacy of Mind over matter."

Christian Science Society

A Branch of The Mother Church The First Church of Christ Scientist
In Boston, Massachusetts

Services, 271 Ocotillo Avenue
One Mile South of The Plaza

Sunday Service.....11 A. M.
Wednesday Meeting.....8 P. M.
Sunday School.....9:30 A. M.

Confessions: Saturdays from 3:30 to 5:30 p.m. and 7 to 9:00 p.m.

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St. Paul's in the Desert
125 E. El Alameda
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Rev. Robert M. Hogarth, Rector
Carey Ranch, Phone 7471
Eileen Carey, Organist
Wynne Davis Hammond,
Choir Director

8:00 a.m.: Holy Communion.
9:45 a.m.: Sunday School.
11:00 a.m.: Service and Sermon.

COMMUNITY CHURCH
(Cathedral City)

Sunday School 9:45 a.m.
Church Service 10:00 a.m.

"End of World" is Topic Sunday at Community Church

"When Will the End of the World Come?" will be the subject of the sermon Sunday at Community church by the Rev. James H. Blackstone Jr.

Commenting on his topic, Rev. Blackstone said: "Many people, in fact most people live on the assumption that the world will go merrily on forever and therefore they need have no particular concern about it. But God's Word is very clear and forceful in warning men of the fact that a day will come when this world's affairs will be brought to a tremendous climax and the present world order will be mightily shaken and destroyed. Thousands of years ago the world was swept by a flood that destroyed almost the entire human race because men would not heed the warning of God's impending judgment. Dare we continue on with no thought of God's warning of this world's future, heedless also of the considered and thoughtful judgment of some of our greatest scientists and leaders."

SUNDAY school will convene at 9:45 a.m. with classes for all children in various age groups.

Junior high and senior Christian Endeavor societies will meet at 6:15 p.m. At the evening service Rev. Blackstone will speak in the fourth of a series of messages on the Apostle Paul supplemented by a motion picture. The subject is "Faith Triumphant".

The Blue Nightengale and Junior Boys' choir, totalling 45 voices will bring special music.

Sensitiveness of Saints Subject at Episcopal Church

"The Rev. Robert M. Hogarth, rector, will preach Sunday morning in the Episcopal church on 'The Sensitiveness of the Saints'."

"Jesus was the greatest of all Saints, and He was divinely sensitive," the pastor said. "Once Jesus was going through a crowd and quite by accident a poor sick woman, anxious for His healing power, jostled Him. He turned around and said, 'Who touched me?' They were not words of nervous irritability. He was conscious of the touch of some one in desperate need of help and that His healing power had responded to that need. If we ask what special quality it is that makes the Saints, it is just that, the consciousness of human need and the spirit to reach out and help that need. Christian Saints have all had that quality in a greater or lesser degree."

The hour of the Young People's service and meeting has been changed to 6 o'clock. Mrs. Henry H. Menard of Palm Springs parish will speak tonight about "Youth in England Today." She has just recently returned from a long visit of six months in England, her native land.

The new officers elected last Sunday for the Young People's Fellowship are: Mary Louise Klug, president; Barbara Thompson, vice president; Audrey Bentzen, secretary and Marilyn Sorum, treasurer. All high-school students welcome.

Mrs. Gilbert Speaks Sunday On Air Church

Tomorrow's speaker on KCMJ's Church of the Desert broadcast at 4:30 p.m. will be Mrs. Alma Gilbert, second reader of Christian Science society, Palm Springs, a branch of Mother Church, the First Church of Christ, Scientist, Boston, Mass.

KCMJ broadcasts this program each Saturday afternoon giving news of local churches with a guest speaker from the different denominations each week.

Evangelists at Gospel Church

Evangelists O. E. and Josephine Creighton are conducting a series of special meetings at the Full Gospel church, 216 South Indian avenue, each evening except Saturdays, at 7:30 o'clock. Charles E. Farmer is pastor of the church.

Church Group To Meet at Supper

A fellowship supper for young married couples will be held at Community church tonight at 6:15 o'clock. Each couple is bringing a covered dish and table service.

Hostesses are Miss Ruth Bartlett, Mrs. Elmer Markham, and Mrs. F. Ray Kelley.

Following the dinner the men plan to do more painting and repairing on the chairs and tables for the little Sunday school children.

Florida Pastor At Cathedral City

The Rev. John W. Neel of Florida, preached the morning service at the Cathedral City Community church last Sunday.

Church services are being held each Sunday at the church with guest pastors occupying the pulpit until a permanent successor is chosen for the Rev. John Abels who served the community last season.

We sometimes like to think we are susceptible to temptation. We must deny ourselves the pleasure of relapsing into our favorite sin. —Rev. Father Grieg Tabor of New York.

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Rancho Type Home
4 Bedrooms—4 Baths
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THE STABLES

Friday Evening, October 31st.

SAME—SPARE RIBS—STEAKS—BREAKFAST RIDES

SADDLE HORSES—DANCING

—FOR RESERVATIONS PHONE PALM SPRINGS 2761

The Desert Sun

Palm Springs, California
Friday, October 24, 1947

Palm Springs Gets New, Fast Service West on Greyhound

Two limited schedules connecting Palm Springs and Los Angeles were in effect today affording villagers and visitors speedier and more comfortable accommodations.

The limited buses will make the run from the Village to Los Angeles in three hours and ten minutes with stops at Banning, Beaumont and Colton and travel the new Valley boulevard from Colton west without a stop.

THE SCHEDULE as announced by R. R. Dunlap, local Greyhound representative, is as follows:
Leave Palm Springs at 2:34 and 8:15 p.m., arriving in Los Angeles at 5:45 and 11:25 p.m.

Eastbound buses leave Los Angeles at 9:30 a.m. and 2:45 p.m., arriving here at 12:42 and 5:57 p.m. daily.

At present, said Dunlap, no reservations are being made but later in the season when travel becomes brisk, reservations will be necessary.

Besides the two limited schedules, Palm Springs is served with seven other trips daily to Los Angeles and ten trips from Los Angeles daily.

Graham Dexter Elected Commander of Amvet Post

Plea for Hike in Phone Rate Due Thursday

Hearing on the request of the California Water and Telephone company for an increase in rates will go before the state public utilities commission at 10 a.m. next Thursday.

According to Fred MacGougen, general manager of the telephone division of the company, the rate increase is asked because of the increased cost of operation and construction in the face of a decline in earnings.

The general increase will affect rates in Palm Springs both locally and for long distance calls.

Santa Fe Office To Open Nov. 1

Offices of the Atchison, Topeka, and Santa Fe will reopen in Palm Springs November 1, with the popular Jay S. Rollman again in charge, according to an announcement by F. F. Calvert of San Bernardino.

Rollman, who opened the offices here last season, was transferred to Bakersfield during the summer months.

Saudi Arabia, with only a small part of its oil concessions developed, is the first largest oil producing nation in the world.

Well Known Realty Broker Will Head Village Veterans

Graham Dexter, well known realtor and civic-minded Villager is the new Commander of Post 34 of AMVETS. Gene Johnson, also a realtor, was elected to the uncontested office of first vice-commander and Rudy Salazar became second vice-commander, at a meeting of the veterans' organization Monday night.

Other new officers elected were Grant Wood, adjutant; Bill Rashall, historian; Bill Morrissey, chaplain; Stanley Schmidt, sergeant at arms; and Ward Copley, finance officer.

MEMBERS of the executive committee elected were Bill Davis, manager of the Colonial House, Joe Fuller, and Dr. Claude H. Church. Acting with these men on this committee are Rashall, Dexter and Johnson.

Formal installation of the newly elected officers will take place about November 1 and is expected to see State Commander Prentice Smith, a prominent speaker on military affairs and other dignitaries of the state AMVET organization, present.

THE ONLY CONTEST occurred for that of commander in which Dexter ran against Bill Putman.

All of the new officers are veterans of overseas fighting during World War II and have lived in Palm Springs for many years.

Dexter's first sight of Palm Springs was as a patient of the former Torney General Hospital. He had been invalided back to this country from the South Pacific where he saw active service.

DURING his convalescence he fell in love with the Village and decided to make his home here. After his discharge from the Army he entered the real estate business and is now associated with the Martha James office.

Gene Johnson, who went to war from Palm Springs, saw action with the Army Air forces as an aerial gunner overseas. Rudy Salazar, popular member of the Mexican colony, took part in the South Pacific campaigns and is now engaged in gardening and landscape business. He, too, has lived here many years.

Grant Wood, native of the desert area, is the advertising manager of The Desert Sun. He attained the rank of First Lieutenant at the time of his discharge from the Signal Corps.

Back in Village

Johnny Pagoria and Family Here to Stay

Johnny Pagoria, Chicago Sun photographer, accompanied by Mrs. Pagoria, young daughter and the family pooch, arrived in Palm Springs Tuesday for an indefinite stay.

The Pagorias drove out from Chicago taking six days to the trip.

They are guests at the Louis Danzinger home.

Honor Heroes of World War II

The flag on the Palm Springs post office will be at half-mast Sunday in honor of the return of World War II dead from overseas.

President Truman proclaimed Sunday, Oct. 26, as a day of mourning and flags throughout the country will be flown at half mast.

Misunderstanding

Argument Over Girl Friend Sends One to Hospital, Puts Police on Trail of Other

A "slight" misunderstanding between two colored gentlemen over which should act as the escort of Claretha Paul ended with one of the Lotharios in the hospital, the victim of several ice-pick stabs and a police dragnet spread out seeking the apprehension of the other.

Eugene Kimbrough, 32, residing at Ward's Camp on the reservation is in the Palm Springs Community hospital suffering from several ice-pick wounds including a punctured lung.

HE NAMED as his assailant Anthony Callaway when police found him sprawled on the sidewalk in front of the Plaza Garage at 8:45 p.m. Tuesday.

According to Sergeant of police Orest Johnson, Kimbrough said that Callaway had used an ice-pick to stab him twice in his chest, once in the back and arm.

"I was in my house entertaining Claretha," Kimbrough was reported to have said, "when Callaway knocked at my door and asked me to come outside and have a talk with him."

The ice-pick victim said that he no sooner stepped outdoors when Callaway is alleged to have started poking holes in his body with an ice-pick.

Police say that jealousy was the motive behind the attack on Kimbrough.

Stables to Open Oct. 31

Noted Palm Springs Spot To Resume Activity With Big Hallowe'en Dinner and Dance Thursday

The Stables, operated by Charley Morrison of Mocambo fame in Hollywood, will open its doors for the first time this season Friday, October 31, with a gala Hallowe'en party, according to an announcement by Henry Smith, manager.

The program for that evening will include many of the old-fashioned Hallowe'en contests with prizes to the winners, and the contestants, according to Smith, will include many of the film capital's celebrities.

"There'll be square dancing to the music of a Western band called the Desert Wranglers," added Smith.

Plans for the operation of The Stables this season include breakfast rides and rodeo shows in the corral on the grounds of the swanky spot.

Feature of the cuisine this year will be Western style barbecued ribs which proved such a delight to patrons last season.

Smith was formerly the maitre D' at the House of Murphy in Beverly Hills.

Villager Uses Ancient Rifles to Win Seven Matches, Six Medals, Prizes

When it comes to shooting with those long-barreled "shootin' irons" of Civil War vintage, Harry Mann, arms expert of Palm Springs showed them a thing or two.

Last Sunday, Mann, a contestant in the fifteenth annual Muzzle-Loading Shoot, held at Irvine Park, near Santa Ana, under the auspices of the Southern California Arms Collectors association, won seven matches, six medals and \$68 in merchandise prizes.

THIS CONTEST, reminiscent of early frontier days, is held every year before a large attendance. Those competing use muzzle-loading rifles and pistols of both the Revolutionary and Civil War periods.

Mann in winning two of the contests used a 54 caliber flint-

lock Kentucky long rifle with a four-foot barrel, similar in type to that used by Daniel Boone and early pioneers. He scored 49 out of a possible 50 points with this ancient firearm.

OTHER GUN USED was a huge 45 pound, 52 caliber cap-lock match rifle made in 1860, which was designed to be shot from a rest position only. The old gun won first place in the long range 200-yard match with a score of 48 out of 50. The gun is mounted with a twelve power telescope sight also made in 1860.

Mann, an expert marksman, previously won the aggregate match in the last shoot he attended in 1945, and has been very active in past years developing and promoting the Coachella Valley Pistol and Rifle Club.

School Bands Guests After Big Western Parade

George and Ethel Strebe of the Doll House were hosts at luncheon Sunday to the San Bernardino Junior high school and the Palm Springs high school bands which appeared at the Los Compadres parade Sunday.

Some seventy-five youngsters jammed the Doll House for the Strebe's party and we use the word "jam" advisedly for when lunch was safely tucked away by the parade group the Doll House session.

Headed back for San Bernardino the younger set thanked the Strebe's and voted the Doll House their "play house of the future."

Andrew Lester Given Full-Time H. S. Contract

Andrew Lester was given a full-time teaching contract by the high school board of trustees at Tuesday's meeting. He had been scheduled for four teaching periods each school day.

Principal E. E. Oertel recommended to the board that he be given an additional two periods each afternoon to take care of overcrowded classes. A class in ninth year mathematics which had 50 students enrolled has been divided. Two first-year English classes running over 40 students will be reduced in size to set up a third division.

Mr. Lester will teach the two new classes in addition to his assignment in art and stagecraft.

Went to Wrong Place—Trouble

Getting drunk and then paying a visit to the Palm Springs Community hospital is just the wrong thing to do.

Edmond Prieto found that out to his sorrow Wednesday night when he entered the hospital for treatment of a cut wrist only to be taken into custody by the police a little later and charged with being drunk and disturbing the peace of the hospital.

Western Union Opens Office in Cathedral City

Dean Woods, local manager of the Western Union Telegraph company yesterday announced that the company has established an agency at Cathedral City.

Mrs. M. L. Nordstrom will be in charge of the office which will be in the Desert Variety store in Cathedral City.

In the near future a similar agency will be established in Desert Hot Springs.

Open for the Season—

El Pueblito

-Little Houses Deluxe-



Rates by the Day, Week and Month

1443 N. Palm Canyon Dr.

MR. AND MRS. W. J. CALDWELL
Managing Owners

Whitehorn Ranch

At the Entrance to Joshua Tree National Monument
Is the Place to Have Your Desert Home

For \$6950—Bank Terms

You Can Purchase 1 1/4 Acres Completely Fenced
A Home Designed by a Prominent Architect
Construction—Cement Blocks, Steel Sash, Mission
Tile Roof, Spacious Screen Porch
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See This Property Today

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PLAZA THEATRE

Box Office Opens Daily 6:30 P. M.
PHONE 7384

Fri.-Sat.

Oct. 24-25 Sun., Mon., Tues., Oct. 26-28

New! Exciting!

NELSON EDDY
ILONA MASSEY

CARTOON, NOVELTY, NEWS

STARTING WEDNESDAY

THE WOMAN...

THE PICTURE

YOU'LL

REMEMBER

FOREVER!

Ret HARRISON
Maureen O'HARA

20

THE FOXES

of HARROW

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Palm Springs Village THEATRE

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Box Office Opens Week Days, 5:30 P. M.
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TODAY

OCT. 24

THE U. S. ARMY'S TOP SECRET!

with James Stewart as Narrator

in TECHNICOLOR

Also

PETER LAWFORD

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BUTCH JENKINS

MY BROTHER TALKS TO HORSES

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NEWS

SATURDAY ONLY

OCT. 25th

TED DONALDSON

"SON OF RUSTY"

Also

JOHN MACK BROWN

RAYMOND HATTON

"Valley of Fear"

PLUTO'S HOUSE WARMING

MATINEE ONLY

Episode No. 3 "VIGILANTES"

SUN.-MON.

OCT. 26-27

SUSAN HAYWARD

They Have a Name for a Woman Like Her

ROBERT YOUNG

JANE GREER

RITA JOHNSON

"THEY WON'T BELIEVE ME"

CARTOON

NEWS

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TECHNICOLOR

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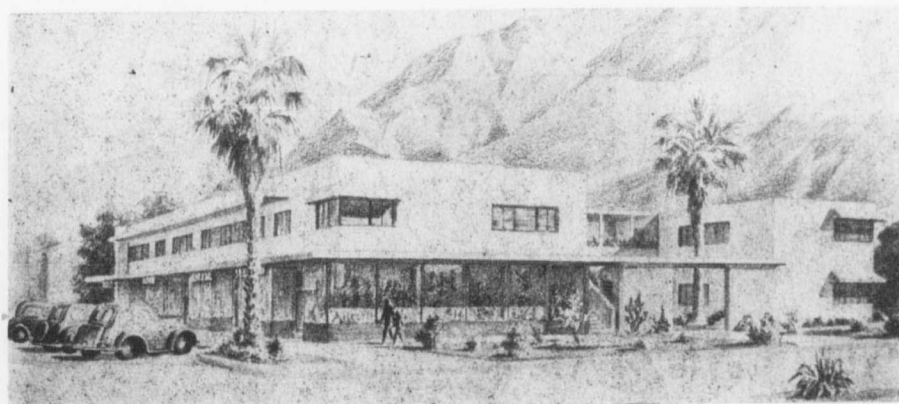
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Income Properties in the fast growing north end of
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HOUSES

Little Tuscany—Luxurious 4-bedroom, 3-bath home with
large rumpus room—\$65,000.

ACREAGE

2½ Acres—Little Tuscany—Can be divided into 4 lots—
\$12,500Near High School—Zoned for Guest Ranches—40 Acres.
Will Divide in Two Parcels—A Bargain at \$60,000.

LOTS

Las Palmas—110x127—2 Shares Water—\$6700
Near Colonial House—2 Lots—100x134—Both for \$13,000
R-3 on Ramon Road—100x110—\$6750

INCOME

R-3 Lot, 95x275—6 shares irrigation water. Main house—
2 bedrooms, 2 baths, living room, dining room, kitchen.
Guest house—2 hotel rooms, 2 baths, 2-car garage with
apartment. Completely furnished. Room for eight addi-
tional units. Price \$62,500.

HAROLD HICKS

Mike Flavin
Mildred Jackson

813 N. Palm Canyon Dr.

O. M. Ward
Dinty Moore

Phone 5353 or 6711

Budget \$632,000
for Improvement
on Local HighwayIn the current issue of Cali-
fornia Highway and Public Works
magazine, in a list of projects
approved by the California High-
way Commission, is the Highway
111 improvement from White-
water Point to a point a half mile
north of the Palm Springs city
limits.The budget for this project,
outlined to The Sun a few weeks
ago by E. Q. Sullivan, district
engineer, was set at \$632,000. The
money will be derived from in-
creased highway revenues under
the Collier-Burns highway act.Distance of the improvement
which will start soon is 4.1 miles
and the plans call for a newer,
wider highway eliminating dips
across washes and flood hazards.
The new road will parallel the
present road to a great extent
and for a time both will be used
giving the Village a divided road
to Whitewater Point.Scroptimists Plan
to Take Big Part
in City Clean-upPlans for active participation
in the nine-day Village Clean-up
campaign and discussion of vari-
ous club activities, occupied
members of the Scroptimists club
in session last Thursday at the
Doll House. Miss Katherine
Finchy presided at the weekly
meeting.Mrs. Florence Murphy, presi-
dent of the Woman's Club, ad-
dressed the group, outlining
plans for the Clean-Up drive.
The Scroptimists have been as-
signed as their special "spot" dur-
ing the campaign and mapped
plans for a thorough job.Gladys Capper, corresponding
secretary, read several communi-
cations. She had as her guest
Mrs. George Wheeler of The Vil-
lager. Visitors from other Scropti-
mists clubs were Blanche Dens-
low, La Jolla, Margaret Easley,
guest of Muriel Fulton, and Ann
Ellis, Banning. Miss Easley was
formerly a San Franciscan but is
now a Villager.President Finchy and Vice-
President Laura Greeley, took
part in a vital Scroptimist mes-
sage, broadcast from KCMJ Mon-
day evening at 10:15 o'clock.The 1946 crop of Rome Beau-
ty apples came to more than eight
million bushels. That is 83 per
cent more than the scant yields
of 1945 and 23 per cent over the
1944 harvest.The folks who have been
teaching youngsters to be smart
are apparently getting smarter
themselves.FURNISHED
APARTMENTSNear Lone Palm
HotelRental Schedule
Approximately
\$100 per dayTakes
\$37.500
Balance 6%

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AND CO.431 N. Palm Canyon
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dial

FRIDAY, Oct. 24

1:00—Easy Listenin'
1:15—The Coronettes
1:25—U. P. News
1:30—Music Masterworks
2:00—School of the Air
2:30—House Party
3:00—Meet the Missus
3:30—Music Just Music
4:00—Winters Romance
4:15—Songs by Crosby
4:30—David Valle, news
4:45—Special Songs
5:00—Front Pg. Feat.
5:15—In the Sportlite
5:25—Song of the Day
5:30—H. W. Flannery
5:45—Bob Garred, News
5:55—Bill Henry, news
6:00—Mark Warnow
6:30—FBI in Peace-War
7:00—Pays to be Ignor.
7:30—Spotlight Revue
8:00—Lowell Thomas
8:15—Jack Smith show
8:30—Adv. of Thin Man
8:55—Frank Goss, news
9:00—Baby Snooks
9:30—Club 15
9:45—Edw. Murrow,
10:00—Chet Huntley
10:15—"Places I Like"
10:30—Music for Party
12:00—U. P. News
12:05—Sign off.

SATURDAY, Oct. 25

6:30—Sundialers Club
7:30—Bob Garred, News
7:45—Let's Go Western
8:00—Warren Sweeney
8:05—Let's Pretend
8:30—Adven. Club
9:00—Theatre of Today
9:30—Stars Over Holly.
10:00—Grand Cen. Sta.
10:30—County Fair
11:00—Mary Lee Taylor
11:30—Give and Take
12:00—Football game
2:30—Sat. at the Chase
3:00—Sat. Scoreboard
4:00—Easy Listenin'
4:15—Saturday Songs
4:30—Church of Desert
4:45—Ft. Pg. Features
5:00—First Nighter
5:30—H. W. Flannery
5:45—Bob Garred, news
5:55—New Calmer, news
6:00—Joan Davis show
6:30—In the Sportlite
6:45—Here's to Veterans
7:00—Sat. Night Sere
7:30—Abe Burrows
7:45—Guy Lombardo
8:00—Harry James
8:30—It's A Great Life
8:55—Frank Goss, news

SUNDAY, Oct. 26

7:30—P. S. Hubilly
8:00—W. Sweeney
8:05—Flor. A&M Choir
8:30—S. L. Tabernacle
9:00—Little Concert
9:15—Chapel Songs
9:30—As Others See Us
10:00—People's Platform
10:30—Easy Listenin'
11:00—CBS news
11:15—Univ. Explorer
11:30—Bob Reid Sings
11:45—Here's to You
12:00—N.Y. Philharmonic
1:30—Hour of Charm
2:00—Family Hour
2:30—Jean Sablon Show
2:45—Joseph C. Harsch
3:00—Ozzie & Harriet
3:30—Pause that Refr.
4:00—Gene Autry
4:30—Miss Sherlock
5:00—Dr. Dana
5:30—Guest Star
5:45—Latin Patterns
5:55—Ned Calmer news
6:00—Dinner concert
6:30—T. Martin show
7:00—C. Wells
7:30—Your Hope Chest
8:00—T.B.A.
8:25—Surprise Theatre
8:30—Blondie
9:00—Sam Spade
9:30—Meet C. Archer
10:00—C. Huntley, News
10:15—Back Pg. Feat.
10:30—Music in Night
11:00—Sign Off

MONDAY, Oct. 27

6:45—Okla. Roundup
7:00—Morning headlines
7:02—Sundialers Club
7:30—Bob Garred News
7:45—Fred Beck
8:00—Arthur Godfrey
8:30—Grand Slam
8:45—Rosemary
9:00—Wendy Warren
9:15—Aunt Jenny
9:30—Helen Trent
9:45—Our Gal Sunday
10:00—Big Sister
10:15—Ma Perkins
10:30—Dr. Malone
10:45—Guiding Light
11:00—Sec. Mrs. Burton
11:15—Perry Mason
11:30—Look Your Best
11:45—Rose of Dreams
12:00—Dble. or Nothing
12:30—Manning News
12:45—Luncheon Music
12:57—Wall St. NewsRepublican Rally at Field Club, Set
For Nov. 4, Postponed to Later DateBecause many of the top-flight
Republican leaders will be at
various important national con-
ferences early next month and
unable to be present in Palm
Springs, the big barbecue and
rally planned at the Field Club
for Nov. 4 has been postponed.
Mrs. Melba Bennett, GOP leader
in the Village said that local re-
publicans plan to make this an
outstanding event in the south-
land and for that reason will
have a national leader as the
main speaker. New date for the
event which is to be a county-
wide affair, will be set later as
soon as the desired leaders areavailable.
Plans for the big event are
going ahead, Mrs. Bennett said,
and as soon as all is ready, the
date will be announced.Mr. Dee's
Goes to Town
with--

★ ENCHANTING

Julie Mitchum

—Song Stylist Extraordinaire—★

Entertaining Nightly

at the Piano

With

SONGS

"THAT TELL A STORY"

Sophisticated - Droll - Amusing

As Always—Featuring
The Finest Foods

- Steaks—Aged to Tenderness
- Prime Ribs of Beef
- Fried Chicken

—Reasonable Prices

In Palm Springs—

For Fun and Fine Food

It's . . .

Mr. Bee's

394 N. Palm Canyon Drive
For Reservations
Phone 9096

'Shocking'

'SHOCKING'—Betty Grable co-
stars with CBS singing lumi-
nary Tony Martin in a radio
version of "The Shocking Miss
Pilgrim" on CBS' "Screen Guild
Players" Monday, Oct. 27. The
show is heard over KCMJ at
7:30 p.m.The Poles define a Communist
as a man who thanks Uncle Joe
Stalin for everything he gets
from Uncle Sam.—Guy Hickok,
former U.N.R.R.A. public infor-
mation director.One of
Palm Springs'
Finest
HOMESon Two Large Lots
in Protected AreaFronting Two Streets
Irrigation WaterDouble Wall
Construction
Far Superior
to Present
ConstructionDon't Miss This
for a Good BuyUNDER
REPLACEMENT
COSTCharles J. Burket
Gordon Feekings
William H. Veith
REALTORS754 N. Palm Canyon Dr.
Phone 7053EXCITING—Robert Young and Susan Hayward form an exciting
team in RKO's romantic drama, "They Won't Believe Me," to be
shown at the Palm Springs Theatre Sunday and Monday.of
SANTA BARBARA AND LA JOLLA
ANNOUNCE
THE REOPENING OF THEIR SHOP
IN THE PLAZAFEATURING
BRITISH IMPORTS IN CASHMERES
SHETLANDS AND FINE SCOTTISH
SWEATERSTweeds & Weeds
IN THE PLAZAPalm Springs
HEALTH & REDUCING
Salon

- Genuine Swedish Massage
- Face and Neck Rejuvenation
- Palm Springs Diathermy
- Dierker Colonic Irrigation
- Whirlpool Bath
- King's Steam Cabinet
- Special Foot Treatment
- Slenda Vogue Body Con-
touring

ALICE WAGNER
PhysiotherapistESTHER YURMAN
Registered NurseResidence Calls
457 N. Palm Canyon Dr. (Suite 6)
Phone 5604NOW! TWO GREAT
KCMJ SERVICES
BROUGHT TO YOU
BY TWO GREAT
LOCAL INSTITUTIONS...

1:25 p. m. News

and

In the Sportlite,

5:15 P. M. (6:30 P. M. SATURDAY)

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PALM SPRINGS BUILDERS SUPPLY
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Anybody Can Use Classified Ads — Smart People Do!

VITAMIN A

Animal products are the only foods that provide vitamin A in a form ready for the body to absorb. Vegetables and fruits have yellow pigments called carotene that change into vitamin A in the body. One good way to get vitamin A is to eat plenty of carrots.

One bushel of corn from cobs can contribute to the making of 40 pairs of nylon stockings.

I am for giving aid to the people of Greece, but as to money for maintaining British soldiers in Greece, I would say "nix."—Sen. Allen J. Ellender (D) of Louisiana.

\$150 PER ACRE

160 Acres Suitable for Guest Ranch or Subdivision
Adjoining Town of Joshua Tree

Owner

JAMES F. WHITEHORN

29 Palms Highway

JOSHUA TREE, CALIF.



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The
SUN

KOOLVENT ALUMINUM UMBRELLAS

for Beach,
Garden,
Patio

Designed for modern, outdoor living, KOOLVENT Ventilated Aluminum Umbrellas provide air-cooled comfort and colorful beauty wherever installed. They won't rust, rip, tear or fade. They require no expensive seasonal replacement. Patented ventilating design invites the cool breezes in... keeps the blazing sun out. Ball mounting permits tilting umbrella to any desired position.

SPECIAL OFFER
30 Days Only

This umbrella sold last season at \$175.00. Due to closing seasons in other California resorts—we now offer you—an exceptional buy—in a limited quantity only—at the greatly reduced price of—

\$132.50

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Phone 6751



It's Here... The Finest
ACME
ever brewed...

Shortages are a thing of the past... quality ingredients are again available.

And, now, with pride, we bring you the crowning achievement of nearly a century of skill and experience... the finest ACME ever brewed!

Pour it into your glass... see how it sparkles with the jewelled brilliance of rare yellow sapphires!

Hold it to the light... watch a million gleaming bubbles dancing in the sun!

Taste it... and revel in the tangy, zesty flavor of the original, light, dry beer!

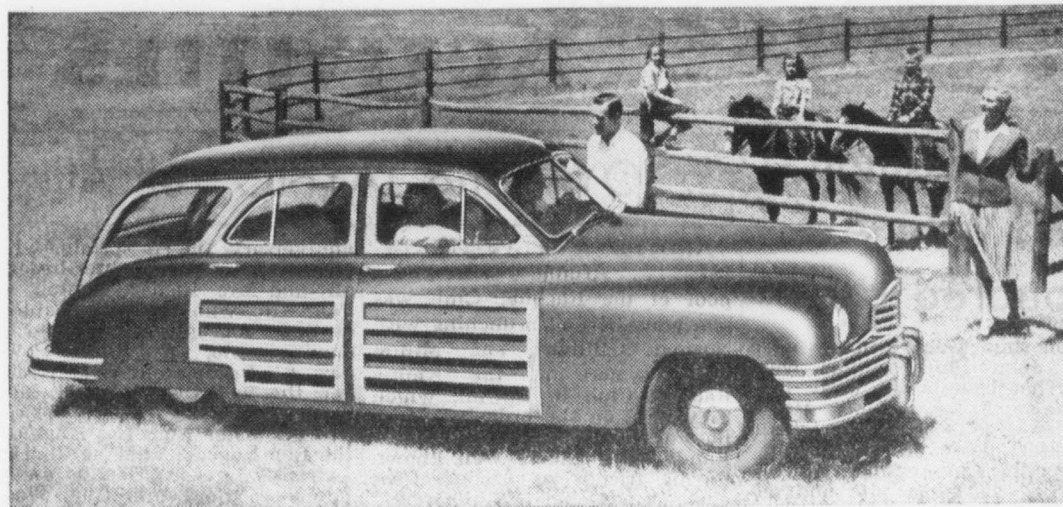
Again, ACME sets the beer-pace for America... and the world!



Brewed in Los Angeles by ACME BREWING CO.

Bohemian Distributing Company
LOS ANGELES 11

Packard Unveils New 1948 'Station Sedan'



First fine car of its kind with both body and top of steel, the 1948 Packard Eight Station Sedan is a landmark model in the new Packard line, according to Mrs. Polly Isenagel, manager of Tanner Motor Livery, Palms Springs distributors. George T. Christopher, president and general manager, disclosed that the company began production of its 1948 cars in September, making Packard first in the industry with a complete new line.

New 1948 "free flow" styling and engineering set the Station Sedan apart from the ordinary "station wagon" motor vehicle, the Packard executive said. It is "just too fine a car to be termed a 'wagon'."

It has four doors, two plastic-covered seats for six, fine grained hardwood exterior trim and 21 cubic feet of cargo space with the rear seat in use. "Disappearing" rear seat leaves nearly nine feet of usable length from front-seat back to the end of the opened tail-gate.

Loss in 3 Fires Within 14 Hours Estimated \$1,000

Three fire alarms in the city were answered by Palm Springs Fire department between 7:30 p.m. Tuesday and 9 a.m. Wednesday.

The first, answered at 7:20 p.m. Tuesday was to the mouth of Palm Canyon, where a trash dump used by the Indians flared up out of control necessitating the assistance of the Cathedral City State Forestry fire station. The flames were extinguished within a short time.

Fire caused by an electric heater caused damages estimated at \$800 at the home of Dr. Ned Favin, 1067 Tacheva drive, at 9 a.m. Tuesday. The blaze was confined to the bathroom.

Grease-impregnated clothes, bursting into flame through spontaneous combustion, according to Fire Chief Bill Leonese, caused damage approximating \$200 at the automobile agency of Snow and Littleton, on South Palm Canyon drive. The alarm was answered at 9 a.m. Wednesday.

Picks the Wrong Automobile to Hit and Pays Heavily

Roy L. Hillhouse, 40, Orchard Trailer Park, literally crashed right into the arms of the law Tuesday evening.

The crash occurred when Hillhouse smashed his car into the automobile operated by Traffic Officer Charley Valentine at the intersection of the Plaza and Indian avenue at 5:30 p.m. Tuesday.

Taken to the police station by Sergeant Orest Johnson a sobriety test given by a local physician proved the undoing of Hillhouse.

Wednesday morning he appeared before Judge Eugene E. Theriault, who grounded him for thirty days by suspending his drivers' license and fined him \$100, with the admonishment that a second similar offense would place Hillhouse out of "circulation" for six months with the addition of a still heavier fine.

"It'll all be automatic," warned the Judge. "No leniency can be granted under the new law for second offenders."

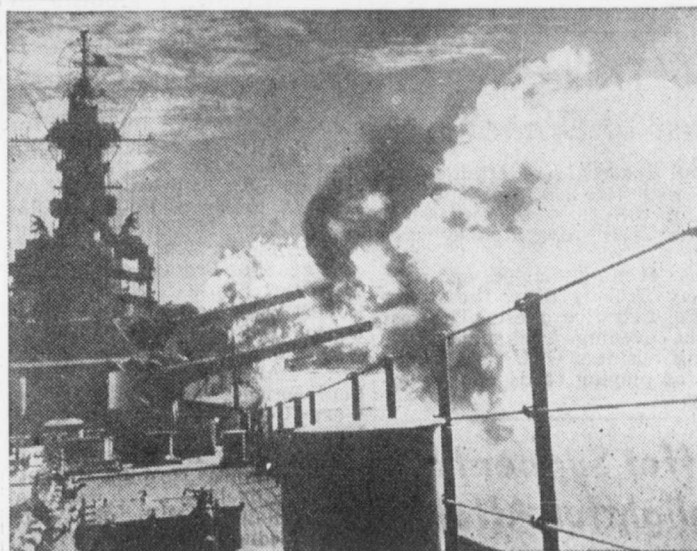
Wednesday Clinics at P.S. Community Hospital Resumed

Opening week of the free clinic at Palm Springs Community hospital saw a light attendance, well under the figures for last year but a steady increase is expected as the season progresses.

The free clinics are held every Wednesday from 8 a.m. until noon. Those desiring examinations are urged to be present between 8 and 10 so that they may be interviewed by nurses and welfare workers before the latter hour and their cases ready for review and attention by the medical staff between the hours of 10 a.m. and noon.

The next free clinic will be held Wednesday, Oct. 29, at 8

BIG GUNS SPEAK FOR RESERVISTS



With hundreds of Naval Reservists aboard for a two-week cruise, the USS Wisconsin, Pacific veteran of World War II, demonstrates the might of her rifles as she plows over a peacetime Atlantic in the Navy's ceaseless program of personnel training. A participant in all the Pacific operations of 1945, the "Wiskey" has been one of the principal units employed for the schooling of Reservists since the end of the war. (Official U. S. Navy Photograph)

a.m. and those desiring to avail themselves of its services are urged to be at the clinic office which is at the Community hospital entrance on El Mirador and is well posted with directional signs.

There is an eloquent silence; it serves sometimes to approve, sometimes to condemn; there is a mocking silence; there is a respectful silence.—La Rochefoucauld.

ENTERTAINMENT

7 Days a Week!

—Special Matinee Dance—
Sunday Afternoons
2:30 to 5:30

Finest of Foods

Prepared by Chef Schillig

The CHARLES-RASCHE DUO
is the Top Entertainment in Palm Springs!

For Reservations
Phone 9000

FREE PARKING

Announcing

THE OPENING OF
Gavin Herbert
PROFESSIONAL
PHARMACY

S A T U R D A Y
O C T O B E R 25 t h

1081 N. PALM CANYON DRIVE
SEEBURG BUILDING
TELEPHONE 2741

PALM SPRINGS, CALIF.
Friday, October 24, 1947

The Desert Sun—19

Milk production decreases as much as 23 per cent when hot weather comes to the Imperial Valley, University of California experiments reveal.

British farmers increased arable acreage in England more than a million acres during World War I.

READY-MIXED CONCRETE



Fuss-Free Muss-less Concrete-ing

WE DO THE MIXING—and deliver your concrete order on the job ready to pour. It's the time, labor and money-saving way to get the work done. We can deliver your concrete within a few hours after your phone call. Your concrete properly weighed and mixed to gain proper proportions for maximum strength. New plant in Palm Springs.

Massey Building Materials Co.

Highway 99 at Monroe St., Indio — Phone Indio 72901
S. Palm Canyon Dr., Palm Springs—2½ Miles South of City
Phone: Palm Springs 3341 or 7184 - Indio 72901

Mrs. Sprague, G. E. Feelings To Wed Soon

Miniature wedding bells made of ice cream and pink heart cakes told of the engagement of Mrs. Josephine Sprague to Gordon Feelings at a party held Wednesday night at the PEO meeting at the home of Mrs. Merrill Crockett.

Mrs. Sprague is the former president of the Woman's Club and now holds the office of president of the PEO. She has been very active socially here for many years and is known to many Villagers.

Mr. Feelings had participated in many local civic affairs. He is the former commander of the American Legion, an active member of the Chamber of Commerce, and a prominent Palm Springs realtor.

Their wedding is to take place some time in December.



BETROTHED—Mrs. Josephine Sprague, popular Villager, whose engagement to Gordon E. Feelings, civic leader, was announced Wednesday. (Bernard of Hollywood photo.)

Returns to Village

Mrs. Eva B. Klonick, well known and winter resident for many seasons, has returned to the Village to re-open her home at 875 North Patencio road. She spent the summer in Los Angeles.



MONTE HARRIS, Inc.

the oldest and largest trailer dealer in San Bernardino, offers the two most famous makes of trailers on the market, namely, PAN AMERICAN and MASTERBILT. 7 sizes to select from, ranging from 18 ft. to 31 ft. We have many other makes of trailers which will fill any requirement.

767 North "E" Street
San Bernardino 4-1194
E. R. HUBER, Manager

Moger Electric Company

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Formerly Baum Electric Co.

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Located
South of Highway 111
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INDIO

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Phone Indio 7379

Mrs. Dart and Daughter Feted At Luncheon

Mrs. Harold Hicks gave a luncheon Tuesday for Mrs. H. A. Dart and her daughter Mrs. Joseph Murphy both of Detroit. Mrs. Dart is visiting with her daughter, Mrs. Barney Hinkle as is her sister Mrs. Murphy.

The luncheon was held on the lawn under the shade of the trees at the Tennis Club. Joining the ladies for cocktails and luncheon were Mary Jane Hicks, Mrs. James B. Oliver, Mrs. Frank Bogart and Mrs. Priscilla Chaffey.

Some 9,000 square miles in central Kentucky contain numerous underground passages and caves, of which the best known is the Mammoth cave, now designated a national park.

Interwoven as is the love of liberty with every ligament of your hearts, no recommendation of mine is necessary to fortify or confirm the attachment.—George Washington.

Three-bedroom newly furnished home in La Cielo Vista Tract for sale at \$18,500 or rent for nine months season at \$3,150.

R-3 Lot on Ramon Road
Close to Town
100 x 110
\$6750

LOVELY VIEW LOT

Las Palmas Estates, \$8700
Large single residence lot, Santa Rosa District. 100 ft. by 125 ft. \$3250.



Mike Flavin - Dinty Moore
O. M. Ward
Mildred Jackson
813 N. Palm Canyon Dr.
Phone 5353 or 6711

Social ACTIVITIES

Congressman And Wife Are Honored Here

Honoring Congressman and Mrs. John Phillips, who were their houseguests the early part of the week, Mr. and Mrs. Harry Harper were hosts at a delightful breakfast party on Wednesday.

Greeting Congressman Phillips and his charming wife and enjoying the early morning hospitality of the Harpers in the beautiful patio of their new home on San Jacinto Way were Mr. and Mrs. Lyle Newcomer, Mr. and Mrs. Florian Boyd, Mr. and Mrs. Oliver Jaynes and City Manager Wm. E. Alsworth.

Paul Trousdale Host at Dinner

Paul Trousdale entertained his key employees at a barbecue dinner in the patio of his lovely Smoke Tree home Monday evening.

The evening started off with Morley Drury grilling the steaks for the fifty-five guests. The rest of the evening was spent combining business with such pleasures as playing cards and swimming.

Buffet Supper Is Delightful Affair

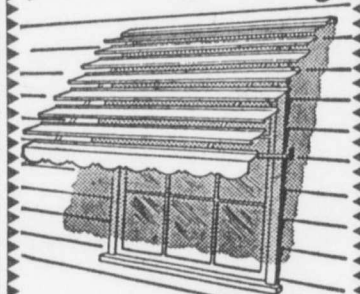
Mr. and Mrs. Robt. S. Cogrove, former residents of Palm Springs, were hosts Sunday afternoon at an open house and buffet supper at their valley home, Rancho Los Adelsas. The newly decorated ranch home with its large new pool formed a colorful setting for the gay party of Valley and Indio friends. Going down from Palm Springs for the occasion were Dr. and Mrs. Frank Purcell and Dr. and Mrs. A. P. Staley.

ARTHUR J. COFFEY

CONTRACTOR
and
BUILDER

1040 Arquilla Road
P. O. Box 373
PHONE 3704
EVENINGS

LEMLAR ALL-METAL Venetian Awning



ENJOY COOL COMFORT
LEMLAR gives shade of an awning PLUS light control of Venetian blind—for home, patio, office or factory. Regulated from INSIDE.
FREE ESTIMATES
Palm Springs Representative
JNO. R. DENNING
415 N. PALM CANYON DR.
PALM SPRINGS, CALIF.
Phone 4422 — Res. Phone: 4312

JOYA and JAYNO Tell All

AROUND TWELVE-THIRTY-ISH Around a table at the pool at the Racquet Club was Mariadna Borden brunching with Norman Gilliland and Milton Host, owners of the Kailua Racquet Club in Hawaii, which they built on the order of Charlie Farrell's Racquet Club; also, Randy Hall who is well known to his friends as an excellent gourmet and chef Around another table Claudette Colbert lunching with the Van Johnsons Jame del Amo lunching inside. He evidently prefers the shade of the leaves in the Garden Room to the bright sunshine the McNab brothers are back. A free party to anyone who can't tell them apart

AROUND THREE-THIRTY-ISH there is much activity around the pool at Ingleside Inn among their guests soaking in the sun's rays. They are the Richard Dix of Los Angeles; the Randolph Christies of Beverly Hills; the Maitland McCarthys of Vancouver, B. C.; Mrs. Phillip Marions of San Francisco, and her daughter; Kenneth Steckler and Robert Schulz of La Jolla Lounging around the Lone Palm was Louis Soles, the zipper king And at Estrella Villa the Paul Jerichos and Paul Wisdow, West Coast representative for Blatz beer. Also Dr. and Mrs. J. D. Lytle, the Doctor is head of the Children's Hospital Society in Los Angeles And at Desert Retreat, Billy de Wolfe, the comedian

AROUND SEVEN-THIRTY TO EIGHTISH dining at Pagopago were Dave Rose, the Darryl Zanucks, John Warburton, David Herlig, the owner of Sportsman Tavern, the Lincoln Balls, and Bob Bernish At the Doll House were the Bud Hillermans celebrating their tenth wedding

anniversary; the Al Epsteins with their son and daughter-in-law, Mr. and Mrs. Richard Epstein of Palo Alto, who are in the Village as their houseguests; a group of movie people, the William Powells, Al Jolson, and Otto Kreuger; the Jack Gorham with Mrs. Gorham's mother Mrs. Fay Neel and her sister from Los Angeles; the Ben Bogeaus and the Charles Lafrantz' A feudin' and a fussin' at the Tennis Club Wednesday night when an exhibition match was played between Cliff Halstead and Bob Renker of that club and Charlie Farrell and Dave Gillam of the Racquet Club The two groups got together Monday night also when Lee Bering, after having cocktails at the Racquet club brought the whole gang that was there back to his place to hear Johnny and Sandra Steele, their superb nightclub entertainers Around the town together were Cara Williams, film starlet who was "The Lady From Twenty-Nine Palms" in the Western Week parade, Ed Flynn, Sylvia Weaver, the Bobby Riggs, (we think he's going places in the tennis world) the Ray Dodges, (he's the trophy king) Frank Feltrop, tennis pro of Beverly Hills, Roy Evans, Miriam Hitchcock, and Raven McBride, the girl who is slated to be a second Katherine Hepburn. The whole group stopped at El Irisado

ABOUT TWELFVISH MID-NIGHT Saturday, Harry Reid and Russell Wade, who were the only men dressed in tails at the formal opening, (they told us they thought they overplayed it), were back in the Bullock's window before they turned into pumpkins

IN CLOSING Relax, Hedda Hopper, Marj Pohl, and our other observant readers! We KNOW that Henry Ginsberg is with Paramount NOT MGM.

Celebrate Three Birthdays

A merry party at the Doll House Sunday night was celebrating not one but three birthdays, Billie Moseley, Fern White and Johnny Boyle. In the happy group were Mr. and Mrs. Hutch Moseley, Mr. and Mrs. Johnny Boyle and Mrs. Boyle's mother Mrs. Fernandes from Hawaii, Fern White, Bill Grant and Mr. and Mrs. Bill Chinn.

Breakfast Meeting of Business Women

A very enjoyable breakfast meeting was held on Wednesday morning by the members of the Palm Springs Business Women's Club in the patio of the Desert Inn Coffee Shop. Guest speaker was Mrs. Florence Murphy, who spoke in behalf of Clean-up Week. Other guests attending were: Mary Barrett, Ida Kohler, Venice Berkeley, Alice Wagner and Esther Yurman.

Plans were discussed for the first dinner meeting to be held on the first Monday of the month.

Bones contribute flavor to soup, as well as some calcium and protein, especially gelatin.

Mussels frequently kill birds by fastening themselves to their feet. A bird thus caught can neither walk nor fly.

Drive Over to the NEW

WHITEWATER CAFE

—and Shoot the Breeze,

it's windy there anyway!
FRIENDLY SERVICE
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Palm Springs



House and Structure Moving of All Kinds



BRIDE-TO-BE—Miss Mary Walker, social director at the Desert Inn who will become a November bride. (Joseph Piver photo.)

Miss Walker Will Be Bride In November

Two well known socialites popular in the East and with a host of friends here, will be united in marriage in Palm Springs sometime in November.

Announcement of the engagement of Miss Mary Walker of San Dimas and Palm Springs to James B. Maher of Greenwich, Conn., was made this week by Mr. and Mrs. Harry E. Walker, parents of the bride-to-be.

Miss Walker has been a social director at the Desert Inn for the past few seasons and is highly popular with the guests and staff of that famous hostelry.

When the two exchange their marital vows in November, the marriage will be the culmination of a life-long acquaintanceship dating back to childhood sweetheart days.

Woman's Club Preparing for Dinner Dance

Members of the Palm Springs Woman's Club are busy completing plans for their annual dinner dance, always one of the most brilliant parties of the season and slated this year for November 6 at the Tennis Club.

This is the one party of the year given by the Woman's Club and is eagerly awaited by Palm Springs society as one of the most festive affairs of the early season.

With dance music provided by Ray Whittaker and his orchestra, dinner served by the famed Tennis Club staff, this year's party promises to be more exciting than ever, says Mrs. Harold Murphy, president, who also has plans for special decorations and entertainment.

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of frontage on Palm Canyon Drive. The lot is deep and less than 1/4 of its area is improved. This property is in excellent condition and is an exceptional value. Owner may consider smaller unit as part payment.

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It's a great new milk, folks...extra delicious, extra good for you! 7 added vitamins and all milk's minerals. Golden-V's homogenized, too...there's cream in every drop. Only 2¢ more per quart! Ask your grocer or your friendly Golden State milkman.

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YOU STRIKE IT RICH IN Golden State DAIRY PRODUCTS

A Look at the Ledger

By ETHEL GILLET WHITEHORN

Facts are truths—realities.

Propaganda is the distortion of truths and realities. Today, the word is often interpreted to mean the dissemination of false, colored or partially true information or arguments tending to introduce improved standards of value. Propaganda is as old as history, but never has it so utterly confused people's thinking as now, in this mid-twentieth century.

Here in America, millions of people, eager to achieve a lasting peace between nations, are trying to discover what are facts and what is propaganda. They want to know how far our nation can extend itself to cure the ills of a suffering world. They would like to know, too, why ALL our substance, which belongs to unborn generations, must be tossed across the Atlantic to people who either have lost the knack to help themselves, or don't intend to. Propaganda clouds the facts our people should know and understand.

THE PHRASE "ALL OUR SUBSTANCE" is used advisedly. As a matter of fact, it should read—"All our substance, and then scrape the barrel clean for more."

This is the picture of the taxpayers' ledger, as of today: World War II—a war that others started and we finished—has cost us, to date, over 450 billion dollars. We collected \$190,000,000 in taxes, and plunged the nation \$260,000,000 into the red. Our national debt, with future obligations, now amounts to 623 billion. Should Congress agree to the Marshall Plan, the total would be \$643,000,000,000. This is four times the indebtedness of all the other nations. It is more than TWICE the normal value of all the property in the United States.

The total expenditures of our government from 1776 to 1933—a period of 157 years—were less than \$90,000,000,000. This included the Revolutionary War, the War of 1812; the Mexican War; the Indian Wars; the Civil War; the Spanish American War; and World War I, up to 1933, and in addition, all the other functions of government.

Compare this \$90,000,000,000 with the more than \$887,000,000,000 spent in the last 15 years—the New Deal Global era.

THE ABOVE FACTS were taken from the Congressional Record, August 15, 1947—Page A4349. To read them is to weep for our country whose generosity to stricken peoples of other nations has never, until now, been questioned or doubted. But the American people haven't the time to weep. They do have the time, however, to roll up their sleeves and fight to preserve the inde-

pendence, the liberty and the blessings that were given to them in 1776.

The American people, as a whole, don't understand the language of the diplomats. They are confused by propaganda. They would feel more secure if our leaders would speak pure Yankee so they, themselves, could get at the root of our problems.

How can any American take a look at the ledger and then say to the leaders of this nation: "Go ahead, brothers—spend and spend and spend . . . what do I care?"



AT THE DESERT INN—The dinner dance at the Desert Inn last week was so popular that the overflow throng moved into the lounge where the above picture was taken. There will be another dinner dance and entertainment at the Inn this Saturday night. The Inn is in "mid-season" form.



PUBLICITY PLUS—Palm Springs came in for much mention in the metropolitan press over the week-end and early this week as result of visits of noted Los Angeles columnists to the Village to help "open the season" and above are two reasons why: Hedda Hopper of the Los Angeles Times, center, and Brandy Brent, the "Don Juan" of the Los Angeles Herald-Express. They were among those present at the Tennis club at its formal opening. With them, left, is Mrs. Vincent Marco, well known Village winter resident. All Los Angeles newspapers had long articles on the opening of the season—reminiscent of the days before the war. (Gayle Studio photo.)

The Village Forum

APPRECIATION

I should like to express my appreciation of your fine cooperation in publicizing the Palm Springs campaign for the \$170,000,000 United Jewish Appeal.

By helping to stimulate community-wide interest and support in behalf of this supreme effort of brotherhood, you have performed a humanitarian service of inestimable value in behalf of the innocent men, women and children who have for so many years endured, and who continue to endure, the ravages

of hunger, homelessness and despair.

You have indeed manifested the spirit of American unity and good will which has welded together all elements of our great democracy, regardless of race or creed, behind this humanitarian undertaking.

Sincerely yours,
Henry Morgenthau Jr.
New York, N. Y.

In proportion to its price, bread is the most nourishing of foods, statistics show. It is followed in order by peas, potatoes, butter, cheese, milk, apples, eggs, codfish and beef.

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BANNING, CALIF.

Desert Hot Springs Happenings

Official opening of the season will be in full swing tomorrow. Starting at 10 a.m. at the Desert Hot Springs plunge, the competitive water sports will be held under the direction of Gene Farmer.

Gustlin water carnival with their intriguing stunts and clever routines will be a highlight in the morning activities, all of which will be held at the plunge. The beauty of the Desert will be selected in the bathing beauty contest and the winner will participate in the Western Parade. Other entries in the Western Parade are the Palm Springs high school band with the majors and majorettes, the side winders, Col. Davis and his Indian retinue in full regalia, and entries from nearly all the local ranches as well as nearby towns.

John Kiel, "Barbecue King" will start yelling "come and get it" at noon to ad infinitum. Music and entertainment will be furnished by the variety show which promises not only excellent entertainment, but many surprises as well. Mary Bliss, famous artist and composer, will sing her own composition, "Sunset on the Desert."

Dill's Quartette will give a topping to an unforgettable day with their music for the V.F.W. dance.

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See the Model
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Lawn Swings, Umbrellas, Pads of All Types

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- CANVAS SPECIALTIES

Everything in Canvas

Welcome to Desert Hot Springs'
Second Annual FIESTA DEL DESIERTO

BARBECUE

WESTERN PARADE
VARIETY SHOW
WATER SPORTS
BATHING BEAUTIES

and

DANCE

SATURDAY, OCTOBER 25

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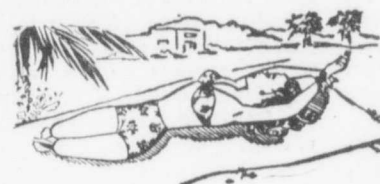
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CLARA AND BILL'S
RECREATIONAL CENTER
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MAHR'S Desert Furniture Store
D. H. S. BUILDERS' SUPPLY
EL PUEBLO MARKET
STONE'S DATE SHOP
DESERT MARKET
DILL'S MARKET
DESERT OASIS

New Style Shops Go Up at Palm Desert

Under construction at Palm Desert is a new type of building, called "Duplex Shops" which consists of two smart shops in front, each with a complete living apartment in the rear. Plans were drawn by William F. Cody, Palm Springs architect, with actual construction by the R. P. Shea Company of Indio and Palm Springs.

Otto Jacobs Visitor at K. L. Harbert Home

Otto Jacobs, whose name was in type many times during the summer when he was one of the leading attorneys in the Overell case defense, was a guest of the W. L. Harberts in the Village last week. He displayed much interest in the Village and is contemplating the purchase of a home here.



Lovely Home

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SWIMMING POOL

Main house—2 bedrooms, fireplace, completely furnished. In addition, guest house, with living room, bedroom, and kitchen. Completely furnished. Owner will consider trade on income property in Northern California.

\$28,500

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Rental

Near the Tennis Club

Three bedrooms, three baths, plus maid's room and bath, two car attached garage. This model home offers superb desert living. Will Lease for Season Beginning November 1st

Income Lot, R-3

133 ft. by 200 ft.—Room for 13 Units

Price \$5000

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From where I sit... by Joe Marsh

"Take Pen in Hand"

This column has been running for so long that its readers, in towns like ours all over the country, are beginning to "take pen in hand" and write us what they think.

Some of them take me over the coals for what I say—like the column I ran on planting alfalfa. Others write, "I liked your column yesterday, but..." All of them have different points of view.

From where I sit, that's the way it should be. Everybody's entitled to an opinion—and it's those very differences, and friendly criticism,

that make for tolerance and better understanding—whether it's ideas on planting alfalfa or choosing between beer and cider.

The more folks air their differences right out in public, with a neighborly respect for the other person's liberties and point of view, the closer we are to the American principle of individual freedom—whether it's in a choice of crops or beverages.

Joe Marsh

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C. J. LYMAN

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available in lobby of new, luxurious hotel opening in December 1947 on North Indian Avenue. To carry swimming accessories, perfumes, and merchandise suitable for exclusive clientele.

Write Patricia Bowman, 125 North Doheny, Los Angeles 36, California.

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Easy Terms

A well insulated home with Butane equipment... extra bedroom... plenty of wardrobe and cupboard space... highly livable...

For the Most Sensational Value in Trailer History
See the Cozy Cottage at

The Indio Trailer Sales

Coachella Valley's Only Established Dealer

Corner Bliss and Smurr

INDIO

Ramon Trailer Park News

At Ramon, last Thursday evening, were shown many colored travel pictures, through the courtesy of the Don Cochranes, who in their travels have accumulated many reels. Next Thursday the Jacob Schulmans have promised to show their collection of pictures. These shows are held outdoors in the plaza.

A large crowd attended the true "Western Dance" last Saturday night. During the intermission the throng was entertained by that famous rope twirler, V. Ellison, who performed many seasons at Madison Square Gardens before coming to the desert.

LAST WEEKEND, the Herbert Weatherfords entertained their daughter and husband, Judge Elmer Doyle of Los Angeles.

Anita Jones, who with her daughter Jovanna, used to be residents of Ramon, has invented and put on the market a very useful product, having to do with the beautifying of women's hair.

Old timers here who are beautifying their lot are Mr. and Mrs. Harold Dudley. Oleanders, trees and flowers are a pretty setting for their large Alma.

The Glenn Martins, of Bass Lake and Los Angeles, are back here this year with a new Sparrow. They are very happy among their flowers. Their outside living room is worth seeing.

LEGAL NOTICES

DESERT SUN

CERTIFICATE OF

FICTITIOUS NAME

We, the undersigned, do hereby certify that we are transacting a hotel apartment business under the firm name and style of "THE ROXY HOTEL APARTMENTS," that the principal place of business is at 1225 North Indian Avenue, in the City of Palm Springs, County of Riverside, State of California; and that the names in full of all the persons interested in said business and their respective residences are as follows, to-wit:

Wm. Charney, 1225 N. Indian Avenue, Palm Springs, California
Rose R. Charney, 1225 N. Indian Avenue, Palm Springs, California.

IN WITNESS WHEREOF, we have hereunto set our hands this 14th day of October, 1947.

WM. CHARNEY
ROSE R. CHARNEY
STATE OF CALIFORNIA.

COUNTY OF RIVERSIDE, ss.

On this 14th day of October, 1947, before me, EUGENE E. THERIAU, a Notary Public in and for said County and State, personally appeared WM. CHARNEY and ROSE R. CHARNEY, known to me to be the persons whose names are subscribed to the within instrument, and acknowledged to me that they executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

EUGENE E. THERIAU
Notary Public in and for the County of Riverside, State of California.

Publish Sun, Oct. 17, 24, 31, Nov. 7, 1947.

DESERT SUN

No. 3377

CERTIFICATE OF INDIVIDUAL
DOING BUSINESS UNDER A
FICTITIOUS NAME

STATE OF CALIFORNIA.

COUNTY OF RIVERSIDE, ss.

I hereby certify that I am transacting business in the State of California, at 487 Arenas Road, Palm Springs, California under a designation and name not showing the name of the person interested in such business, to-wit:

"TEWA LODGE"
CHARLES H. MOREHEAD
719 East Ramsey, Banning, California.

STATE OF CALIFORNIA.

COUNTY OF RIVERSIDE, ss.

On the 7th day of October, in the year one thousand nine hundred and forty-seven before me personally appeared Charles H. Morehead, known to me to be the person whose name is subscribed to the foregoing instrument and he acknowledged to me that he executed the same.

WITNESS my hand and the seal of my office this 7th day of October, 1947.

G. A. PEQUEGNAT
County Clerk and Ex-Officio Clerk of the Superior Court in and for Riverside County, State of California.
By W. H. NOBLE, Deputy.
Pub. Sun, Oct. 10, 17, 24, 31, 1947.

THE DESERT SUN

CERTIFICATE OF BUSINESS

Fictitious Firm Name

The undersigned do hereby certify that we are conducting an Apartment business at 254 So. Cahulla Road, Palm Springs, California, under the fictitious firm name of

KAWEAH

and that said firm is composed of the following persons, whose names and addresses are as follows, to-wit:

Edwin M. Thompson, 254 So. Cahulla Road, Palm Springs, California.
Lora L. Thompson, 254 So. Cahulla Road, Palm Springs, California.

Witness our hands this 22nd day of October, 1947.

EDWIN M. THOMPSON
LORA L. THOMPSON
State of California.

County of Riverside, ss.

On this 22nd day of October, A. D. 1947, before me, Hilton H. McCabe, a Notary Public in and for said County and State, personally appeared Edwin M. Thompson and Lora L. Thompson, known to me to be the persons whose names are subscribed to the within instrument, and acknowledged to me that they executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal the day and year in this certificate first above written.

(SEAL) HILTON H. McCABE,
Notary Public in and for said County and State.

My Commission expires Sept. 29th, 1951.

(Pub. Sun, Oct. 24, 31, Nov. 7, 14, 1947.)

ing room is worth seeing.

SETTLED and planting flowers are Jack and Lillian Quigley. They spent the summer fishing at Mammoth Lakes. The Harold Wrights are back this year. The Winnings, Doc and Frances, are now settled in their old spot again. He has been undergoing treatment at the Veterans Hospital at Sawtelle and his many friends will be glad to know that he is much improved.

The Fred Kimballs of Hyannis, Mass., are being welcomed back to Ramon by their many friends. They spent last winter in Florida.

A POSTCARD bearing the postmark of Devonshire, England, was received by Mr. and Mrs. Edwards bearing the message that Mrs. R. L. Luth had had a lovely visit with relatives there and was heading back to the States. Mr. Luth is joining her in New York City and from there they were starting for California and Ramon Trailer Park.

Lots of folks from Long Beach have brought their trailers in for the season, among them being Mr. and Mrs. St. Elmo Ashurst, Mr. and Mrs. L. L. McDonald, of the same city are settled on the same spot again, Francis Gottfried, M. D., and his father are here for the winter. The Everett Whitneys from Long Beach spent the summer in the New England states visiting relatives. They are settled on their same lot in the park.

The Austin McKays have returned from their summer home on lake, near Edmonton, Alberta, Canada. Mr. and Mrs. Joe Allard brought their large trailer in last week. They worked hard this summer on their avocado grove near Escondido and deserve a rest.

TUESDAY NIGHT of last week, a group of friends of the McKinnays called on this well known and loved couple to help them celebrate their 43rd wedding anniversary.

The evening was spent in dancing in the outdoor recreation room.

These fine folks are pioneers in this part of the desert and can tell many interesting tales of thirty years of desert living. They own the McKinney court on Palm Canyon drive.

At one time, the fee for advanced courses at Lowell Institute, Boston, Mass., was two bushels of wheat a term.

We have spent millions to teach young Americans how to die, but we have been niggardly in training them how to live for their country.—Judge Anna M. Kross of New York.

Pebbles with crude markings on them were used by men near the time of the stone age in playing games or in gambling, according to the Encyclopaedia Britannica.

The Desert Sun
CLASSIFIED ADS

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Palm Springs, Calif.

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MINIMUM: 3 LINES.

RATES BASED ON CONSECUTIVE ISSUES.

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Card of Thanks

CARD OF THANKS

I want to express my sincere thanks and appreciation to the friends of my brother, Reuben Miller, for their kindness and sympathy.

Mrs. F. B. Nathan

Lost and Found

WILL LADY who so kindly held

a roll of 8mm film while owner was reloading camera at the parade please contact Mrs. Almida Peterson, Gen. Del.

4 Business Lots

Near Lone Palm

Sacrifice at

Residential Lot Prices

33,500 Sq. Ft. of Ground

FRANK MILLER

Realtor

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Arch Noble - Don Noble

328 N. Palm Canyon Dr.

PHONE 4151

Lost and Found

10

WALLET lost on Del Tahquitz grounds by colored maid. File X, Desert Sun.

KEY RING with American Legion identification tag. Owner anxious. File No. 53, Desert Sun.

Personal

12

EXPERT ALTERATIONS and remodeling on ladies suits and dresses. Helen Smith, 640 Calle Palo Fierro.

Services, Miscellaneous

15

OPENING SOON! Ranch home for boys, 8 miles from Stockton. Riding, roping, archery, swimming, schooling, included in reasonable monthly rate. Winter enrollment limited to 12 boys. No extras! For further information, write Golden West Ranch for Boys, Box 85, Route 1, Lathrop, Calif. W. G. Watts Jr., owner.

FOR SALE: Top soil. P. O. Box 3271, Bloomington. Phone Colton 8701-M3.

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THE DESERT SUN

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TO THOSE who appreciate better

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Radio Shop, Phone 8255. Mr.

Lindholm is here about the

first of each month.

ARIZONA FLAGSTONE, building

stone, cut stone.

LESTER CARY AND SON

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HOUSE BUILDING and remodeling.

Phone 5631 or write P. O.

Box 1462

Work Wanted

25

EXCELLENT working chef, specializing in pastries, desires work in exclusive restaurant, hotels or clubs. File No. 52, c/o Desert Sun.

YOUNG MAN holding executive position with firm changing hands desires employment as business manager or private secretary. Willing travel. Fast shorthand, typist and bookkeeper. Excellent references. Mike O'Hara, 346 E. 7th, Long Beach, Calif.

AVAILABLE highly qualified couple to manage hotel or income property. Will consider lease. E. E. Swain, 2646 Victoria Dr., Laguna Beach, Calif.

EXCHANGE three hours light housework for room for self and ten-year-old dog. File No. 50, Desert Sun.

MRS. GROSS will care for children by hour or week. Fenced-in yard. P. O. Box 304, Smoke Tree Trailer Court, P. S.

MAINTENANCE, cabinet maker, finisher, wants work, preferably hotel or store. File No. 51, c/o Desert Sun.

REFINED capable woman, manager for motel, court or small hotel. Local references. Call 2289.

LAWNS, gardening by day or month. File No. 49, c/o Desert Sun.

WOMAN, experienced with babies. Care for evenings. Mrs. Olson, 174 Indian Ave.

RELIABLE young woman desires general office work. Excellent references. Permanent Villager. Box 52.

CARPENTER and cabinet maker. Small jobs. Box 1424.

COUPLE, reliable to manage court or apartment house or caretaker. Non-drinkers. Best references. Write Sue H. Myers, 5515 Monte Vista, Los Angeles 42 or call CLleveland 76293.

WOMAN wants apartments to clean between 9 a.m. and 1 p.m. Will care for children evenings. Write File 58, c/o Desert Sun.

TWO SISTERS desire housekeeping and practical nursing. Live in. Will separate.

UNITS

3 units completely furnished, triplex. \$25,000.
4 units, good location, \$30,000.
Duplex income, 3 bedrooms, 2 baths on 1 side, 2 bedrooms, 1 bath on other side, \$32,500.
4 units completed and room for 10 apartments and 6 hotel rooms when fully completed, \$49,500.00.
8 units completely furnished, \$65,000.

PALM SPRINGS INVESTMENT CO.

See
Dave Rose or Gene W. Johnson
360 N. Palm Canyon
Phone 7505

OUT OF THIS WORLD
160 acre secluded oak studded hill and lake. Has 2 acre jewel like lake stocked with fish and attractive to deer and wild fowl. Modern 3 bedroom home and 1 bedroom guest house. 4 horse barn. \$65,000, terms. Another 160 acre hilltop home, only \$18,500.
This is in Fallbrook, mild climate and fast growing citrus, avocado empire. Ground floor prices on ranches, estates, acreage and business properties. Write or call on O'Hearn Friendly Realtor, Phone Fallbrook 542.

11 ACRES OF ORANGES

with a beautiful California Ranch type home, sitting on a secluded bluff overlooking the valley of paradise. The house is new, has forced-air heating unit, tile in kitchen and bath. Real fireplace. The oranges are 1/2 Navel, 1/2 Valencia. This is a frost-free belt. Realignment of family matters makes this sale necessary. Write Box 157, Lake Arrowhead or 2095 "E" St., San Bernardino.

LOTS

C-2 corner lot, \$11,000.00
R-3 and R-1 back to back \$7800.00
2 adjoining R-3 lots
100x128. \$12,000 for both.

PALM SPRINGS INVESTMENT CO.

See
Dave Rose or Gene W. Johnson
380 N. Palm Canyon
Phone 7505

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Furnished and unfurnished houses on gorgeous view lots. Careful restrictions make for a sound investment. \$10,500 to \$30,000.

TRACT OFFICE PALM VILLAGE LAND COMPANY

50 ACRES beautiful mountain ranch, 20 acres apples, 2 acres cherries. Modern 3 bedroom house, hardwood floors, beamed ceilings, big rock fireplace, barn, chicken house, good outbuildings. Oil road, spring water. This is a real money maker. Price \$39,500. Half down, your terms on balance. Are harvesting apples now. Owner, C. F. Richardson, Rt. 1, Box 372, Beaumont. On Mile-High Road.

BY OWNER, new five unit court. Completely furnished. Has one duplex three rooms each, and one triplex of 2 rooms and bath each. Electrically equipped throughout. Fronting 3 streets. Income based on minimum daily O.P.A. rates, \$900 monthly. \$37,000, 1/2 handles. Date Palm Court, Date Palm Drive and Grove Street, Cathedral City.

PARADISE VALLEY HOME-SITES on 29 Palms Highway, 3 miles west of Joshua Tree. Paved streets, electricity, water to each large parcel. Freedom from high winds, dust, boulders, magnificent scenery, desert foliage. 3300 feet elevation. Moderate prices, terms. Come or write Joshua Tree P. O., Calif.

FOR SALE: Large corner lot across from Doll House on Palm Canyon Drive. Zoned for business. Owners will take what they paid plus selling cost. See **Wright and Tracy**
437 N. Palm Canyon Dr.
Phone 5727

DESERT ACREAGE
275 acres out Indian Ave., 3 1/2 miles from city limits, 1/2 mile both sides of Hiway 99, east side of Garnet House, gas, electricity, and domestic well with pump. Priced to sell.
Bill Irving, 1423 1/2 Lincoln Blvd., Santa Monica.

BY OWNER. Furnished five bedroom, four bath home, good location. Large lot. Entirely fenced. For appointment phone 5504.

CHOICE RESIDENTIAL corner lot, 75x100 in Indian Trails tract. Priced for quick sale. \$2750. Terms if desired. Phone 5232.

3 BEDROOM, 1 bath, living room, fireplace. On 100 ft. frontage lot for only \$12,500. terms.
AL E. HOOVER with
CULVER NICHOLS
861 N. Palm Canyon Drive
Phone 2182

DUPLEX
Close in, new building and new furniture for quick sale. Will sacrifice. Reduced from \$23,500 to \$18,950. Phone 7505.

DESERT HOME GOOD INCOME

127 profitable productive acres in Coachella Valley. Owner's 3 bedroom home, barn, stalls, corals, 2 large wells, pipe lines, home fruit orchard, 3 tractors, all implements and tools. A complete operating set-up in attractive setting of many large shade trees and striking mountain view. Here is your desert home with good profit. Also suitable for conversion to attractive guest ranch. Owner, planning prompt liquidation, offers at BARGAIN PRICE of only \$75,000.

For Desert Homes with INCOME, see
BYRON S. PHILLIPS
STROUT REALTY
Rt. 1, Box 30, (Hiwy. 60-70-99, 1 mi. S. of town) Indio, Calif.
Phone 77321.

- 1 bedroom house, \$150 mo.
- 2 bedroom house, \$200 mo. (Sleeps 8)
- 3 bedroom house, \$350 mo.

FOR SALE

Main house, 2 bedrooms, 1 bath; guest house 1 bedroom, 1 bath. Furnished. Garage.
\$21,500

Beautiful 4 bedroom, 3 bath home. Walled. Garage.
\$35,000

6-unit Court near Palm Springs, room for more units.
\$27,500

ERNEST GRILL JR.
Realtor
344 N. Palm Canyon. Ph. 6666

HOMES

2 bedrooms, living room, kitchen, bath, patio and roof sundeck. \$7500.

Furnished home, 3 bedrooms, 1 bath. Good location, \$19,500.00.

Brand new unfurnished home, 3 bedrooms, 2 baths, patio front and rear. \$23,500.00.

Duplex, brand new, furnished. 2 complete homes under one roof, \$17,950. Easy terms.

PALM SPRINGS INVESTMENT CO.
See
Dave Rose or Gene W. Johnson
380 N. Palm Canyon
Phone 7505

FIFTEEN ACRES improved. Seven acres suitable for avocados. Many large oak trees. 3/4 miles from lake. \$35,000 cash, owner, P. O. Box 106, Escondido, Calif.

BEST POSSIBLE INCOME AND BUSINESS OPPORTUNITIES

in beautifully established PALM VILLAGE, America's finest and fastest growing desert community. INCOME LOTS—HIGHWAY FRONTAGE for motels and guest apartments. Will accommodate 8 units and up. As low as \$3,600.00.

RENTALS

SAGE AND SUN GUEST APARTMENTS—PALM VILLAGE. Now making reservations. Spacious and comfortable accommodations. Use of recreational facilities and swimming pool.
For reservations, call Miss Hoffman
INDIO 7537

CASH OUT SALE

3 adjoining R-3 lots, 75x200, facing 3 streets on 2 corners. Centrally located. Space for 10 units or more. \$8400.00 cash for all.

PALM SPRINGS INVESTMENT CO.
See
Dave Rose or Gene W. Johnson
380 N. Palm Canyon
Phone 7505

WILL SWAP all or part of my 3-100 ft. clear residential lots, beautifully located in north end of Palm Springs for substantial equity in well located modern 2 or 3 bedroom furnished bungalow. Write owner, 254 S. Lasky Dr., Beverly Hills, or phone CR 1-4058. In Palm Springs weekends only. Phone 7582.

BEAUTIFUL 2 bedroom furnished house. R-3 LOT. Room for income development.

HALISON REAL ESTATE

296 S. Palm Canyon Drive
Phone 2881

640 Acres adjacent to Palm Springs on north. Price \$25,600 for entire price. Terms.
VAN ACKER AND CO.
2036 LINCOLN AVE.
PASADENA, CALIF.
PHONE SYCAMORE 79818

BUNGALOW
Modern, good condition in business location off Indian Ave. in center of town. Large lot. \$6250. Phone 5353 or 7581 or 4253.

LOTS 2 and 39, Warm Sands Park. Call AT-7-6158, West Arcadia.

FOR SALE

BECAUSE OF ILLNESS

Immediate possession. Very desirable home, Santa Rita Place, large living room, 2 bedrooms, stall shower and tub in bath room, insulated rock wool, hardwood floors, 2-car garage, patio, lawn front and back, sprinkling system, beautiful trees and shrubs, air-conditioner, curtains and shades. Will sell some furniture separately.

Price \$16,000

Owner, telephone 3761 or 4932, Banning.

OPPORTUNITY

TWENTYNINE PALMS
The Mission Inn, located on 29 Palms Highway, one mile west of Four Corners, 6 1/2 acres, 420 feet on highway. Buildings redecorated and in excellent condition. \$12,000 a year gross business, can be greatly increased. Total price \$45,000. Illness forces this sacrifice. See owner, W. Ray Harmon, on premises.

FOR SALE: A real money maker. Private trailer court, 15 spaces with patios, electric, sewerage, modern laundry and heated rest rooms. 1 furnished cabin now rented. 1 nice apartment. See owner, Modern Trailer Court, 927 Edgar Ave., Beaumont.

160 ACRES adaptable for seedless grapes or alfalfa. 400 foot well, 8-inch casing, railroad siding. Cleared 40 acres surveyed for leveling. \$100 per acre.
J. MARIE KOPP
Desert Hot Springs 326

2 NICELY furnished bungalows. Modern. Good condition. Close in. Good income. One available. Large lot. Owner, 328 N. Calle Encelia.

LOT in Palm Village, 60x120. Desirable location. Reasonable. Write owner, W. G. Watts, 1645 E. 6th St., Stockton, Calif.

WANT late Cadillac or Olds 8 for my 2-100 ft. residential lots, well located in north end. Phone CR 1-4058 or Palm Springs 7582 weekends.

FOR SALE: Lot on Lombardy Lane, 72'x124'. Very desirable homesite. See owner at 105 E. Hoffer or write P. O. Box 163, Banning.

BY OWNER, SACRIFICE
Lot Winter Haven Manor Tract, \$2150. Phone 3191 or 3283.

Real Estate Wanted

PLACE YOUR REAL ESTATE NEEDS IN THE HANDS OF AN EXPERIENCED REALTOR
SAME LOCATION FOR 15 YEARS

CULVER NICHOLS REALTOR

ASSOCIATES
BARNEY JOHNSON
AL E. HOOVER
FRED ARSCOTT
OLIVE M. PERDEW
816 N. PALM CANYON DR.
PHONE 2182
MEMBER PALM SPRINGS REALTY BOARD

FOR QUICK, DEPENDABLE SERVICE list your property with a firm long established in Palm Springs.

MURIEL E. FULTON
REALTOR
482 N. Palm Canyon Dr.
Phone 2226 - 2225

PALM SPRINGS' earliest realtor, established 1921, has excellent clientele for homes and income properties.
Listings wanted immediately for rentals and sales.
RAYMOND CREE
285 No. Palm Canyon Dr.

LIST YOUR PROPERTY SALES AND RENTALS
BENTON BECKLEY
SO. PALM CANYON AND INDIO HIGHWAY
PHONE 7882

LIST YOUR PROPERTY and rentals with an active realtor.
FRANK MILLER
Arch Noble Don Noble
428 N. Palm Canyon Dr.
Phone 4151

LISTINGS WANTED. Have buyers for acreage, income, houses, lots and rentals.
WRIGHT & TRACY
437 N. PALM CANYON DR.
PHONE 5727

BRING IN your listings of all descriptions, sales or rentals.
BESS MATLOFF
REALTOR
235 N. Palm Canyon Dr.
3191 - Phone - 3283

LISTINGS WANTED. Income, homes and lots.
H. H. POSTER ASSOC., INC.
101 N. Palm Canyon Dr.
Phone 3555

NEED TWO R-3 lots. Prefer together. So. end. Bargain. Only from owner. Write Box 43, c/o Desert Sun.

Business Rentals

OFFICE. Finest location on Palm Canyon Drive. Can have long term lease.
SHEPTENKO
475 N. Palm Canyon Dr.
Phone 7366

SMALL STORE building on Palm Canyon Drive, excellent location. Fixtures and equipment for sale. Rent \$600 per year. Write File No. 41, c/o Desert Sun.

Wanted to Rent

SMALL APARTMENT or house for season or yearly lease by manager of local store. Can give excellent references. Would consider sharing apartment or small home. Write Fulton's, 1123 State Street, Santa Barbara.

WANTED TO RENT

3 bedroom furnished house. Good location, preferably with pool. January, February and March only. Good local references. Phone 2236, extension 7.

Rooms For Rent

TWO ROOM and bath non-house-keeping suite, for woman alone. \$150 a month. File No. 45, Desert Sun.

NICELY FURNISHED bedroom in private home. \$75 monthly. Private entrance, gentlemen only. Call at 1507 San Jacinto Way or phone 6674.

ROOM for business person in private home. Will give breakfast and dinner. Private entrance. References. Phone 3095.

TWIN BEDROOM with private bath and entrance. Suitable for couple or two business girls. 150 Via Olivera.

LARGE ROOM in new house. Phone 4484.

YOUNG COUPLE to share house. Close in. Call 6851.

Apartments For Rent

NEW four room apt., \$50.00 a week for season. Call 7505.

PALM SPRINGS INVESTMENT CO.

See
Dave Rose or Gene W. Johnson
380 N. Palm Canyon
Phone 7505

LARGE APARTMENT for one year in nice quiet district; tub and stall shower, bedroom with twin beds, completely furnished. Phone 6921.

SMALL APARTMENT for one person. Business woman preferred. Reasonable rental. Box 121, Cathedral City.

SINGLE APARTMENT. Electrolux refrigeration. By month or season. Moderate rate. Office at 8th Ave. and Cactus Drive, Desert Hot Springs.

SINGLE APARTMENT. Electrolux refrigeration, by month or season. Moderate rate. Office at 8th Ave. and Cactus Drive.

FURNISHED 2 and 3 room apartments now available for season at monthly rates. Convenient location. Mira Monte, So. Indian.

GO WESTERN EVERY SATURDAY

BRAND NEW, beautifully furnished 2-room apartment, private entrance, ranch porch, sun deck, air cooled, refrigeration, etc. By week, month or year. Corner First street and West drive, Desert Hot Springs. Phone 262.

THREE-ROOM apartment, including kitchen, sunporch. Nice and clean. \$35.00 week or monthly rates. Adults. Grandview Court, Cathedral City, 783 Broadway.

NEWLY FURNISHED beautiful apartment, 2 bedrooms, twin beds, large living room, full kitchen. Could accommodate six. Close to town. Inquire rear apartment, 666 Calle Roca.

BEAUTIFULLY FURNISHED Hotel rooms, single and double apartments. Daily maid service, all-electric kitchens. DESERT LIVING AT ITS BEST
10 miles South of the Village at Rancho Mirage.
DESERT AIRPARK HOTEL-APTS.
Phone Indio 7-7123

NEW MODERN furnished apartment. Bedroom, living room and kitchen. All-electric. Season only. Phone 7192. No brokers.

ONE AND TWO room apartments with kitchen, by owner. 641 No. Palm Canyon.

TWO GIRLS will share our house with 2 refined employed girls. Close to shopping district. Reasonable. File No. 46, c/o Desert Sun.

FURNISHED APARTMENT. Refrigeration, panel ray heat. Season or yearly. Also room for couple. Home privileges. 545 Calle Roche.

Houses For Rent

3 BEDROOMS, 2 baths, with south patio on west side Estate Lot. Completely furnished. \$660 per month.

AL E. HOOVER with
CULVER NICHOLS
861 N. Palm Canyon Drive
Phone 2182

TWO BEDROOM two baths, completely and nicely furnished, deck, patio, garage;—one year; phone 6921.

FOR QUICK RESULTS ON YOUR CLASSIFIED ADS 2240—PHONE—2249

2 BEDROOM house, furnished. Available yearly or seasonal. Immediate possession. Call 5242 days.

3 BEDROOMS, 2 bath furnished house. Available for season. Will rent all or part. Call 3783.

Trailer Rental Space

WALLACE Date Garden Trailer Park is ready for guests. Plenty of room and shade. Grocery adjacent. Children accepted. Seven miles from Palm Springs on Ramon road and Highway 99.

Household Goods

DESERT WEAVE RUGS
Large stock 3x12 fiber and woven rugs, \$21.95 up. Other sizes, \$1.50 up.

Furnish your home or rental with Rattan modern or early California furniture at sensible prices. Drive across the wash and save!

MAHER BROS.
DESERT FURNITURE
91 W. Pierson Blvd.
Desert Hot Springs

9x12 CARPET PAD; grey and blue rug, approximately 6x8. 1551 N. Indian.

Place your order now for a new Duotherm or Superflame Oil Stove. \$54.95 and up.

O. H. LEVIER
NORTHWEST COR. GROVE & ALLEN
CATHEDRAL CITY, CALIF.
PHONE PALM SPRINGS 3259

REFRIGERATOR, General Electric, 7 ft. capacity, in good condition. May be seen by calling Phone 6254. Also for sale, new bath tub.

ELECTRIC STOVE, 4-burner, deep well and grill. Like new. Small table and night stand. Will sacrifice. 260 Chuckwalla.

ELECTRIC refrigerator; Jenny Lind day bed with coil springs, makes double bed; dropleaf kitchen table; utility cabinet with electric hot plate and oven; metal swing with coil springs and leather cushions, like new. 469 No. Calle Encelia.

LARGE BED complete, chairs and tables, ice chest, large desk, small items. Prices marked. No obligation. 575 Calle Santa Rosa.

OVAL RUG, bed davenport and chair, maids' cart. The Nooks Apartment Hotel, 1433 N. Indian.

GARDEN FURNITURE, bed springs, Hollywood bed, tools, etc. Phone 8864.

2 APARTMENT gas stoves and 30 gallon gas hot water heater. 1680 E. Ramon Rd.

Trailers for Sale

NEW TRAILERS
Complete line of Westcraft, Columbia, Masterbilt and Mainline trailers, also trailers for rent.

AUTO TRAILER EXCHANGE
99 Broadway, Cathedral City

LOVELY large furnished MODERN cabana—suitable for year around living—22-ft. solid mahogany Airfloat trailer—carport—large 40-ft. space—8-ft. aluminum enclosure—large mineral water bathing pool—lovely palms and colored rock garden. A property of real distinction—heart of Palm Springs. Complete \$6,750.00; without trailer \$5,000.00. SEE THIS! It's different. Inspection by appointment. Owner, P. O. Box 1202, Palm Springs, Calif.

47 EASTERN BUILT 27 foot Owosso House Trailer. Used 3 months. 4 wheel electric brakes, Winchester dolly, electric refrigerator, fluorescent lights, Duo-Therm heater, butane stove. See Buchanan, Lot No. 21, Palm Springs Trailer Village.

46 3 ROOM 26 1/2 foot Glider Trailer. Built-in bed, 4 closets, awning, porch floor, seeded lawn. Children and dogs allowed. \$2845. At Orchard Trailer Villa, Lot No. 104, L. Tennenbaum.

FOR SALE: 27 ft. tandem Howard, nearly new. Must be seen to be appreciated. Cost over \$3,500, will sell for \$2,650 with 20 ft. awning. See manager at Modern Trailer Court, 927 Edgar Ave., Beaumont.

NEW COLUMBIA house trailer and Cabana including lot on warm mineral stream with large pool. Palm Springs Trailer Village, Lot 10-A. See owner Sheptenko, 475 N. Palm Canyon Dr. Phone 7366.

12 FT. JUMP'S Clipper Trailer. Excellent condition. 568 Grove, or phone 7813, Cathedral City.

ATTRACTIVE trailer and cabana unit, Cabana has private bedroom, partly furnished. Lovely location. See Huddleston, Lot A17, Palm Springs Trailer Village.

BUY, SELL & TRADE through the classified ad section of The Desert Sun.

COVERED WAGON, 18-ft. Eastern make. Aluminum metal covered. Studio, dinette, stainless steel kitchen, dress and wash room. All like new. Come to Army Air Base Fire Station.

TRAILERS for sale and rent. Orchard Trailer Villa, phone 9031.

Trailers For Sale

YOU LOOKING FOR THIS? A real saving in one of the finest, most livable Trailer homes ever built. Used only five months. A 27-ft. Liberty tandem, elec. brakes, heated floor, circ-vent roof, frigidaire, hot water system, custom built beds, etc. Call at 509 Via Colusa. Phone 4312.

46 ROYCRAFT, 27 ft. Consider small trailer on trade. Lot 7, Lemon Ave., Desert Trailer Village, Andreas Rd., Mrs. West.

HOUSE TRAILERS and Supplies of all kinds at
PAVNYS BUTANE AND TRAILER SUPPLY STORE
1001 S. Palm Canyon Drive
Phone 7342

ONE-HALF CASH, \$1295, easy terms. Clean, used 5 months, 16', trailer, aluminum electric brakes, butane. On lot close in. Phone 6921.

Miscellaneous for Sale
LAWN FURNITURE. New and recovered in all colors.
STARR AWNING CO.
1321 E Street
San Bernardino. Phone 79165

ONE PRACTICALLY NEW mortar mixer, gas engine, \$425.00. Used lumber all sound, \$50.00 a thousand. Dehydrated lime, 67 1/2 cents per sack. See Harry Sklor at the building site.

ROSSMORE
Corner Camino Romo and Indian Avenue

TEX DRISKELL
REFRIGERATION
SALES AND SERVICE
FOR
COOLER REPAIR SERVICE
PHONE 3403

FIREPLACE WOOD
Walnut \$30 per cord
Eucalyptus \$32 per cord
FREE DELIVERY
DESERT WOOD CO.
Phone 2239
Bill Wilson

ANTIQUE Royal Persian Kasaban silk rug. Approximately 8'x10'. P. O. Box 885.

GIN RICKSHAW bar, equipped with bottles and glasses. In red lacquer wood. Apt. 45, Veterans Apartments.

LADY'S Schwinn bicycle, \$35.00. Cliff's Stables, East Andreas Road. Phone 8913.

SKILL SAW, new 8 1/4 inch blade, model 825. Phone 8712.

FERTILIZER
Prompt delivery. Screened, \$4.59 per yard; unscreened at \$3.50 per yard. Delivered in Palm Springs. 7 yards minimum delivery. Write RAY CHAVES, 117 Fifth St., Beaumont. Phone Beaumont 3423.

ONE glass showcase. Call 5302.

GENERATOR
FOR SALE
10,000 WATT AC-DC—
110-220
NEARLY NEW—JEEP
ENGINE
100 GALLON GAS TANK
PHONE BIG BEAR 2581

CRUISER! PALM SPRINGS! Exchange for Palm Springs property, luxurious custom built express cruiser, 40 foot length. 2 316-horsepower Scripps motors, speed over 40 knots. Sleeps 6 comfortably. Electric galley and toilet. Separate motor generates light and power plant. Designed by and built for Raymond Loewy. 18 months old, in perfect condition. Contact Ralph Lewis Co., 339 N. Beverly Drive, Beverly Hills, Crestview 67175 or Bradshaw 2-3348.

POWELL motor scooter for sale cheap. Good tires. Phone 4484.

30 CUBIC FOOT glass door refrigerator. Ideal for cafe or tavern. 5 months old. \$600. Write P. O. 545 Fallbrook, Calif., or call Fallbrook 495.

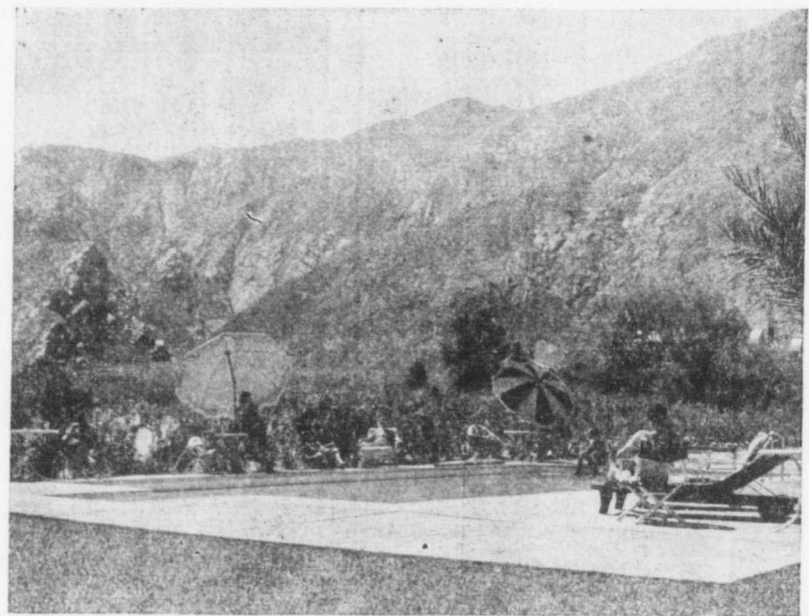
4 ELECTRIC HEATERS like new. Phone 4267.

Desert Vacationing *At Its Very Best*



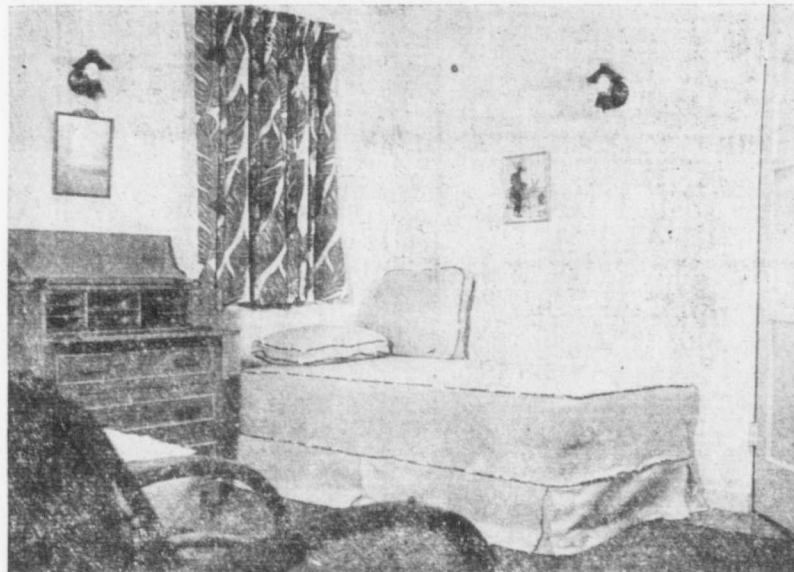
THERE'S THE TREAT OF YOUR LIFE AT CALIENTE COTTAGES . . .

A FEW STEPS off Palm Canyon Boulevard, within a stone's throw of the shopping center of Palm Springs, Caliente Cottages offers the perfect vacation headquarters. Newly furnished, freshly decorated separate units in a setting of landscaped beauty, provide every comfort for those planning either a brief or a long stay. A new, modern, filtered and heated swimming pool for the exclusive use of guests affords complete privacy and comfort. For 10 years Caliente Cottages guests have been returning, sometimes three and four times a year. Now splendid new comforts and services, second to none in the Village, will delight both old and new visitors.



CONVENIENCE AND COMFORT GUIDE COTTAGE FURNISHING

EVERYBODY LIKES that something about living quarters that makes for comfort and convenience. Part of it is intelligent planning, and part of it is good taste. Months were spent in the re-making of each cottage to provide the utmost in vacationing pleasure; to make it easy to drop in, to prepare a snack or a meal, or to take a nap undisturbed. Single units have combination living room and bedroom, kitchenette and enclosed dinette. Doubles have additional bedrooms which accommodate four. Electric heat is provided. There are radios in each bungalow. Rear doors open to areas of additional privacy. You will be delighted with the NEW Caliente Cottages.



RESERVATIONS SHOULD BE MADE EARLY THIS YEAR!

INDICATIONS ARE that this will be an unusually busy season in Palm Springs. Caliente Cottages reservations suggest this expectation is warranted. Therefore, it is advisable to make reservations at the earliest possible moment. Many times in the past former guests have expressed their disappointment over inability to obtain accommodations—and we have regretted it too—as the result of delaying the matter of reservations until shortly before their intended visit. Only a one-day deposit is required, along with a statement of the period desired.

CALIENTE COTTAGES

425 South Indian Avenue — Entrance on Palm Canyon Drive
Palm Springs, California Telephone 9071

YOUR HOSTS' STATEMENT

In the desire to offer our guests every possible improvement in the services offered, we have this year completed a program that has made Caliente Cottages a real home away from home. A large and beautiful swimming pool has every modern device for sanitation and cleanliness.

A new landscaping plan has been carried out which makes for a restful, scenic and enjoyable picture for those who like to laze around their vacation-home.

All units have spacious grounds with ample provision for privacy. New and up-to-date furnishings have replaced the old.

We can assure you that you will be happy with the delightful surroundings you will find at Caliente Cottages this season.

Mr. and Mrs. Herman Levine

CONGRATULATIONS AND BEST WISHES FROM

M. H. LIBOTT
and Associates

Swimming Pool Supervision
Telephone 2143

JOHN BARONE

Brick and Cement Contractor
563 N. Sunrise Way - Telephone 5465



ART HOOK RUG CO.

427 E. 12th Street, Los Angeles, California
Phone PRospect 9561

BILL FLYNN

"The Village Painter"—Painting and Decorating
679 S. Palm Canyon Drive - Phone 2758

ELLY'S ELECTRIC COMPANY

584 Calle Santa Rosa
P. O. Box 1413 - Phone 6244

ALFRED PIERCE

CARPENTER
282 East Amado Road - Phone 7703

VILLAGE ELECTRIC CO.

OTTO GREENWOOD
238 E. Andreas Road - Phone 2172